

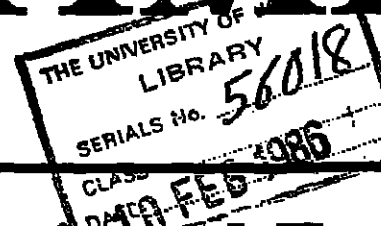
FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

No. 29,589

Monday April 1 1985

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Why star wars
may cause uni
with Europe, Page 1

World news

Business summary

Paris and Moscow in fresh wrangle

France's relations with the Soviet Union have come under fresh strain at a moment when high level economic talks between the two countries are due to open in Paris today.

Edith Cresson, the Minister of Industry, said that political reasons were to blame for the Russians' failure last year to place as many capital equipment orders with France as with other Western countries.

At the same time the Soviet embassy in Paris called on the French Government to halt publication in *Le Monde* of confidential Russian documents showing how the Soviet Union has been benefiting from technological and military secrets gathered by its agents in the West.

Iraqi attack

Iraqi warplanes attacked five Iranian towns and an army camp in retaliation after Iranian attacks and a large explosion in Iraqi capital Baghdad during the night. Page 2

Greek campaign

Greece's Conservative opposition launched a campaign of non-recognition against the country's new President, Christos Sartzetakis, by boycotting the swearing-in ceremony and calling for a demonstration on Friday. Page 2

Chile bodies found

The bodies of three opponents of Chile's right-wing military government were found in a ditch outside Santiago with their throats cut. One was a union leader and another a member of a Roman Catholic Church human rights organisation. Page 2

Salvador violence

The Salvadoran army launched a large security operation to safeguard polling in elections for a new National Assembly, amid an upsurge in violence which the army fears could spill into towns and San Salvador, the capital. Page 2

S. Africa funeral

South African troops blocked roads around black townships in the eastern Cape as the funerals of five of the victims of recent violence took place against a background of unrest. Page 2

Carrillo ousted

Former Spanish Communist leader Santiago Carrillo was ousted as the party's parliamentary spokesman in a deepening factional split. Page 2

Khartoum guarded

Troops in Khartoum, the Sudanese capital, guarded key points and restricted entry to the city after two days of rioting over food price increases. Page 2

Jews kidnapped

Two members of Beirut's tiny Jewish community, one a prominent doctor, were kidnapped by gunmen in mainly Moslem west Beirut. Page 2

Woman freed

French embassy employee Danielle Perez was freed by gunmen who kidnapped her in west Beirut nine days ago. Page 2

Paris protest

Nearly 5,000 people marched in protest at the bombing of a Paris cinema during a Jewish film festival. The secretive Islamic Jihad (Holy War) organisation in Beirut claimed responsibility for the bombing which injured 18 people. Page 2

Baltic drunks

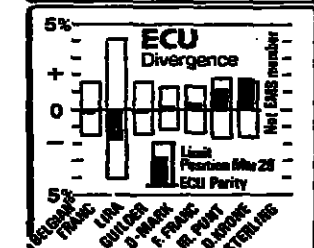
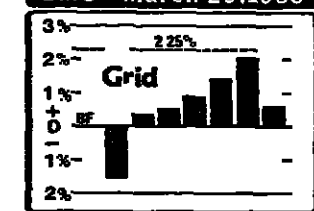
Drunken tractor drivers are becoming a serious road hazard in the Baltic republic of Latvia, Riga radio reported. They demolished rural highway bridges, fell into ditches, went to sleep and rolled out of their cabs. Page 2

Denmark passes tough new pay laws

DANISH minority coalition government successfully carried out its statutory incomes policy measures through the Folketing (parliament), putting a stop to last week's strike and lockouts. Page 12

EUROPEAN Monetary System: Currencies showed little overall change within the system last week, apart from the Italian lira, despite the dollar's sharp fall. Traditionally the lira is underpinned in the summer months through capital inflows generated by tourism. The D-Mark was a little weaker overall, suggesting that funds were not moving out of the dollar and into

EMS: March 29, 1985



the D-Mark on the scale previously seen when the dollar loses ground. Consequently there was little pressure on the weaker members.

The chart shows the two constraints on the European Monetary System: exchange rates. The upper grid, based on the weakest currency in the system, defines the cross rates from which no currency (except the lira) may move more than 2.5 per cent. The lower chart gives each currency's divergence from its 'central rate' against the European Currency Unit (ECU), itself a basket of European currencies.

TOKYO shares closed mixed in the half-day Saturday session. The Nikkei Dow average advanced 9.44 to 12,590.20 but the broad-based Stock Exchange index fell 0.30 to 999.08. Leading prices, Page 22

ARGENTINA has begun cracking down on the black market in the local financial system, as one of the measures aimed at cutting the three-digit inflation rate. Page 2

EGYPT'S Economy Minister Mustafa Said and central bank governor Mohamed Amin Shalaby resigned after a long trial involving illegal foreign currency dealings. Page 2

HONG KONG'S informal banking cartel unexpectedly cut the prime lending rate by half a point to 9% per cent, to stimulate local loan demand. Page 12

BRITAIN'S machine tool industry, one of the worst sufferers in the latest recession, is now fighting to cope with a surge of orders that has taken many companies by surprise. Page 12

HUNT International Resources, owned by the trusts of Nelson Bunker Hunt and W. Herbert Hunt and controller of extensive oil service industry and sugar refining interests, may be forced into reorganisation by bankruptcy proceedings. Page 13

ENERGY Exchange, an Oklahoma energy group, filed for protection under U.S. bankruptcy laws after InterFirst, the Texas bank, called in all of its \$21m debts. Page 13

GENERAL Instrument, the U.S. electronics group, said its president of just over a year, Morris Chang, will resign this month - a move connected by Wall Street analysts to the company's recent lacklustre performance. Page 13

FAIRNESS in Media, the U.S. conservative pressure group, has dropped plans for a proxy fight at the shareholders' annual meeting of CBS, the television network. Page 13

CHINA'S central bank is to raise interest rates and new bank president Chen Muhua said she would tighten banking system controls. Page 13

Tokyo clears way for yen-denominated Euroloans

BANK LOANS and bonds denominated in Japanese yen are likely to become more widespread in world capital markets as a result of regulatory changes which take effect today writes Robert Cottrell in Tokyo.

Japan's Ministry of Finance will henceforth allow overseas lenders, including branches of Japanese banks, to make medium and long-term yen loans to borrowers other than Japanese residents.

In June 1983, the ministry took the preliminary step of allowing short-term offshore yen loans of up to one year maturity, and today's moves complete the process of liberalisation necessary for the birth of a fully-fledged Euroyen credit market. Euroyen are yen held outside the domestic Japanese financial system.

The ministry will today end its requirement that withholding tax be paid on Euroyen bonds issued by Japanese companies overseas and bought by foreign investors. Select Japanese companies have in theory been able to issue Euroyen bonds since last April, but none has until now done so, claiming that withholding tax made the process too cumbersome.

In addition, ministry officials today begin reviewing the applications made over the weekend by nine foreign banks to conduct trust banking activities in Tokyo. The ministry plans to issue a maximum of eight trust banking licences to foreigners, and so must remove at least one applicant from a heavy-weight list comprising Barclays, Union Bank of Switzerland, Credit Suisse, Bankers Trust, Chemical Bank, Chase Manhattan, Citibank,

Manufacturers Hanover, and Morgan Guaranty.

A trust licence is needed in Japan for a bank to manage corporate pension funds. So far, the lucrative field has been restricted to eight Japanese banks and domestic life insurance companies.

Each of today's measures is a direct consequence of the negotiations between U.S. and Japanese finance officials which culminated a year ago with the publication of the report of the joint Japan-U.S. ad hoc group on yen/dollar exchange rate, financial and capital market issues.

The working party was a high-profile negotiating vehicle thus constituting a public attack by Reagan Administration finance officials on Japanese protectionism.

President Ronald Reagan and Mr

Donald Regan, his then Treasury Secretary, apparently believed that a more liberal financial system in Japan, and more widespread use of the yen abroad, would provide business opportunities for U.S. financial services houses in Tokyo, and would help strengthen the yen, thereby diminishing Japan's international trading competitiveness.

In fact the yen has weakened, not strengthened, against the dollar since last April, partly because high U.S. interest rates have attracted a flood of Japanese investment into U.S. government bonds.

Japan's net long-term capital outflow topped \$50bn in 1984 and will be higher in 1985, according to a recent paper from Salomon Brothers, the U.S. investment bank.

Japanese finance officials argue that the U.S. Government needs

Japanese capital to finance its deficit, and that Japan can only afford to export that capital while it continues to earn large surpluses through trade.

Official U.S. pressure has now virtually ceased to be a factor in Japan's financial liberalisation. American concern about Japan's trade surplus is instead focusing directly on trade in specific goods, such as telecommunications equipment and cars.

The new catalyst for continuing liberalisation has become the jockeying for position between Japan's banking and securities companies; foreign and domestic institutions; and regulatory officials within the ministry and the Bank of Japan.

International credits, Page 13

Brazil to press for greater flexibility from IMF

By Andrew Whitley
in Rio de Janeiro

BRAZIL is to press for greater flexibility from the International Monetary Fund (IMF) when it resumes suspended negotiations in Washington tomorrow. The new civilian government says it will seek a 'more viable and more realistic' agreement than those undertaken by its military-led predecessors.

Creditor banks, however, will be relieved to hear that the Tancredino Neves Government does not intend to propose any substantial modifications to the multi-year debt renegotiation already drafted under the former government.

Sr Antonio Carlos Lemgruber, the new central bank governor, is due to meet the 14-member bank advisory committee in New York today for a preliminary presentation of the new government's policy approach and envisaged balance of payments scenario for 1985.

In his first interview since taking office two weeks ago, Sr Lemgruber said his aim was to conclude the unfinished business with the IMF and creditor banks by the end of May. This is the expiry date set by the banks for the temporary extension of existing debt terms agreed with Brazil.

The central bank governor said the only significant question outstanding with the banks was that of monitoring the Brazilian economy after the end of the three-year IMF agreement, in February 1986.

Brazilian officials stress the need to avoid the previous cycle of broken IMF Letters of Intent, saying that, if necessary, they would rather take longer over the negotiations in order to achieve a lasting agreement.

They acknowledged that this could require a further extension by Brazil's 700 creditor banks of the 'Phase Two' terms which expired at the end of 1984.

Sr Lemgruber said he was optimistic that Mr Jacques de Larosiere, the IMF's Managing Director, would prove more 'flexible' with the country's civilian government than he had been with its predecessor. Right attitudes and unrealistic targets were unhelpful, he argued.

On the other hand, the central bank governor is expected to reassure Mr de Larosiere that Brazil will be following a much stricter monetary control policy, more to the IMF chief's liking, than in the past.

The Brazilian official, a young, monetarist-minded economist, indicated that the 1985 trade surplus target would have to be reduced by

Enlargement pact clears way for Community reform

BY QUENTIN PEEL IN BRUSSELS

EEC leaders cleared the way for major reforms of the institutions and working of the Community with their weekend deal lifting Greece's veto on the membership terms for Spain and Portugal.

The Ecu 6.8bn (\$4.8bn) spending plan for Mediterranean regions accepted by Greece at the Brussels summit means not only endorsement of the enlargement terms for Spanish and Portuguese accession on January 1, 1986, but also that a proper EEC budget can be drawn up this year, and Britain can get its Ecu 1bn cut in budget contributions before December 31.

The next important item on the Community agenda is institutional reform, including the controversial question of national veto rights, scheduled for debate at the June summit meeting in Milan. In the meantime, the Ten this weekend ordered top-level contacts between national capitals to reach the widest possible advance agreement.

The heads of government also gave their blessing to a deadline of 1992 for removal of all remaining barriers to a genuine common market, which would mean the harmonisation of indirect taxation rates, such as Vat and excise duties, and opening up trade in services as well as goods.

Their meeting was extended until late on Saturday afternoon as they sought to reach agreement on the Integrated Mediterranean Programmes (Imps) demanded by Mr Andreas Papandreu, the Greek Prime Minister, as a precondition for his approval of the enlargement terms.

M Jacques Chirac, leader of the largest French opposition party, denounced the terms on which Spain and Portugal had entered the EEC. The neo-Gaullist leader warned that fresh negotiations would be necessary if the opposition came to power next year. Details, Page 2.

The outcome means that Greece will receive about Ecu 2bn in grant aid to develop its backward agricultural areas over the next seven years, with Italy and France receiving similar amounts, largely in the form of loans. An important justification of the package is to enable the Mediterranean areas to cope with the competition resulting from Spanish and Portuguese Community membership.

Compromise was reached with agreement on a ceiling of Ecu 1.5bn on the central new money in the package, of which Greece will receive the larger share. That compares with an original proposal by the European Commission last year for Ecu 6.8bn against insistence by both Britain and West Germany that it should be kept to no more than Ecu 1bn.

The rest of the money has been made up from Ecu 2.5bn in loans - mostly for Italy and France - and Ecu 2.5bn from the existing Community structural funds, for regional, social and agricultural investment.

At the heart of the deal is a deliberate vagueness over the nature of the Ecu 2.5bn from the three structural funds, and whether or not it amounts to additional money.

The sum assumes a 5 per cent real annual growth of the funds, but the agreement insists that the Imps should not 'adversely affect transfers from these funds to other less prosperous and priority regions of the Community' - a statement inserted at the insistence of Dr Garret Fitzgerald, Ireland's Prime Minister.

Agreement was enthusiastically welcomed by the heads of government.

France's President Francois Mitterrand said: 'The last obstacle to enlargement has just been lifted.' M Jacques Delors, president of the European Commission, said: 'All family quarrels are sorted out.'

Mrs Margaret Thatcher, Britain's Prime Minister, chose rather to stress that 'the cost to Britain is only £10m a year, while declaring her enthusiasm for the forthcoming accession of Spain and Portugal.'

Mr Theodoros Pangalos, the Greek Minister for European Affairs, said the agreement 'is not the solution we would have liked, but it is a successful solution.' He said it allowed Greece to give approval to the accession of Spain and Portugal, which in itself would 'reinforce the front of the Mediterranean countries in the Community.'

Both the enlargement agreement and the increase in national budget contributions from the present 1 per cent Vat ceiling to 1.5 per cent have to be ratified by national parliaments.

Editorial comment, Page 10

At the same time, the London Business School is predicting that the measures announced in the UK budget will create some 375,000 new jobs during the life of this Parliament. However, the business school is significantly less sanguine than the CBI about immediate growth prospects.

The CBI's latest monthly survey of 1,780 companies showed the best result for order books since 1979 and indicated that export orders are at their highest for seven years. Replies indicated that for the sixth successive month, companies have become more optimistic about future output.

The survey also suggested some easing of inflationary pressures in March when a balance of 34 per cent of companies expected to increase prices, compared with 39 per cent in the previous three months.

This balance represents the proportion expecting a rise minus the proportion expecting a fall, and has proved quite accurate in predicting inflationary pressure.

In its forecast for the whole economy, the CBI predicts that growth will be led by buoyant exports and a further rapid rise in investment

UK economy 'set for best year in decade'

BY MAX WILKINSON, ECONOMICS CORRESPONDENT, IN LONDON

THE BRITISH economy will put on its best performance for more than a decade this year with growth of 4 per cent and moderate inflation, the Confederation of British Industry (CBI), the UK employers' organisation, predicts today.

The CBI's optimism in its post-budget forecast is based partly on some of the most optimistic reports from manufacturing industry since the last recession began in 1980.

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In its forecast for the whole economy, the CBI predicts that growth will be led by buoyant exports and a further rapid rise in investment

this year, but expects some slowing down in 1986.

About one percentage point of the 4 per cent growth predicted for this year represents recovery from the miners strike. However, even allowing for this, a 3 per cent growth rate would be good by the standards of recent years, especially in the fifth year of the recovery.

If the CBI's prediction of continued steady growth in 1986 proves correct, the present recovery phase will be set to be the longest since the war, even though unemployment has continued to rise through most of it.

In line with its relatively optimistic growth predictions, the CBI expects 370,000 new jobs to be created in Britain this year, even though manufacturing industry will continue to shed labour. However, because of the growth in the labour force, unemployment is expected to remain at about its present adult level of 3.1m.

The London Business School's Centre for Economic Forecasting takes a significantly more pessimistic view of this year's growth prospects in its latest projections, also out today.

It believes the budget on March 19 significantly tightened monetary policy and that this will lead to higher interest rates and a higher exchange rate than it was previously expecting.

It is, therefore, taking a rather gloomier view of trade performance

Continued on Page 12

Heath attacks low-wage policy, Page 4

Reagan in last-ditch attempt to avert trade war with Japan

BY ROBERT COTTRELL IN TOKYO AND NANCY DUNNE IN WASHINGTON

PRESIDENT REAGAN has secretly dispatched two emissaries to Tokyo in a last-ditch attempt to head off a trade war with Japan.

Mr Gaston Sigur, a Japanese specialist on the National Security Council, and Mr Lionel Olmer, Under-Secretary of Commerce for international trade administration, held a 90-minute meeting yesterday with Mr Yasuhiro Nakasone, Japan's Prime Minister. They asked him to help in simplifying import procedures for telecommunications equipment and services.

Tensions have been growing in Washington with the approach of today's deadline for the privatisation of Nippon Telegraph and Telephone (NTT). Throughout weeks of talks, the U.S. has apparently unsuccessfully sought to convince Japan to ease access to the new market, believed to be worth as much as \$250bn over the next 15 years.

Mr Nakasone expressed sympathy for the idea that Japanese and U.S. experts should convene a working group to review technical requirements, and said that trade friction should not be allowed to damage fundamentally good bilateral relations.

Mr Nakasone earlier appeared on

Japanese television to say he would be unwilling on April 9 a package to open the Japanese market to U.S. goods and services.

Japanese cabinet ministers with portfolios related to trade held a special weekend meeting to consider formulating the package to meet U.S. criticism. It is likely to focus on four main items, telecommunications equipment, electronics, forestry and pharmaceuticals.

Japanese officials have been shocked by manifestations of U.S. frustration culminating in last week's unanimous but non-binding U.S. Senate vote in favour of imposing tariffs and quotas on Japanese goods, unless Japan opened its markets to U.S. exporters.

Mr Olmer has on several occasions expressed concern about the lack of progress in the telecommunications talks and last week told Senator John C. Danforth, chairman of the Senate Commerce Committee, that he would work with him in shaping a telecommunications 'reciprocity' bill. The Senate is now drafting legislation which would bar Japanese telecommunications products from the U.S. until Tokyo makes real progress in opening its market to others.

In a letter sent by Mr Olmer to Mr Morioka Koyama vice-minister, at the Ministry of Posts and Telecommunications, questions are raised of the U.S. concern with the detailed technical standards Japan wants telecommunications equipment to meet, the need for an independent approval agency, and the possibility that NTT will subsidise new services.

The Administration is said still to believe in Mr Nakasone's sincerity in desiring to liberalise Japan's imports and in his difficulty in getting movement by the entrenched Japanese bureaucracy. But there is little sympathy for the Japanese leader on Capitol Hill.

President Reagan has said he will raise the issue with Mr Nakasone at the Bonn summit, next month. But in the meantime he may not be able to prevent an enraged Congress from passing a veto-proof retaliatory trade measure.

Japan may this year register the largest current account surplus ever recorded by any country, surpassing the \$42bn surplus achieved by Saudi Arabia in 1980. Japan registered a \$35bn current account surplus in 1984, including a \$37bn bilateral trade surplus with the U.S.

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Talbot and Iran in £130m car kits for oil agreement

BY TERRY POVEY

IRAN and Talbot Motor Company of the UK have finalised months of negotiations over a £130m oil for knock-down car kits contract. The complex deal will enable Britain's largest overseas car exports contract to resume and should give a sizeable boost to British sales to Iran, which were a healthy £70m in 1984.

Shortage of foreign exchange and uncertainty over oil revenues has forced Iran to initiate barter and counter trade arrangements with many of its regular suppliers. While simple in principle, such deals involve negotiations with many parties inside the Islamic Republic and, as Talbot has found, with officials who are often at loggerheads with each other.

The result for Talbot was "long and difficult negotiations" which were finally concluded by a series of overlapping contracts and agreements. The most important of these are: the contracts between the UK company to supply kits and spares to Iran Khodro, the assembler in Tehran; an oil contract between Krup Oil of West Germany and the National Iranian Oil Company (NIOC), the majority of the revenues from which will be placed in a special bank

account; and a contract between Talbot, Iran Khodro and Krup Oil over how the expenses of the arrangements will be covered.

Krup Oil, replaced Shell as the oil trading partner in when the Anglo-Dutch company dropped out after earlier talks failed to produce an agreement to its liking. It has two firm lifting commitments for oil in the next month from NIOC. It will pay the official price of \$27.70 (£24) average per barrel and these two shipments will be enough for about half a year's supply of kits.

There will, however, be many expenses. The most important of these are on Krupp's side as it will be selling the oil at a loss of at least 60 cents a barrel on the spot market and will want to ensure some profit from the arrangement for itself. Talbot has had to agree to bear a significant part of these costs. In addition there are banking costs.

The trigger that will set the deal in motion is, however, still awaited. Talbot has yet to receive valid letters of credit. These are expected to arrive this week. Once they are received Talbot will instruct Krup to lift the oil. Only then will the cash and kits start to flow.

Japanese stake in U.S. manufacturing sets record

BY ROBERT COTTELL IN TOKYO

A RECORD number of Japanese corporations participated in the establishment or purchase of U.S. manufacturing affiliates in 1984 according to a survey by the Government-affiliated Japan Economic Institute.

The Washington-based JEI said the increase meant that at year-end 1984 Japanese corporations controlled 943 U.S. manufacturing companies, and held equity stakes of 10 to 50 per cent in a further 28.

The JEI said Japan's stake in U.S. manufacturing was valued by the U.S. Department of Commerce at \$1.7bn at year-end 1983, before these latest additions.

Of the 47 major corporate investments in 1984, 39 involved the Japanese company taking a majority stake, while in eight cases the stake was of 10 to 50 per cent.

For the 39 controlling stakeholders, said JEI, "new plant construction remained the preferred investment route... out-numbering acquisitions by a wide four-to-one margin."

Newcomers, especially small and medium Japanese producers, almost uniformly decided to start from the ground up.

The year's largest Japanese investment was \$24.5m, however, an exception to this trend. Nippon

Kokan KK, Japan's second-largest steel-maker, paid \$282m for a 50 per cent stake in National Steel Corporation.

Japan's other major U.S. manufacturing investments include Honda of America's Manufacturing's Ohio car plant, which reached full production in May 1984, and is doubling capacity to 300,000 units yearly.

Nissan recently announced a first car from its new plant, while a joint venture in California between Toyota and General Motors is due to be fully in operation next year.

JEI estimates these plants will, when completed, employ some 6,000 between them.

Canada has allowed curbs on Japanese car imports to lapse pending the outcome of talks between the two countries to maintain in the Canadian Government's words, "a stable market environment."

While confirming that the restraints introduced in April 1981 would not be renewed after their expiry yesterday, Mr Sinclair Stevens, Industry Minister, said the Canadian Government expects Japanese makers to take advantage by increasing their market share.

A. H. Hermann, reports on efforts to find a common policy on patents, trademarks and copyright EEC battles for unity on intellectual property rights



CAN THERE be a real common market as long as patents, trademarks and copyright are based on national laws and lead to individual monopoly rights separate for each national territory?

The European Commission has battled for years for the unification of these intellectual property rights, arguing that their use compartmentalises the common market and contributes higher price levels in some member states. The Commission also argues that it is not enough just to remove this negative effect but that it is necessary to establish truly common patents and trademarks extending over the entire territory of the Community. The Commission succeeded in substantially eliminating the restrictive effect of patents and trademarks by 1982. In the course of the past year considerable progress has been made towards an agreement on a Community patent and a Community trademark.

The Commission's efforts to remove intellectual property barriers to trade has been highlighted by a series of defeats suffered in the European Court by most of the big names in the pharmaceutical industry. Winthrop, Sterling Drug, Hoffman

La Roche, American Home Products, Pfizer and Hoechst, one after the other, were told with increasing emphasis that once they put their product on the market in one member state they must not stop "parallel" imports; that is importers not authorised by them, buying such products wherever they were cheaper and importing them irrespective of whether separate patent or trademark rights were held by the manufacturer or his distributor in the country of importation.

The European Court developed a doctrine according to which intellectual property rights may not be used in a way infringing the principle of free movement of goods or the competition rules of the Community. Under certain condi-

tions the parallel importers may not only import from a cheaper market but also repackage the branded product and, in the case of multi-brand products change the brand to that used by the manufacturer in the country of importation.

But on the other front, aiming at the unification of intellectual property rights through out the common market, progress has been slower. The first achievement was the 1973 European Patent Convention and the establishment of the European Patent Office in Munich. The "European patent" administered by the Office is a misnomer. All the Munich office can do is process a single application which results in a batch of national patents, each subject to the appropriate national law.

However, even this modest achievement provides a useful service to industry. In the first place it enables inventors to obtain several patents without the need of multilingual translations. The Munich procedure, thought to be expensive at the start, offers now better value because the European Patent Office fees have risen only 20-25 per cent—substantially slower than the fees of national patent

offices. As a result, the number of applications examined by the UK Patent Office diminished from 35,000-40,000 a year to some 15,000-20,000, while the number of applications processed in Munich has now reached 35,000 a year.

The real ambition of the Commission, however, is a Community patent which would have validity throughout the 12. For this purpose it proposed that a single Community patent be made available on the basis of a Convention, the text of which was adopted at a diplomatic conference almost ten years ago. The diplomats reached agreement relatively quickly, but when it came to ratification, the Convention had such a rough sailing that it seemed it would never come to port.

One of the greatest difficulties was the provision which would leave it to national courts to deal with infringement actions while the European Patent Office would decide whenever validity of the patent was contested. All familiar with patent litigation know that these two issues are always linked: when the patent-holder brings an infringement action, the defendant attacks the validity of the patent. The UK, together

with some other countries, opposed the artificial division of these two issues.

In the past year progress has been made on this front. With the exception of Denmark and Ireland, who have constitutional problems, all member states accepted that a protocol on litigation appended to the Convention should enable national courts to decide both on infringement and on validity.

In order to assure uniformity of judge-made law throughout the Community a special Community Patent Court should be established to which it would be possible to appeal from national courts on issues of validity, though on the assessment of damages and royalties the national courts would have the last word. There is some hope now that the draft protocol on litigation could be soon confirmed by a diplomatic conference.

While the Community patent could probably bring great benefits to member states, and to the UK in particular, the EEC project of a Community trademark is more questionable.

After six years, the project reached the Council of Ministers in 1982. The prospect that it would lead to the establishment of a Community trademark

office in London warmed the hearts of London patent agents, and the project gained wholehearted support from the Greater London Council. However, it had many flaws. Based on the UK examination system rather than on the French registration system, it threatens to lead to arbitrary, costly and time-consuming examinations. While it is difficult to find an acceptable trademark within one language area, the task will be many times more difficult if the trademark has to satisfy the requirements of a multilingual Community and its different cultural environments.

While these objections have not yet been removed, a new draft produced by the Commission last summer at least protects the common law trademark rights directed against passing off one product for another. This revised draft regulation, as well as a revised directive on the harmonisation of trademark law, is likely to be considered by the Council before the end of this year, so that the Community trademark could appear side-by-side with national trademarks by 1987.

This is the sixth in a series on European market liberalisation. The previous articles appeared on February 14, February 21, March 6, March 13 and March 22.

Swedish pulp producers accept fines

By Kevin Done, Nordic Correspondent, in Stockholm

NINE SWEDISH forest products groups have agreed to pay fines imposed by the European Commission for contravention of EEC competition rules and have decided not to appeal.

The groups, including Stora Kopparberg, Svenska Cellulosa, MoDo, Södra Skogsskogs and NCC, were accused along with forest groups from North America, South America and other parts of Scandinavia of operating a pulp price cartel.

The Commission believed that the producers' system of always quoting their prices in dollars risked the setting up of price conspiracies.

Mr Bo Wergens, director of the Swedish pulp and paper association, said the companies did not accept that they were in breach of EEC rules on free competition.

They had accepted the fines, however, partly because of the otherwise "good relations the industry enjoys with the EEC Commission" and also because the fines imposed were relatively low.

The Commission began investigating the pulp producers' methods of fixing prices in 1981 and finally last December imposed fines of SKr 6.4m (£590,000) on Swedish pulp groups out of total fines against international pulp producers of SKr 76m.

The fines imposed on the Swedish and Finnish companies were relatively mild compared with the penalties imposed on North American pulp groups because of undertakings given to change pricing practices. The Scandinavian producers have given in to pressure from the Commission to stop quoting prices in dollars, and since late last year most European pulp sales have been transacted in local European currencies either of the buyer or seller.

Pulp prices have in any case been weakening since the last quarter of 1984 because of the emergence of overcapacity on the world market despite the strength of the U.S. dollar.

SHIPPING REPORT

HK company abandons ships

A SLIGHT flurry of activity ended an otherwise lethargic week in tanker and dry cargo markets, writes Andrew Fisher, Shipping Correspondent.

Shipping Correspondent.

Kharg Island, the key Iranian terminal, remains a risky loading choice for big tankers but high rates from there reflect the risks.

Galbraith's thought there should be no problem in finding tonnage at the high level of Worldscale 45 or 50. Other

large crude carriers. Galbraith's, the London ship-brokers, reported no change in rates of around Worldscale 23.5 from the Gulf to Japan for 220,000-ton cargoes.

Reports suggested there had been a European fixing of the 250,000-ton cargo to the Red Sea at Worldscale 60.

In dry cargo markets, the Soviet Union was thought to be active again, with rumours of vessels being fixed to carry grain.

Grain rates to Japan moved up towards the end of the week by 50 cents per ton to \$16.25 for just over 50,000 tons from the U.S. Gulf. India was also in the market for fertilisers.

Liat places £10m order for two BAe Super 748s

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

LEEWARD Islands Air Transport (Liat), which was the centre of a major row late last year over its desire to buy instead of the Franco-Italian ATR-42 turbo-prop aircraft that the EEC wanted it to buy.

Liat has been a user of British aircraft for many years. The finance for the latest £10m deal has also been provided by the UK Government. The aircraft are due for delivery in April and June.

Liat last year, when the Caribbean Development Bank and the UK Government raised the cash for it to buy the Super 748s instead of the Franco-Italian ATR-42 turbo-prop aircraft that the EEC wanted it to buy.

Liat has been a user of British aircraft for many years. The finance for the latest £10m deal has also been provided by the UK Government. The aircraft are due for delivery in April and June.

World Economic Indicators

TRADE STATISTICS

		Feb. '85	Jan. '85	Dec. '84	Feb. '84
UK £bn	Exports	6.897	6.541	6.596	5.949
	Imports	7.167	6.816	6.940	5.407
	Balance	-0.270	-0.076	-0.344	-1.073
		Jan. '85	Dec. '84	Nov. '84	Jan. '84
U.S. \$bn	Exports	19,401	19,142	18,395	17,889
	Imports	28,297	25,933	27,331	26,205
	Balance	-8,896	-6,791	-9,936	-8,316
France FFbn	Exports	68,880	75,070	74,540	68,870
	Imports	72,700	75,730	73,750	74,340
	Balance	-3,900	-9,460	-10,810	-5,470
		Dec. '84	Nov. '84	Oct. '84	Dec. '83
W. Germany DMbn	Exports	44,42	43,50	43,39	38,33
	Imports	38,35	37,09	36,56	35,56
	Balance	+6,07	+6,41	+6,83	+7,27
	Exports	15,934	13,982	14,922	15,244
Japan \$bn	Imports	11,385	10,845	11,324	12,360
	Balance	+4,631	+3,117	+3,598	+2,884

NOTICE TO HOLDERS OF

TOYO MENKA KAISHA, LIMITED

(Kabushiki Kaisha Toyo Menka Kaisha)
7% Per Cent Convertible Bonds 1996 (the "7% Per Cent Bonds")
6% Per Cent Convertible Bonds 1996 (the "6% Per Cent Bonds")
3% Per Cent Convertible Bonds 1999 (the "3% Per Cent Bonds")

Pursuant to Condition 5(c) of the 7% per cent Bonds and the 6% per cent Bonds and Condition 4(c) of the 3% per cent Bonds of the Terms and Conditions under which the above mentioned Bonds were issued, notice is hereby given as follows:

1. The Company has made a free distribution of shares of its Common Stock to shareholders of record as of March 31, 1985 in Japan, at the rate of one new share for each 100 shares held.

2. Accordingly, the conversion prices at which the above mentioned Bonds may be converted into shares of Common Stock of the Company have been adjusted effective as of April 1, 1985, Japan Time, from Yen 183.80 per share of Common Stock to Yen 183.80 per share of Common Stock for the 7% per cent Bonds, from Yen 207.00 per share of Common Stock to Yen 207.00 per share of Common Stock for the 6% per cent Bonds, and from Yen 258.00 per share of Common Stock to Yen 258.00 per share of Common Stock for the 3% per cent Bonds.

TOYO MENKA KAISHA, LIMITED
By: The Bank of Tokyo
Trust Company
as Trustee

Dated: April 1, 1985

NOTICE TO HOLDERS OF

FUJITSU LIMITED

(Fujitsu Kabushiki Kaisha)
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U.S. \$180,000,000 3% Per Cent Convertible Bonds 1999 (the "1999 Bonds")

Pursuant to Condition 5(c) of the Terms and Conditions of the above mentioned Bonds, notice is hereby given as follows:

1. The Company has made the allotment of shares for the free distribution of shares of its Common Stock to shareholders of record as of March 31, 1985 in Japan, at the rate of one new share for each one share held, and such new shares will be issued on 15th May, 1985.

2. Accordingly, the conversion prices at which the above mentioned Bonds may be converted into shares of Common Stock of the Company have been adjusted effective as of April 1, 1985, Japan Time, from Yen 503.50 per share of Common Stock to Yen 503.50 per share of Common Stock for the 1996 Bonds, and from Yen 1,325.00 per share of Common Stock to Yen 1,325.00 per share of Common Stock for the 1999 Bonds.

FUJITSU LIMITED
By: The Bank of Tokyo
Trust Company
as Trustee

Dated: April 1, 1985

Ericsson in link-up with Matsushita

By David Brown in Stockholm

ERICSSON Information Systems, a subsidiary of the Ericsson Group of Sweden which plunged into losses last year following component shortages and late deliveries, has announced that its new IBM-compatible portable computer will be produced by Matsushita of Japan.

Mr Jan Rudberg, the managing director, said Ericsson lacked the capacity to produce the computer in time for a launch in Europe this summer.

The 7.5 kilogram unit, said to be as powerful as standard desktop machines, has an 11-inch plasma screen developed in Sweden which the company says is easier to read. The portable will be priced at about SKr 35,000 (£3,225).

Ericsson also introduced a new line of Alfakop 91 data terminals yesterday.

Ericsson Information Systems is considered the group's most strategically important division in its attempt to broaden its base away from public telecommunications.

TECHNICAL ANALYSIS F.X.

on Reuters Page BOAN
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UK NEWS

Shortage of cash may force NCB to sidestep pit review

BY JOHN LLOYD, INDUSTRIAL EDITOR

SHORTAGE of cash has been the primary reason behind the National Coal Board's statement, issued late last week, that it will follow a "post-strike strategy" in which it may close seriously damaged pits without referring them to the colliery review procedure.

Mr Peter Walker, Energy Secretary, has told the board that little more cash than that already allocated to it will be available to assist in repairing the extensive damage done to the pits and other installations in the course of the dispute.

Because of this, the board has been forced to decide to close down pits where the cost of repairing the damage will outweigh the foreseeable benefits of its continued working. These pits, it said, will not be put through a review procedure.

This explanation has satisfied leaders of the British Association of Colliery Management, the smallest of the three mining unions and a critic in the past of the board's strategy. However, it has greatly alarmed leaders of the pit deputies' union, Nacods, whose executive meets in Doncaster today to consid-

er calls for a national strike ballot among its 18,000 members.

The signs are that the executive members will be divided over what course to take. They are agreed in condemning the board for the closure of the Frances and Bedwas pits in Wales without going through the review procedure - in apparent breach of the agreement signed between the board and Nacods last October. They are also furious over the NCB's statement that it will now pursue its post-strike strategy.

Mr Walker has privately insisted over the past three weeks that the agreement remain sacrosanct because it has the explicit backing of himself and the Prime Minister. The deputies' leaders, however, strongly believe that the board intends to either ignore the agreement, or provoke the unions into a strike in order to be able to tear it up.

The South Wales, Scottish, Durham and Kent areas will all press for a ballot vote on strike action - but other area leaders may counsel caution. Mr Ken Sampey, the Nacods president and Mr Peter McNesstry, the general secretary, are both reluctant to be pushed into industrial

action on the board's terms - and also believe such action would gravely damage an industry already weakened by the strike.

Mr Ned Smith, the former industrial relations director of the NCB who retired in January, has criticised his former colleagues for bowing to government pressure.

Writing in the magazine "Personnel Management," he says that in the early months of the strike, the Government supported the NCB's attempts to get a negotiated settlement.

"In the last two or three months of the dispute, however, there was a dramatic change. Government spokesmen started publicly prescribing what management negotiators could or could not do; indeed, what they would or would not do. The circumstances in which negotiations could be undertaken were publicly prescribed by agencies other than the negotiators."

"Personnel managers must have been intrigued - to say the least - by the advice that to be a good negotiator you must have written down on paper an agreed solution to the problem before the negotiating meeting had been arranged."

Kinnock rules out coalition with SDP

By John Hunt

MR NEIL KINNOCK, the Labour leader, yesterday ruled out a coalition with the Social Democratic Party (SDP)/Liberal Alliance if Labour was returned to power. He seemed to be keeping the door open for a separate deal with the Liberals, however.

Interviewed on independent television he said it was not in his nature to do deals. If there was a Labour Government without an overall majority and the Alliance wrecked its programme in parliament then he would be prepared to go to the country in a second general election.

"We will give strong government and the people who would seek to sabotage that would have to face the electorate," he said.

He ruled out a coalition with the Alliance and said the SDP were the people who had betrayed the Labour Party.

The Liberals, however, had a degree of radicalism and integrity and there was a better possibility of a working relationship of some kind with them.

Mr Kinnock said he was absolutely confident that Labour would win the next general election and his assessment was "going nicely; shows promise but has a strong feeling that everything could be done better."

Mr Kinnock said he was in favour of the abolition of the House of Lords and the party was committed to that. He did not want a big constitutional measure taking up a lot of time, however, so abolition would not be put forward in the first five years of a Labour Government.

A Labour Government would, he said, get rid of the "whole library of laws" which the Conservatives had introduced for the trade unions.

He thought U.S. nuclear bases and missiles could be removed from Britain within a year of a Labour Government taking office.

Labour would, he said, re-nationalise British Telecom by a single act taking it back into government ownership 100 per cent or by some sort of accommodation.

CIVIL SERVICE ROW GROWS OVER £95,000-A-YEAR APPOINTMENT

Clamp on Whitehall secondments

BY SUE CAMERON

GOVERNMENT departments have been ordered to stop all outside secondments into Whitehall until further notice. The move follows a row over the appointment of Mr Peter Levene, former chairman of the United Scientific Holdings arms company, to a senior post in the Ministry of Defence at a salary of £95,000 a year.

Whitehall's most senior officials have also ordered a total information clampdown on the legal issue that has forced them to review the rules governing secondments.

The hurried decision to suspend all planned secondments into the Civil Service is likely to intensify the storm that has been rumbling round the corridors of both Whitehall and Westminster since Mr Levene's appointment was announced at the end of last year. It may also give rise to strong suspicion that the main attack against Mr Levene is being mounted from within Whitehall itself.

Mr Levene, whose £95,000-a-year pay deal has given rise to considerable resentment among some senior officials, was to have gone to his new post as head of the Ministry of Defence Procurement Executive on secondment. Previously, government ministers and officials have always believed that secondments into Whitehall were not subject to the normal rules governing Civil Service appointments and did not need to be referred to the Civil Service Commissioners.

Two weeks ago, however, Mrs Margaret Thatcher, the Prime Minister, was forced to admit to the House of Commons in a written answer that the Government had been misinterpreting its own rules. Whitehall legal advisers had suddenly discovered that secondments were, after all, subject to the same regulations as other Civil Service appointments - regulations laid down in a 1982 Order in Council.

Other arrangements had therefore been made to put Mr Levene's appointment into effect. Mrs Thatcher said that the arrangements would be "very difficult, if not impossible, to undo."

Whitehall's Management and Personnel Office said at the weekend that it did not yet know how many people might be affected by the temporary ban on incoming secondments to the Civil Service. Letters had gone out to all departments informing them of the decision to halt secondments but they had not had enough time to respond.

Just over 100 people were seconded into Whitehall from outside organisations in 1983 - the last year for which figures are available. Such secondments are always for periods of less than five years - often for only two or three years - and the understanding is the secondment will return to their own companies at the end of their postings.

People already in Whitehall on secondment will not be affected by

the current ban. Nor will regular civil servants being seconded out of Whitehall - 180 of them in 1983. Until now, there have been three ways of gaining entry to Whitehall:

● People could go in on secondment.

● They could be given a certificate of qualification by the Civil Service Commissioners - which is what happens with the vast majority of civil servants. The keypoint about such certificates is that they can only be granted where appointments have been open to free and fair competition.

In practice, that rule applies to people rather than to posts. Anyone can apply to join the Civil Service and candidates for the higher administrative grades undergo an extremely competitive selection procedure - but once inside Whitehall they are allocated to specific jobs. Senior posts are certainly not advertised publicly and new entrants to the Civil Service cannot even insist on going to one government department rather than to another.

● Most people are legally barred from becoming civil servants unless they have certificates of qualification - but there are a few exemptions from the rule. The exemptions - laid down in the 1982 Order in Council - include jobs involving less than 18 hours' work a week, those that last for less than a year, plus various specific categories of employment including some gym-

nasts and deer stalkers.

Despite the Prime Minister's mysterious reference to the "arrangements" for Mr Levene, his appointment seems to fit neatly into one of the exemption categories.

The Order in Council lays down that someone can go into Whitehall without a certificate of qualification when "... the total period of continuous service of the person appointed does not exceed five years and it has been proved to the satisfaction of the Commissioners that it is desirable that such a person be appointed without the issue of a certificate of qualification."

That exemption from the need for a certificate seems straightforward enough and it would appear that difficulties would only arise if the Civil Service Commissioners themselves decided that a particular appointment was not "desirable".

The Management and Personnel Office is adamantly refusing to comment on reports that Mr Dennis Trevelyn, the First Commissioner, threatened to resign over the Levene appointment. But Whitehall's tight-lipped stance will only fuel speculation that the whole row over Mr Levene's terms of employment has been engineered.

Some sectors of Whitehall believe the Civil Service is already seriously demoralised - chiefly by a feeling that the present Government does not value it highly. Now it would appear that Whitehall may be hitting back.

Rates reform plans 'ready by summer'

By John Hunt and Robin Peasley
THE GOVERNMENT hopes to have proposals for rate reform ready for consideration by the Cabinet by the summer as a result of yesterday's meeting of ministers at Chequers. They discussed the subject for five hours.

There is the possibility of a White Paper (policy document) in the next session of parliament but that is not certain. It was emphasised that legislation might still be a long way off.

A communiqué issued after the meeting, which was chaired by the Prime Minister, said that progress had been made but there was much further work to be done over the next few months.

That would include consultation with ministers not at the meeting and with outside bodies. Yet another Green Paper (discussion document) is ruled out.

Qualified approval for breakaway mines

BY OUR INDUSTRIAL STAFF

THE National Coal Board's north eastern area has given qualified approval to the formation in Durham of an independent miners' union, to be called the Colliery Trade and Allied Workers' Association.

The association, based on members of the Durham Mechanics section who were expelled for crossing picket lines during the strike, claims to have some 2,000 members in the area - half of them former members of the Mechanics, the other half members of the Durham area of the National Union of Mineworkers (NUM).

The area board said yesterday that "they certainly have a right to be heard, although we cannot yet grant them negotiating rights." If, however, they proved they were representative of a significant number of the area's miners, then recognition for bargaining purposes might follow.

It would be the first time since

nationalisation in 1947 that the board had recognised other than approved unions for bargaining purposes. The Coal Industry Act specifies that the board must recognise the representatives of its workmen - but does not lay down which unions they should be members of, or how they are elected.

The new association has had close contact with the Nottinghamshire area, which - together with other areas such as Leicester, South Derbyshire and most recently the white-collar section Coss - has formed a new "democratic section" but within the NUM.

Mr Alan Bellensie, one of the founders of the association, said last night that those mechanics and others who had been dismissed from the NUM had to get together to provide their own representatives. "We are being supported by many others who believe in what we are doing."

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international digital exchanges in the world, and every kind and size of exchange in between.

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A bank of the six channel switch board from the latest version of an AXE exchange.

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FT 5 04 401

UK NEWS

BBC 'must be allowed fully to compete'

By Raymond Snoddy

IF THE Government decides that the BBC should take advertising then the corporation should be allowed to become fully competitive and "do the job properly," Mr Stuart Young, chairman of the BBC, said yesterday. He was speaking publicly for the first time since the decision to set up the Peacock Committee to investigate alternative ways of funding the BBC.

Mr Young said he believed that advertising on the BBC would be wrong not just for the corporation but for all of British broadcasting. "But if the Peacock Committee in its wisdom after 15 months of deliberation should decide I am wrong, that the BBC's thinking is wrong, and that advertising should be taken on the BBC - so be it," Mr Young said in an interview on independent television.

If the BBC was required to take advertising, "then I think we should be in advertising properly and fully and competitively. And I can assure you that if that happened, the BBC management is very efficient and they would do the job successfully," he said.

Mr Young welcomed the fact that the Peacock Committee would have 15 months to bring evidence from around the world. The whole ecology of British broadcasting might have been altered by a hasty act.

He also spoke of how Mr Leon Brittan, the Home Secretary, informed him that the BBC claim for a £5 colour licence fee was not going to be met.

"The Home Secretary said to me 'I cannot give you the £5.70 you have asked for for enhancement and development. And I think you ought to take £1.30 out of your current expenditure in order to trim back.'"

The £58 licence fee means that £65m will have to be cut from existing BBC budget and cuts are likely.

"I would have been so pleased if this time we could have been given a little bit more money in order to show the Peacock Committee public service broadcasting at its very best," Mr Young said.

Saatchi wins McDonald's £6m account

By Tony Jackson

THE ADVERTISING account for McDonald's hamburgers in the UK has gone to Europe's biggest advertising agency, Saatchi and Saatchi. The account, worth £6m in 1984, is expected to be considerably larger this year because Saatchi will also be handling below-the-line promotional expenditure previously dispersed elsewhere.

The account was lost by the agency D'Arcy MacManus Masius in February, and McDonald's has since received presentations from several rival agencies. The decision to award the business to Saatchi was taken last Friday.

McDonald's is actively engaged in expansion in the UK. At the beginning of this year it announced that it intended to start franchising its UK outlets, in line with its practice worldwide. For Saatchi there should also be longer-term attractions in the possibility of doing business for McDonald's in other countries.

Largely as the result of an acquisition programme, Saatchi operates in 46 different countries, achieving 70 per cent of its turnover last year outside the UK.

For several years, the group has taken a lead in preaching the gospel of global branding, exhorting companies to use worldwide marketing strategies through the medium of international advertising agencies.

McDonald's could be a suitable case for this, since it operates in more than 30 countries.

Motorway widening schemes boost spending to £140m

BY SUE CAMERON

THE GOVERNMENT is to spend £140m repairing and improving England's motorways over the coming year, Mrs Lynda Chalker, Minister of State for Transport, has announced. Last year £100m was spent on motorway maintenance and improvement.

Mrs Chalker told a press conference that the planned widening of the M5 and M4 motorways - which run respectively from Exeter to Birmingham and from Swansea to London - was one of the main reasons for the increased cost.

The £140m will cover the cost of work on about 80 miles of English motorway - roughly 5 per cent of Britain's total 1,600 miles of motorway. Major works will include renewal of sections of the M1, which runs from London to Leeds, and the strengthening of the Severn Bridge.

The Department of Transport's announcement of its £140m budget was accompanied by the publication of a leaflet on motorways for drivers. More than 1m copies of the leaflet have been printed and these are to be distributed through motorway organisations and motorway service stations.

The leaflet contains various statistics - including the fact that the

department plants 1m trees a year alongside motorways and trunk roads - plus tips on safe driving and the telephone numbers for British Telecom's Travellers service, which gives advance information on road conditions.

The leaflet also attempts to answer some of the questions most commonly asked by irate motorway drivers. It says, for example, that repair work has to be done in the summer months when everyone is travelling because materials cannot be laid in cold weather without a "high risk of failure."

It adds that noise, which is likely to disturb local residents, is one reason why maintenance work cannot always be done at night - although night working is encouraged wherever possible.

The justification for the numerous traffic jams caused when part of a motorway is closed off - even though there is not a workman in sight - might, the leaflet says, be due to a number of reasons.

"Concrete may be setting; it could be a safety margin for workmen due shortly; work is started but suspended because heavy rain is expected which would fill excavated holes with water; or the temperature is too low for laying asphalt."

Ice cream sales set fresh record

Financial Times Reporter

SALES of ice cream in the UK were a record £434m last year, 8 per cent higher than the year before, says leading manufacturer Lyons Maid. Although summer temperatures last year were lower than in 1983, volume sales were higher for the third year running.

The Lyons Maid survey suggests that the chief reason for the underlying growth in the market is the increase in home ownership of freezers. Purchase of fridge-freezers went up by 5 per cent last year, and of freezers proper by 14 per cent.

As a result, 82 per cent of British households own a freezer, against 59 per cent last year and 23 per cent 10 years ago.

Volume sales of ice cream, at 345m litres, were 4 per cent ahead of 1983. That put average consumption at 6.2 litres a head, or about 90 ice creams a year.

Surprisingly, the report notes that Sweden, with its colder climate, consumes more than twice as much ice cream a head as Britain, while Italy consumes marginally less. The conclusion is that consumption varies with spending power rather than with climate.

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Lancia dealer concern

By Kenneth Gooding, Motor Industry Correspondent

RETRENCHMENT by the Heron Corporation's beleaguered Lancia car import company, Lancia, which will be taken a step further today, is causing concern among some Lancia dealers.

Lancia has closed its two-year-old headquarters at Ashford in Kent, to move in with another group of Heron companies at Crawley, Sussex.

The Lancia operations have been combined with those of Suzuki GB (Cars), the Heron subsidiary that imports cars from Japan, and will be under the control of Mr John Norman, whose role as managing director of Suzuki is being extended.

The cost-cutting exercise has upset some dealers who are conscious of Mr Norman's reputation for running the Suzuki car business successfully on a very tight budget.

Growing rumours that Lancia's parent company, Fiat, will take back the franchise before its contract with Heron comes to an end in 1987 seem very wide of the mark.

"Fiat fully understands why we are making the changes and is standing behind us," Mr Norman maintains.

"We want Lancia to be a quality, fringe franchise, not a volume, move-the-metal franchise. Unit sales are meaningless from now on. We must be profitable."

Heron paid £2.7m to Fiat for the assets of the Lancia import company in January 1983. Mr Gerald Ronson, Heron's chairman, then predicted that Lancia would be profitable in its second year and by 1987-88 would be selling 25,000 cars a year.

Extremely competitive conditions in the UK car market have seen Lancia car sales fall by nearly half, from 5,170 in the last year, when Fiat was importing the vehicles, to only 2,630 in 1984.

Lancia car sales should improve this year because Lancia will in June introduce the new "supermini" the Y10, and, in the autumn, the top-of-the-range Thema. Mr Norman will not be drawn about potential sales but dealers suggest the 1985 target is more than 4,000, a 50 per cent jump from last year's level.

Pension funds lift net investment to £8.6bn

BY ALAN PIKE

NET investment by self-administered pension funds last year rose to £8.6bn, compared with £7.7bn in 1983.

During the final quarter of 1984, net investment amounted to £2.2bn, an increase of £33m on the previous quarter.

The pension funds were responsible for 21 per cent of total net investment in UK public-sector securities last year, compared with the particularly high level of 25 per cent in 1983. The figures are contained in the latest issue of the government publication British Business.

Net investment by the funds in UK company securities last year accounted for 37 per cent of their total net investment, a much higher figure than 1983 when it was 23 per cent.

Acquisitions of ordinary listed shares during the final quarter of last year exceeded £1bn, probably reflecting purchases of

shares in British Telecom.

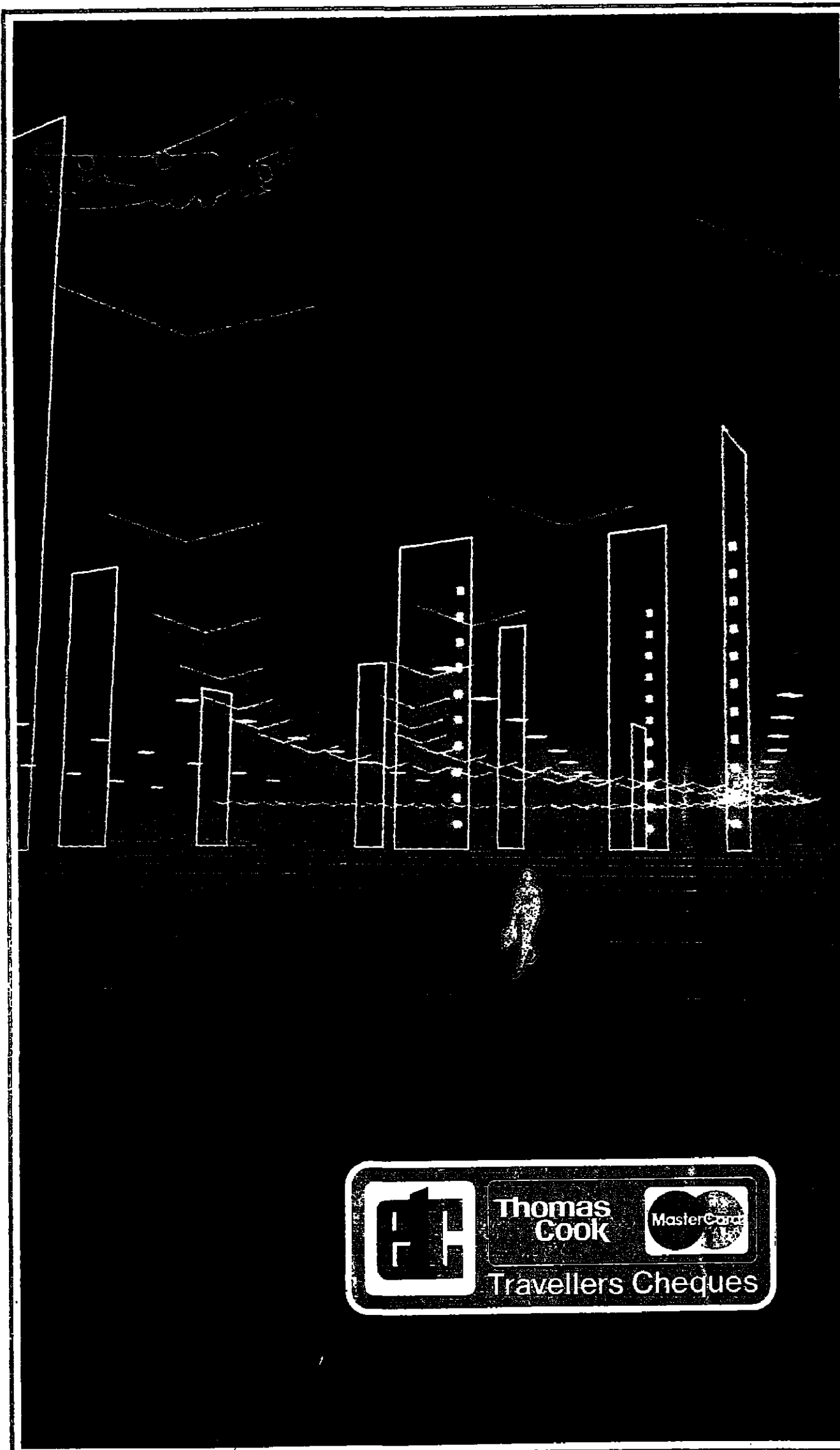
Net investment in overseas company securities last year was only £311m, the lowest annual figure since the abolition of exchange controls.

"It may be that to maintain the balance of their investment portfolio, pension funds were reluctant to increase their holdings of overseas company securities," suggests British Business.

"Depreciation of sterling during the year had already increased the value of such holdings."

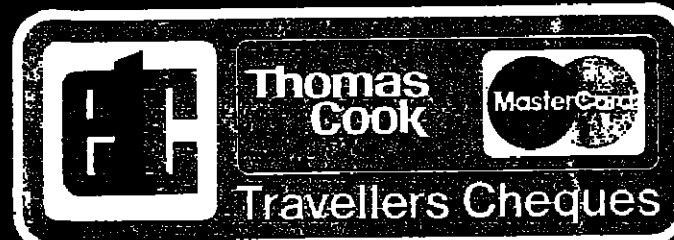
Total net investment in overseas government securities, however, switched from a net disinvestment of £35m in 1983 to reach £168m last year.

During 1984, holdings of cash and short-term assets - net of short-term borrowing - rose by £1.8bn, accounting for 21 per cent of total net investment during the year.



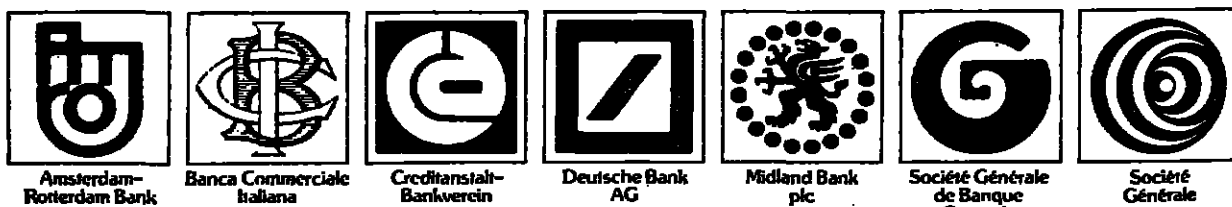
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UK NEWS

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BA starts route exchange with BCal

By Michael Donne,
Aerospace Correspondent

BRITISH AIRWAYS starts its biggest spring-time expansion programme from this week, with a wide range of new services being launched.

The airline is returning to South America, taking over the route network relinquished by British Caledonian Airways, and over the next two or three weeks will be launching flights to 13 other destinations from London and regional airports.

The South America routes include Rio de Janeiro, Sao Paulo, Bogota and Caracas.

BA will also be flying to Tampa, Orlando and Pittsburgh in the U.S. Five new destinations, including New York, Geneva, Munich, Malta and Larnaca (Cyprus) are planned from Manchester, with new services from Glasgow to Milan and from Birmingham to Hannover and Cork and from Jersey to Düsseldorf.

British Caledonian Airways, the independent airline, is taking over BA's Saudi Arabian network and yesterday made its inaugural flight to Jeddah and Dhahran. Mr Michael Spicer, Minister for Aviation, was on the inaugural flight.

Rank Xerox 'recovers market share'

By Tony Jackson

RANK XEROX is recovering its share of the UK photocopier market, a new report says. Of machines costing under £10,000, the lead share goes to Canon Business Machines, with 23 per cent, followed by Rank Xerox with 19 per cent and Sharp with 12 per cent.

Canon's lead, however, is based on its strength in very small personal copiers, according to the report from What to Buy Ltd. Excluding those, Rank Xerox leads the market in unit sales, and in terms of sales value leads the market overall. Rank's 19 Series machines, due on the market this year, might take its market share above 20 per cent in 1986, says the report.

BP finds U.S. licensee for plastics process

BY TONY JACKSON

BP CHEMICALS has landed the first licensee for its fluid bed process of polyethylene manufacture, in a bid to raise the return on its investment in an area of the plastics market threatened by Saudi imports.

The licensee is USI, one of the biggest polyethylene producers in the U.S. and a subsidiary of National Distillers and Chemicals Corporation. No financial details have been disclosed.

The BP process makes linear low-density polyethylene (LLDPE), one of whose end-uses is the plastic bag. Low-cost LLDPE from Saudi Arabia is expected to reach Europe in large quantities in the next few months. The BP process can also be used to make high-density polyethylene (HDPE), for more rigid uses, such as plastic bottles.

The BP process is one of several on the market - is claimed to make a higher-quality product than will be available from Saudi Arabia. Besides licensing the technology, BP is also investing a further £30m in manufacturing plant at Lavera in the south of France.

LLDPE is a relatively new form of polyethylene, which is being widely substituted for conventional low-density polyethylene (LDPE). Its appeal for the customer lies in that, being stronger, it can be used in smaller quantities for the same effect. Despite its advantages, however, market pressures last year led to LLDPE prices being lower than LDPE prices, although they have since recovered to around the same level.

When BP's investment at Lavera is completed at the end of this year, it will have LLDPE capacity of 140,000 tonnes a year. As a result of a deal with ICI three years ago, BP is also among the top 10 European producers of the more old-fashioned LDPE, with capacity of nearly 300,000 tonnes a year.

A potential problem for BP is that the more licences it sells, in Europe especially, the more overcapacity it could encourage, to the detriment of its own manufacturing investment.

The world leader in LLDPE licensing, Union Carbide, has issued over 20 licences for its process to

date, and has made a point of keeping its own manufacture at a minimum.

BP said: "There is a balance to be struck between manufacture and licensing. However, our view is that we will be better off doing both."

BP argues that the decision to invest further at Lavera, although taken several years ago, was made in full knowledge of the threat of Saudi imports.

It is widely acknowledged, however, that the European industry was until recently highly sceptical of Saudi ambitions, and that the completion of the massive Saudi plants, ahead of schedule and on budget, has come as a rude shock.

The market for LLDPE and LDPE is regarded as the most difficult in the bulk polymer industry. Saudi imports apart, European capacity in LDPE of 5.8m tonnes is 1m tonnes above demand.

That has led to a rush into the newer LLDPE technology. The result, says one industry analyst, has been "to kill the goose before the golden egg has even been laid."

Survey result prompts rapid start to Britoil drilling project

BY DOMINIC LAWSON

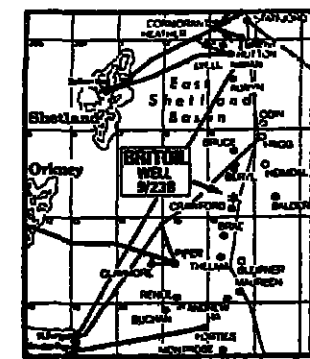
BRITOL, the UK's biggest independent oil company, is about to drill one of the last unexplored prospects for a giant North Sea oil discovery.

A three-company consortium led by Britoil paid the Government £12m in January for the right to drill on block 9/23B. That was done under the first, cash-option phase of the ninth round of UK oil and gas licences.

However, in an unprecedented move, Britoil is to drill the well immediately - even before the Government has completed the ninth round and with the distribution of discretionary awards not expected until May at the earliest.

Britoil's eagerness is explained by the seismic surveys it had carried out on the block before making its bid. Those indicated a structure capable of holding about 500m barrels of recoverable oil.

The next generation of North Sea



oilfields is likely to average no more than 100m barrels of oil, against the average size of 400m barrels in those fields already developed.

The oil industry has marked out the unexplored areas in the deep waters west of Shetland as the only chance of further giant UK oilfields, but Britoil hopes it has found the

exception to that rule in 9/23B. The well is also seen as high risk. Shell had relinquished the area that Britoil is now about to explore, having drilled several dry holes. However, there have been several North Sea discoveries made by companies drilling deeper than the previous licensees.

The three-company consortium will begin drilling later this week with the semi-submersible rig Treasure Swan. Britoil has a 70 per cent stake in the group. Hispanoil, the Spanish state oil company, has a 25 per cent stake, and the remaining 5 per cent is held by Berkeley Exploration, a small UK oil company.

Britoil said last week that the well "will be drilled as a tight hole." That means that the company will not release any information about the well, no matter what the result. "Tight hole" status is typical of a well in which the operator sees great commercial significance.

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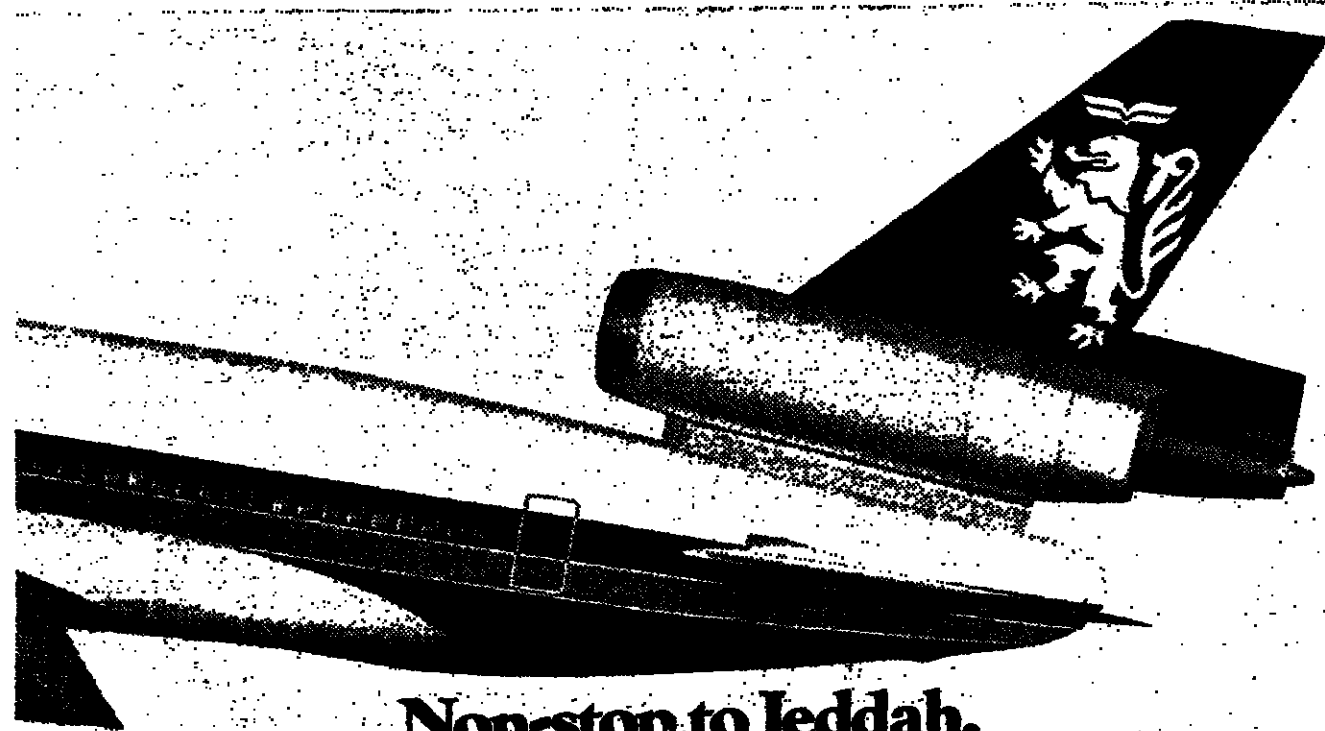
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Corporate strategy

Marketing myopia: an insidious disease

BY CHRISTOPHER LORENZ

PROFESSOR Theodore Levitt of the Harvard Business School is about to celebrate the 25th birthday of his most famous brainchild: the doctrine that corporate survival depends on doing everything necessary to satisfy the customer.

Better known as "marketing," it is an obvious notion which should have swept the world. For a time it seemed to have done so. The 1960 article "Marketing Myopia," in which Levitt first propounded the dogma of "know thy customer," was a wild success; companies rushed to install vice-presidents and directors of marketing, and to beef up their market research. The question was: what business are we in? which Levitt promulgated as the necessary foundation of a marketing strategy, quickly sprang to everyone's lips, and encouraged a veritable passion for corporate analysis.

Yet today it is only in "packaged goods" like soap, cosmetics and soap powder that marketing is practised by an entire industry in anything near the breadth and depth that Levitt advocated. The ubiquitous Japanese quickly learned to apply a marketing approach to everything from cameras to cars, and calculators to copying machines. But in the West most suppliers of consumer durables, IBM in capital goods (and now durables too), McDonald's and Club Med in services, with all today's pressures of slow growth, global competition and deregulation of services, a host of companies in all sorts of industries—even chemicals, insurance and banking—are belatedly rushing to join them.

But in general, to quote Tom Peters and Bob Waterman, co-authors of the multi-million best-seller "In Search of Excellence," "despite all the lip service given to market orientation these days... the customer is either not considered a bloody nuisance."

Most managers see their company's essential purpose as selling whatever production happens to make, rather than designing new products and services to suit the changing preferences of the customer.

In stark contrast, the "marketing concept," as it has come to be known, holds that the objective of every company in an age of abundance should be to focus in a myriad of ways on the customer's needs, thereby winning his or her satisfaction and loyalty. Among the techniques the company should employ are market segmentation, product differentiation, and a careful blending of the various elements of the "marketing mix," including product, price, place and promotion, distribution and after-sales service.

Peters and Waterman are by no means the only management researchers to draw the conclusion, nor can you make effective use of its results.

There was certainly no such confusion in the minds of the various management thinkers who in the 1950s laid the academic foundation for Levitt's popularising manifesto. Peter Drucker, Wroe Alderson and the other originators of the "marketing concept" had avoided a slavish attitude to market research, as had those who were credited with the ground-breaking thought on techniques of market segmentation and product differentiation. "Marketing Myopia" itself was quite clear on the subject. Though the American automobile industry had for a long time done lots of consumer research, Levitt wrote, the success of Volkswagen and other imported "compact" cars showed that it was failing to reveal what the customer really wanted. "Detroit never really researched the customer's wants. It only researched his preferences between the kinds of things which it had already decided to offer him. For Detroit is mainly product-oriented, not customer-oriented."

As today's chairman of Ford, Donald Petersen, effectively admitted earlier this year at the roll-out of his company's 1985 U.S. models, this attitude "put the company before the customer" persisted for another 20 years, until Detroit (or at least Ford) decided that the time had at last come to give priority to the consumer.

In contrast with Detroit, Levitt wrote back in 1960, "a truly marketing-minded firm tries to create value-satisfying goods and services that consumers will want to buy. What it offers for sale includes not only the generic product or service, but also how it is made available to the customer, in what form, when, under what conditions, and at what terms of trade. Most important, what it offers for sale is determined not by the seller but by the buyer."

As Philip Kotler points out in his new book on Japanese marketing strategies, "The New Competition" (this page, March 23), this was a lesson the Japanese had already begun to learn by the early 1980s. After the dismal failure of the seriously flawed Toyota, Toyota's first attempt to export cars to the U.S., the company quickly adopted a fully-fledged marketing approach.

Through assiduous market research, it discovered that the market segments already served by imports of the Volkswagen "Beetle" were growing, and also that the way to beat VW was to improve on the German company's already high standards of product quality and performance, driver and passenger comfort, and after-sales service.

In addition to this meticulously precise approach to market definition, product development, and differentiation, Toyota applied carefully-pitched strategies on pricing, distribution and promotion. The Toyota Corona became a resounding success, as did the next major car it introduced, the Corolla. The company did not stop there. Not only did it pursue a policy of continued product improvement, but it steadily refined its marketing strategy still further.

Toyota's rapid-fire shift from a selling mentality to a marketing strategy was directly in line with Levitt's advice that "selling concerns itself with the tricks and techniques of getting people to exchange their cash for your product. It is not concerned with the values that the exchange is all about. And it does not, as marketing invariably does, view the entire business process as consisting of a tightly integrated effort to discover, arouse and satisfy consumer needs... and changing needs, at that."

So why, despite the obvious good sense of Levitt's manifesto, and the mind-concentrating example of marketing-led Japanese competition, did so many Western manufacturers fail to convert from selling to marketing?

The answer was foreshadowed by Levitt himself in "Marketing Myopia." Building an effective customer-oriented company, he wrote, "involves far more than good intentions or promotional tricks; it involves profound



matters of human organisation and leadership."

Not only must top management show leadership, vision, the will to succeed, and the ability to motivate, but "the entire corporation must be viewed as a customer-creating organisation, satisfying organism. Management must think of itself not as producing products but as providing customer-creating satisfaction. It must push this idea (and everything it means and requires) into every nook and cranny of the organisation. It has to do this continuously and with the kind of flair that excites and stimulates the people in it."

In other words, the corporation must undergo a complete cultural revolution, and possibly an organisational one as well. Faced with a task of such magnitude, it is not altogether surprising that so many management have failed to appreciate all the pitfalls, or have completely fumbled the challenge that marketing represents.

Not only have they tripped over the need for marketing to be a company-wide philosophy, and not just a bundle of functional tools, they have also run headlong into its uncomfortably subversive character. If a company is to respond to changing consumer preferences, and to competitive actions, it must constantly question its existing strategies and tactics. Its key-note must be flexibility. Yet constant change is anathema to most corporations.

Because these daunting complexities, even the most enthusiastically marketing-minded companies sometimes give up in despair. Alternatively, a set of marketing strategies and tactics that have proved successful in past conditions become ossified into rigid attitudes and procedures.

This seems to be one of the reasons why Procter and Gamble and several other leading packaged goods companies have recently had difficulty responding to changing market patterns, such as the worldwide shortening of product life cycles and, in Europe, the massive increase in retail power.

In the light of all this, Theodore Levitt is undoubtedly the time his manifesto has taken to work. As he says, in his own inimitable style: "One shouldn't look for 14 miracles before breakfast."

A second article will examine the dozen main reasons for failure.

Harvard Business Review, July-August 1980. Reprinted in "Product Policy" (separate HBR reprint series for consumer goods companies and industrial goods companies, nos 21161 and 21163). From HBR, Boston, Mass. 02163, USA.

Management abstracts

Niche Marketing. J. F. Barone and J. Lieb in Business Marketing (U.S.), November 1984 (6 pages)

Describing how industrial marketing companies are learning about "niches"—a refined market segmentation process for defining the area(s) in which products compete at their best; suggests how to identify and exploit niches with particular reference to packaged goods, how to monitor trends and how to test the market. A linked article describes how Eli Lilly (chemicals) developed a new market niche for an agricultural product (with slight reformulation and a new brand name) because farmers extended its use where it was previously thought unsuitable. Describes a simulated planning. W. A. DeBord in The Journal of Business Strategy (U.S.), Autumn 1984

Insists that manufacturers and distributors dependent on others to stock and sell their products cannot afford to ignore the importance of having long-term plans for their dealer network. Discusses steps to be taken, as buying/viewing a dealer network, from the identification of difficulties, programme design, setting performance standards and obtaining dealer co-operation, follow-up and monitoring.

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TECHNOLOGY

Conferences

Speech processing

INTENSIVE research is being carried out in speech technology to allow humans to talk to computers and other electronic devices. This work will be the subject of a two-day conference run by Online Conferences at the Tara Hotel in London in May.

The conference is intended to bring together computer scientists and engineers to discuss the latest developments in speech processing technology, original equipment manufacturers and others involved in office automation and communications. Experts in the field will examine the market, commercial applications and techniques and the implications for the future. More details from Online in Planner, Middlesex, on 01-868 4466.

Local authorities

Automating services

ISLINGTON COUNCIL has spent £3.5m on a computer system to give a range of services to local residents. It says that it is the first local authority in the UK to launch a computerised "neighbourhood offices" scheme. The first four offices opened their doors on Thursday March 28. The idea is to bring under

one roof a range of services such as housing repair requests, applications for council accommodation or transfer, administration of housing benefits, payment of rates and rent, advice on environmental health, social services and planning applications.

All the neighbourhood offices will be covered by at least 10 ICL DRS 20 distributed resource terminals with direct links to a central ICL mainframe computer.

Islington also owns about 42,000 properties and is using software to administer these. The system can show which properties are available for rent and maintain an up to date record of repairs.

Design

Draughting software

FERRANTI Infographics has launched software for computer based draughting system. Called InfoCAD, is the result of a two-year development programme and will run on the range of IBM PC compatible PCs. It can cater for a variety of parametric operations and customised codes of practice including dimension standards and house style for either graphic or selected text fonts. More details from Ferranti in Livingston, Scotland, on 0506 411583.

CHEAPER WAY OF PRODUCING GAS FOR MEDICAL APPLICATIONS

Breath of life for oxygen suppliers

BY PETER MARSH

THE DEPARTMENT of Health and Social Security (DHSS) is shortly to issue proposals designed radically to change the way oxygen is delivered to people with breathing difficulties.

After years of weighing up the issue, the department is due to turn to machines called oxygen concentrators that dispense the gas to men and women in their homes. A supply of oxygen on tap can make life more bearable for people suffering from lung diseases such as chronic bronchitis.

Until now, the oxygen has been made available through the health service in gas-filled cylinders, a strategy which observers have criticised as more expensive than one based on concentrators.

According to Eric Medical, a U.S. manufacturer of concentrators which plans to supply the devices to the UK through a distributor, Ktron of Watford, supplying oxygen by concentrators can cut costs by up to 60 per cent.

Concentrators, which extract the gas from the air using a mechanical process, were devised in the late 1960s. In the hardware, air is compressed, filtered and passed



Machines that take oxygen from the air may make life more bearable for people with chronic lung disorders who need regular supplies of the gas.

Supplying oxygen by concentrators can cut costs by up to 60 per cent

through a molecular sieve—using material with a fine pore structure—to separate oxygen from other gases such as nitrogen and carbon dioxide according to the different size of their molecules.

Mr A.R. Cooper, general manager of Rimer Alco, a small company in Cardiff, is generally acknowledged as the inventor of the device. About 15 years ago, he showed the machine to a hospital in Washington DC, after which, so he claims, American companies took up the idea.

Due to lack of support from the National Health Service, only a few oxygen concentrators have been sold in Britain. In the U.S., the picture is quite different—about 200,000 people with diseases such as chronic bronchitis have the machines in their homes, according to Eric Medical, one of about 20 companies that make the hardware in the U.S.

Mr Cooper patented his invention in the UK and other

European countries, but failed to do so in the U.S. because of the high costs. A small concentrator used in the home (supplying up to about 4 litres of gas a minute) costs £1,000 to £1,500.

According to their protagonists, concentrators are more cost effective than cylinders for all patients other than those who require oxygen intermittently.

The DHSS says it is to invite bids for concentrators over the next few weeks. They will be supplied through the health service initially to 5 per cent of the 32,000 men and women who currently obtain oxygen through cylinders supplied through a contract with BOC.

According to the department, to supply 15 hours of oxygen a day to a patient under the current arrangement costs £3,000-£4,000 a year. The total of about £10m a year spent on supplying the oxygen cylinders should be reduced by 10 per cent after the first batch of patients are switched to concentrators, a change that should be complete by the summer.

Doctors involved in lung disease say that concentrators should lead to a better quality of life to people with such disorders. Rather than keep to a certain amount of oxygen a day, they will have virtually unrestricted access.

A series of medical reports have indicated that the health of patients may improve if they can obtain oxygen for longer periods, rather than receive it only on occasions when, for instance, they become breathless.

Oxygen is generally supplied via a pipe attached to the nostrils. This is not only uncomfortable and unsightly but wastes the gas because much of it is breathed out into the atmosphere without entering the lungs.

In trials at Harefield Hospital, Middlesex, Dr Jonathan Govan, a consultant in respiratory medicine, has experimented with a catheter that feeds the gas directly to the windpipe via a small hole in a patient's neck. The catheter placed through the hole (provided after a minor operation) with a local anaesthetic can be worn unobtrusively and with little discomfort, says Dr Govan.

Of the 13 patients (all in their late 50s or over) who have used the catheter, all but one have said the new technique improves on the nostril pipe. Dr Govan says that with the windpipe

method, the rate of supply of oxygen can be cut to half a litre a minute, in contrast to the normal supply via the nose of up to 2 litres a minute.

With the reduction in the amount of gas needed, patients can walk around with a mobile supply of oxygen in a small cylinder. While they require the higher rate of supply, the large volume of the gas needed makes this operation impracticable.

Apart from Rimer Alco and Ktron, other companies that plan to submit tenders to the DHSS for the supply of concentrators include MGI based in the West Midlands and Devlin, which is owned by Champion, the U.S. spark-plug manufacturer.

MGI has supplied very large concentrators costing up to £30,000 to hospitals—which for their supply of the gas normally, like patients in their homes, rely on cylinders. The company has installed the concentrators in Chester and Ely.

BOC says it is interested in offering a full service to the

With the reduction in the amount of gas needed, patients can walk around with a mobile supply of oxygen

DESS in which it supplies concentrators to people's homes and is responsible for maintenance. The department says that it has yet to decide on whether it will buy concentrators from companies directly or sign a service contract along the lines of that offered by BOC.

In BOC's proposal to the DHSS, the company would be responsible for supplying concentrators directly to patients. BOC would also arrange for medical staff to visit homes to check on people's needs, reducing the requirement for men and women with lung disorders to rely on their family doctors.

The system, similar to those operated by BOC, through its medical-service subsidiaries, in the U.S., could be one of a range of measures by the Government to introduce private health-care at the family-doctor level.

According to figures from BOC, a service of this kind would save the DHSS a further £2m a year on the cost of providing oxygen. This would be on top of the savings due to the advent of concentrators.

Offshore

Longer range underwater vehicles

UNDERWATER technology is one of the target areas for British companies using their North Sea experience to develop exportable product lines.

UDI in Aberdeen, part of the John Brown group, has improved sonar equipment which can be mounted on remote-controlled vehicles and vessels moving under water. These normally carry out inspections and sometimes maintenance on seabed pipelines and other underwater installations.

The company, which also developed a seabed crawler tractor for pipelaying, has announced improvements in the capabilities of its AS360 sonar system.

The use of sonar or underwater television can be restricted by the amount of wire connecting the surface vessel and the underwater vehicle below and the equipment's ability to produce workable images.

UDI, like other specialists in this field, has used a multiplexing system to combine control and information data along the same cable. This use of telemetry has brought down from five to two the number of cables connecting the seabed vehicle to the control ship.

Telemetry, in turn, greatly widens the range of the underwater vessel as it does not have the large bundle of cables to lug about the seabed.

UDI's system can operate two kilometres from its unit, a huge expansion with previous hardware—systems limiting remote-controlled vehicle to 300 metres.

The improvements to the company's sonar also include colour imagery from sonar and the use of cursors by the surface operator to isolate and label part of a picture.

The move by oil companies into deeper waters, as well as the growing network of seabed pipelines, makes the outlook for the underwater technology companies promising. A number of British firms are now active in the area of underwater television sonar or control systems.

MARK MENEDITH

The good news is FERRANTI Selling technology

Computers

Honeywell extends its mainframes

THE U.S. computer and electronics group, Honeywell, has expanded its range of very large mainframe computers with the introduction of the DP 98. It can be configured to be up to three times more powerful than Honeywell's previous model, the DP88.

The new machine is a general purpose computer for business applications mainly with large corporations and government departments, though there are scientific and engineering uses for the DP98. The computer is not yet available in the UK, however, and Honeywell has given no time scale for its introduction outside the U.S. More details from the company in Phoenix, Arizona on (602) 863 6140.

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UNIX YES OR NO?

THE ARTS

Architecture/Colin Amery

Practising for 150 years

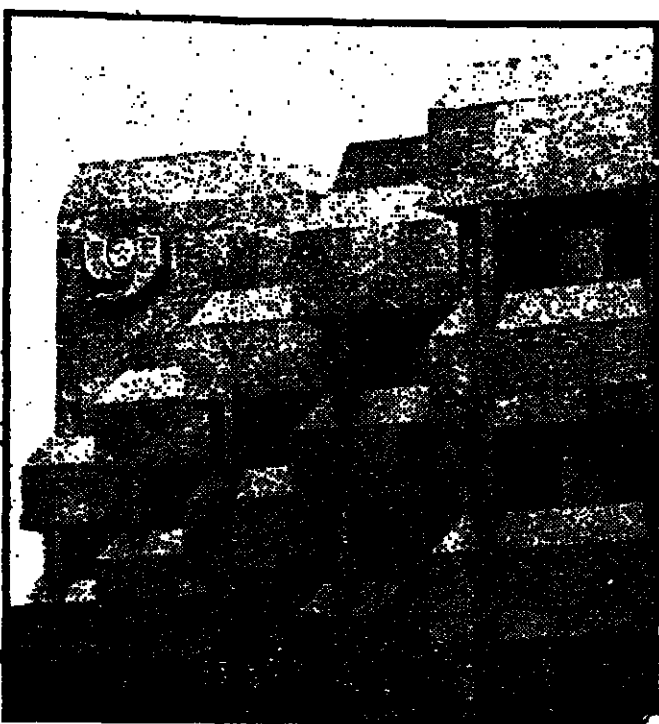
The Town Hall at Ruddersfield is one of those grand Northern examples of civic pride that make many Southerners feel very humble. It was built in the 1870s by a local architect, J. H. Abbey in the free Renaissance style. It is a curious mixture of French and Italian classicism with a very French roof, sited so that it has a geographical as well as an architectural dominance. Mr Abbey would be proud to know that later this year his Town Hall will be the setting for a celebration of 150 years of work by the Huddersfield firm Abbey Hanson Rowe Partnership.

It is quite an occasion for a celebration because it is rare for a firm of architects to last so long, to retain their roots and at the same time to be a large international practice. Today the name of the practice is as familiar outside the UK as it is in Yorkshire.

It is not an insult to say that the firm does a great deal of bread and butter work. With 200 health facilities of various sizes and 160 schools completed, the high competence of the firm cannot be questioned. It has always been at the centre of the architectural needs of the nation. What it is not is a flashy, trendy metropolitan firm always with half an eye on the latest mode or magazine. Several of the firm's projects have won awards and there have been opportunities for design adventures—particularly in the Middle East.

Looking at the work of this practice is like examining the social history of the last 150 years. Architectural practices are good barometers of both economic and social changes, and a well rooted firm is a particularly good indicator of the prevailing winds. Beginning with surveying, estate management and work for the Church—Abbey Hanson Rowe grew steadily into the Welfare State from the lush pastures of 19th century local government. After the Second World War, as building restrictions were eased, it was the public sphere that provided the workload for the majority of architects—today it is very different.

For a large and successful commercial and public practice to have survived and flourished for 150 years there must have been some partners who were skilled at anticipating what was going to be the next building wave. The school boom is long over and today an addition or refurbishment is likely to be



Solid virtue in solid granite—the headquarters of the Yorkshire Bank in Leeds

the scale of things in the educational world. Hospital building, despite Opposition cries to the contrary, continues and grows. A skilled partner has to see when shopping centres are going to appeal less to the pension funds than, say, leisure centres.

When should a practice start to work overseas? Who was it who first anticipated the oil

practice.

...of the World Bank in Bangladesh, a village for handicapped children in Riyadh and an association with Studio Neri in Rome for some two dozen prefabricated schools are other aspects of architectural work that utilises the particular highly developed skills of the practice and offers them abroad.

None of this should be sur-

Colin Amery has been named Critic of the Year in the annual British Press Awards

boom builders so that this practice should announce earlier this year that they should form a joint venture partnership with Saluudun-AHRI of Bahrain to design the new headquarters for the Bank of Bahrain and Kuwait? The Embassy for Bahrain to be built in Kuwait and the new headquarters in the Middle East for Gulf Air are two more projects that seem a far cry from Huddersfield but are currently occupying the

prizing in a well run firm from any part of the United Kingdom. What struck me as rather odd when I visited the practice in Huddersfield was the feeling that because they weren't in London they weren't quite in the same league. This is a completely false sensation—London does not, by any means, have the monopoly of architectural talent.

One of the award winners that Abbey Hanson Rowe have

Scandinavian dances/The Place

Clement Crisp

A rather difficult evening. Thursday's programme at The Place, under the title "Dances from the North", featured choreographies by Kim Brandstrup, who provided three pieces danced by students from the London Contemporary Dance School, and by Per Jonsson, whose one work was interpreted by three male dancers from the Royal Swedish Ballet.

I wish I felt that the event had been more attractive as a view of what a new generation of Scandinavian creators is making of new dance forms, but with the exception of Mr Brandstrup's version of part of Les Noces, matters were more than a little obscure and even more lowering to the morale.

In Les Noces, which com-

prized, though barefoot (which gave an oddly unfinished air to the characters) suggested the elemental nature of feelings beneath a conventional surface, and the student performers gave admirably of their best: they are fine and promising young artists.

Brandstrup's other works, Tales of Sleep, a dream fantasy of impenetrable style, and Under Moon, which was manic about a young page-boy in white and assorted bar-room fizzes, begged more questions than they answered, either dramatically or dynamically.

About Per Jonsson's *Shoff*, I record that the stage was covered with three tracks of earth leading to three huge iron panels; that the accompaniment was a score by Peter Bengtsson for six accordions, three tubular basses and assorted tympani, and that the dancers behaved as if in the last stages of the screaming mimes.

I have always believed that

It was an odd piece of series-compiling, but at the same time a welcome piece of programming, to feature Berio's concerto for Two Pianos (1973) in the London Symphony Orchestra's current Mahler-Vienna Festival. Berio is a composer linked with Mahler—his Sinfonia is, indeed, absolutely explicit about the relationship—but this concerto is not a specifically "Mahlerian" Berio composition. It is, however, a shapely, lively, and extremely attractive one, and very much worth hearing again.

Berio has ever been unusual among leading postwar composers in his willingness to revive well-tried musical formulations in new contexts; his attitude to the past, at once elegantly ironic and affectionate, colours much of his most forward-looking music. This is a concerto which simultaneously satisfies and upsets conventional expectations. As an exposition of solo bravura highlighted against a large-orchestral background, it is a conspicuously successful and satisfying piece—the contrast between the two pianists and the orchestral soloists (among them a third pianist) afford some memorable effects, and the moments of hubbub are finely placed.

At the same time, it cannot be counted a virtuoso concerto of genuine Romantic lineage, for not a lot happens in it—and that is really its point. The soloists set up the gentle shimmer (of tremolos, ostinatos, magically delicate filigree figuration) which is their dominant mode of expression; orchestral attempts to engage, extend or interrupt it prove exciting but impotent, and the close of the concerto finds the music floating out much as it had floated in, in a lazy pianistic haze in which intimations of tonal harmony seem like nostalgic phantoms. The pianists, those of the first New York and London performances,

were Canino and Ballista, in splendid form; the orchestra under Claudio Abbado undertook its various roles with vivid address.

Once the peculiar Barbican acoustics had again been taken into account—the depredations upon bass-line presence continue apparently unchecked—the Mahler Fifth Symphony after the interval could be admired with few reservations. Abbado conducted a magnificent performance; other leading Mahlerians of the day may insist on drawing greater distinctions of atmosphere and character from the melodic material (and on paying closer attention to the many "portamento" markings), but very few command thus the continuous, linked sense of the whole symphony. Each movement was related in its subliminal sections; the larger movement patterns emerged with unarguable clarity and dramatic rightness.

The main events will be an opera, *The Emperor of Atlantis*, composed in a concentration camp in 1944 by Viktor Ullmann, a specially commissioned play by Roger Bennett performed by the National Youth Theatre, a Humphrey Lyttelton concert, and shows of wartime clothes and cooking.

Imperial War Museum celebrates VE Day anniversary

The Imperial War Museum is mounting a festival from May 4-15 to commemorate the 40th anniversary of VE day.

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The Photographers Gallery has the chance to buy the freehold on its main building in Great Newport Street in London for £350,000. To take advantage of this offer, the Gallery needs to raise £150,000 by the end of April.

The director Sue Davies is approaching 1,500 companies and individuals for £100 each.

Glasses by Whistlers
An exhibition of engraved glass by the Italian artist and his children, Simon, Daniel and Frances, is on show at Kenwood House, Hampstead, until April 25.

Arts Guide

Music/Monday. Opera and Ballet/Tuesday. Theatre/Wednesday. Exhibitions/Thursday. A selective guide to all the Arts appears each Friday.

March 29-April 4

Music

ITALY
Verona: Teatro Filarmonico: Carmina Burana by Carl Orff conducted by Vladimir Delmonaco with the soprano Gabriella Ferroni, Maurizio Comencini, tenor and Franco Sisti, baritone (Tue), (22880).

Rome: Teatro Olimpico (Piazza Gentile da Fabriano): Recital by Ruggero Raimondi, accompanied by Ronald Schneider. Beethoven, Mozart, Bellini and Ibert (Wed), (393504).

Rome: Auditorium Via della Conciliazione: Georges Petre conducting Berio's *Roméo and Juliet* (with soloists, choir and orchestra). (Mon and Tue), (6541044).

WEST GERMANY
Berlin, Philharmonie: Ivo Pogorelich, piano. Schumann, Prokofiev and Chopin (Tue).

LONDON
Allegri/Robbles Ensemble with Marisa Robles, harp, Arvid, Debussy and Mozart. Queen Elizabeth Hall (Mon), (8263191).

BBC Symphony Orchestra conducted by Sir Charles Groves with Ralph Krumpholtz, cello. Bliss, Elgar and Walton. Royal Festival Hall (Mon), (9233191).

Royal Philharmonic Orchestra conducted by Kurt Masur with Igor Os-

trakh, violin. Elgar and Tchaikovsky. Royal Festival Hall (Tue).

Amsterdam: Concertgebouw. Recital by Claudio Abbado. Mahler, Berg and Debussy. Barbican Hall (Wed), (8368891).

Royal Philharmonic Orchestra conducted by Kurt Masur with Cedric Ouselet, piano. Brahms and Schubert. Royal Festival Hall (Thu), (314544).

NETHERLANDS

Amsterdam. Waalse Kerk (Oude Zijds Achterburgwal 157). The Netherlands Chamber Choir conducted by Peter Phillips. Lassus, Palestrina, Victoria, Tallis (Thu), (725158).

Utrecht: Muziekcentrum Vredenburg. St Matthew Passion performed by the Utrecht Oortorio Symphony and Soloists, with the Utrecht Symphony Orchestra under Johan van der Camp (Wed, repeat Thu), (314544).

Orchestra of the 18th Century conducted by Frans Brüggen with the six Brandenburg concertos. Mon in Rotterdam, de Doelen (142811). Tue in Utrecht, Muziekcentrum Vredenburg (314544). Wed in Amsterdam, Concertgebouw (718345).

Naarden, Grote Kerk. St Matthew Passion with the Naarden and Choir of the Netherlands Bach Society. The Amsterdam Baroque Orchestra and the North Holland Boys Choir. Solo-

ists Agnès Mellon, René Jacobs, Mark Tucker, Rogers Covey-Crump, Peter Koof and Michael Schoppa (Thu), (312029).

Amsterdam, Concertgebouw. Recital by Felix Loh, soprano, accompanied by Graham Johnson. Schubert, Brahms, Wolf, Poulenc, Walton (Tue), (718345).

Rotterdam, de Doelen. Recital Hall: Rotterdam Philharmonic conducted by Marien van Staalen. Mozart (Wed), (142811).

Eindhoven Globe Theatre. Emmy Verheij, violin, and Janos Starker, cello. Bach (Tue), (111222).

PARIS
Festival des Instruments Anciens: Bach St Matthew Passion, Amsterdam Baroque Orchestra conducted by Ton Koopman (Mon); Bach sonatas for violin de gamb and harpsichord (Tue); Schubert Lieder, John Elwes, tenor (Wed); Hôtel de Clugues, 33 rue des Francs Bourgeois (3532883).

Forum de la Création: mostly jazz-inspired compositions (Mon). Centre Georges Pompidou Grande Salle. (2787865).

Orchestre National de France conducted by Esa-Pekka Salonen, Salvatore Accardo, violin; Stravinsky, Sibelius, Reger (Wed); Théâtre des Champs-Élysées. (7234777).

Wind Quintet of the Orchestre National de France: Joseph Cantelobe, Paul-Claude Tafelma, Milhaud, Li-

geti (Thu). Radio France. Grand Auditorium. (5241516).

NEW YORK
New York Philharmonic (Avery Fisher): conductor, Rafael Kubelick; soprano, Benita Valente; mezzo-soprano, Claudia Catania; tenor, Philip Creese; baritone Wolfgang Schoen; violin Charles Baz and Kenneth Gordon; Westminster Choir directed by Joseph Flummerfelt. All-Bach programme (Tue). Lincoln Center. (8742424).

Carriage Hall: The Choral Celebration of Bach: conductor, John Nelson. All-Bach programme (Wed), (2477439).

National Choral Soloists (Merkin): conductor, Martin Jaccman. All-Purcell programme (Wed). Abraham Goodman House, 61th W. of Broadway. (8695957).

WASHINGTON
National Symphony (Concert Hall): conductor, Erich Kunze. Pop concert featuring the work of Rogers and Hammerstein (Thu). Kennedy Center (2543776).

CHICAGO
Chicago Symphony (Orchestra Hall): conductor, Sir Georg Solti; soprano, Margaret Price; mezzo-soprano, Brigitte Fassbaender; tenors, Anthony Rolfe Johnson and Thomas Moser; baritone, Wolfgang Schenck; bass-baritone, Siegmund Nimsgern; Chicago Symphony Chorus. All-Bach programme (Thu), (4358122).

Escape Artists/Cockpit

Martin Hoyle

The Bristol-based Avon Touring Theatre company has a number of shows in its repertoire that obviously are tightly-scripted, well thought-out and committed to a young audience, especially those in areas where live theatre is a rarity. It must be depressing to play to the unlovable adolescents of Lisson Grove in the little Cockpit, Gateforth Street, near Marylebone.

Without exaggerating the importance of the minority inclined to leer, swear, smoke, baroque, four-mouthed, among protesting but impotent, and the young audiences are as morosely unresponsive as this. And before anyone writes to me, I must add that these particular 13 and 14-year-olds seemed to suffer less from under-privilege than mean-mindedness, lack of imagination and a terrifying inability to concentrate for more than 30 seconds—not necessarily concomitants of living in London NW8.

A minority, then, but disruptive and ungracious in view of Avon Touring's quarter of young misfits in search of self-fulfilment, presented in a free-wheeling style with language not exactly heightened but elliptical and concise.

The 30-year-old mother of a recently dead teenager, the

boy's blue-lipped, spike-haired girl-friend and a brain-damaged motor-bike freak hit the road like updated travellers to Oz, rich amateurs or not-so-rich professionals—eager to acquire an instrument made by a revered name. Not many can afford a Strad or a Guarneri, and one of the biggest problems facing a young musician is the high cost of a really good instrument. But if the cash can be raised somehow—and there are trusts and charities to help—the instrument is certain to prove a good investment.

On Wednesday, Sotheby's is selling a violin by Stradivari. Known as the "Jules Falk," it was made in Cremona around 1723, and was bought by Falk in 1907. Its estimate stretches up to £300,000 (the record is £366,000).

Other instruments carry much more modest forecasts. An early small spinet, made in London in 1706 by Stephen Keene, is not expected to sell for more than £8,000; while two very fine recorders, one early-18th century treble made by Urquhart, the other a descendant of the same period, but French—could each sell for £5,000.

More esoteric tastes are catered for by a set of Robert Reid Northumbrian pipes (estimated up to £1,500), a set of Scottish pastoral pipes of

Saleroom/Antony Thorncroft

Strad for sale—and pipes

Musical instrument sales are always rather special occasions. Many of the buyers are players, amateur or not-so-rich professionals—eager to acquire an instrument made by a revered name. Not many can afford a Strad or a Guarneri, and one of the biggest problems facing a young musician is the high cost of a really good instrument. But if the cash can be raised somehow—and there are trusts and charities to help—the instrument is certain to prove a good investment.

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More esoteric tastes are catered for by a set of Robert Reid Northumbrian pipes (estimated up to £1,500), a set of Scottish pastoral pipes of

around 1830 (estimate £2,000), and a pair of 18th-century kettle drums, probably German, which might make £2,500.

Christie's sale, a day earlier, contains two violins by the Guarneri family. One, made in 1706 by Joseph, was owned by the French 19th-century virtuoso de Beriot, while the other was made by Peter in 1707. Each should fetch £100,000.

Sotheby's main Old Master picture sale of the spring takes place on Wednesday. An oil sketch by Rubens of the "Martyrdom of St Ursula and the Thousand Virgins," which comes from an English collection, should make the top price of £300,000; but more interest centres on a recently rediscovered work by the Italian 17th-century artist Guido Reni.

"David with the head of Goliath" is a reworking of the same composition in the Louvre. Pictures by this Bolognese baroque master are rare at auction and this example, coming from a Scottish house, should go for at least £250,000.

In the same price bracket are a romantic landscape by Jacob van Ruysdael, which had been in an English family for over two centuries, and "Heracles at the barning of the ways" by Cranach the Elder,

Vienna Philharmonic/Festival Hall

David Murray

What happens if you combine the cultivated warmth of the Vienna Philharmonic with John Maazel's lean intelligence? There has been plenty of evidence in broadcasts and recordings, but a live concert is something else. On Saturday, Londoners fortunate enough to get seats in the packed hall—and many loyal Austrians, and even more Japanese tourists than usual—were able to find out for themselves. The answer seemed to be: not much more than the sum of the parts—but with such high-calibre parts, that was satisfyingly impressive.

The opening bars of Strauss's

Don Juan boded well: they were together, a thing rarely heard on the concert platform. The Vienna players can, and probably do, play *Don Juan* in their sleep, but this performance was rigorously alert. It was speedy, and not at all effusive; despite its urgency there was no edge of erotic hysteria, still less any lubricious costliness. Tone and balance were superbly controlled.

The Firebird Suite (the 1919 one) made an interesting confrontation between Stravinsky and the Viennese musical tradition. On the whole, Vienna won; there was broad espresso

warmth and superfluity, round and full and inimical to Stravinsky's alien magic. Thus domesticated, the score seems sonorously naive. Though the trumpets in the "Dance infernale" were crisp, the syncopated barks of the horns emerged as flabby quacks; perhaps a style of horn-playing so deeply attuned to Brahms and Bruckner just doesn't adapt.

The main work was the First Symphony of Brahms, and it not only sounded but was rather splendid. As exposition, it was laden—but not loaded down—with pointed detail; contrapuntal arguments were pressed

forward with exemplary clarity, aided by the unanimous subtlety of the viola and cello sections. Lovely solo winds, sweetly characterised middle movements; I thought Maazel passed too swiftly through some dramatic junctures in the opening Allegro, where doubts and second thoughts deserve a little more underlining. But the reading was conceived as a cogent whole, and long before the triumphant Finale—so lightly shaped that it seemed concise, but irradiated with Viennese warmth—one had to surrender to its persuasive force. The rapturous applause was perfectly in order.

Gut Reactions/Theatre Royal, Glasgow

Clement Crisp

The triple bill of new works by Peter Royston, Christopher Bruce and Michael Clarke, which Scottish Ballet showed at the end of last week under the title *Gut Reactions*, indicates that each choreographer is being invited to make an immediate visceral response to dance. The idea is adventurous, but in two of the pieces it amounted to a creative flow.

Both Mr Royston's *Pocoanensis* and Mr Clarke's *Heil the classical* had an air of unreservedly unedited gestures, bold with first impulses, but fading away in unconsidered realisation. *Pocoanensis* (taken to mean "enraging, indifferent") is well intentioned about colonialism. Its narrative is obscure in detail, its political stance naïf, as, during a far too generous length never sustained by dance, it gives itself to a colonial administrator and his menial class attitudes, to their failing marriage and, of course, to the rebellion of the masses. The lady mares from taking tea to a native Free Spirit (who also has a Little Red Book, whether poetry or pole-

mics we do not know), and lands up dead.

Caricatured officialdom wanders blindly through the action. A masked creature called Tokolosh daubs people and scenery with paint, outlines a native reservation on stage, and changes costume, appearing finally in bloody bandages. The oppressed masses enter upon their own, after the ritual killing of the white. There is a skeleton, set by Graham Bowers, and rather too skeletal music by Paul Robinson. Gut reactions, but in this case they are not the stuff of dance.

Michael Clarke, continuing his youthful attempts to epater the balletic bourgeoisie, has made a valid assault upon the hallowed procedures of the academic manner in *Heil the classical*. It amounts to pelting the genre with custard pies from a distance, instead of setting in one well-aimed close shot at its vitals. The surreal procedures—a sequence of brief, manic scenes designed by Charles Atlas, replete with centuries on point, a goldfish, characters from *The Wizard of Oz*, a Leopard woman and her

girls, Clarke himself in fright make-up, and much more—recall such Massine/Dall extravaganzas of the 1940s as *Mad Tristan*, *Bacchanal* and *Labyrinth*, without the sustaining artistic imagery that gave these exercises their conviction.

Here, activity is disjoint, frantically away in shock effects there are the expected ingredients of melancholy alternating with joy, folk steps, good design by Walter Nobbe of two overlapping panels in sombre blue-green, evocative of both the theatre and the open air, and rather too strong a hint of Jiri Kylian's procedures, where dancers set an emotion between their teeth and run like the wind with it.

The piece seems an extension of Mr Bruce's recent ballets in its concern for nostalgia and regret, but it is handsomely danced by its cast, with Elaine MacDonald marvellously in the heart. This eloquent artist illuminates everything she does with such sensitivity that she compels belief, no matter how amorphous or predictable the attitudes taken by the choreography.

La danza/St John's

Max Loppert

A new company, Thameside Opera, has been formed with the aim of giving simply staged performances of the vast, rich, and largely neglected one-act repertoire. The inaugural showing, on Saturday, demonstrated the soundness of purpose and also the genuine early value of the chosen field. It was a

Gluck programme—the complete *Don Juan* ballet of 1761 (the first unmistakable sounding of reformist aims and intent), followed by what seems the first British appearance in modern times of *La danza* (1755).

The *serenata* on a libretto by Metastasio comes from well into the period when, having long endured the hard existence of a travelling musician, Gluck was able to settle down to the much more leisurely and civilized habits of Viennese court composer. *La danza*, which in the Gluck canon follows immediately the delightful festival piece *Armida* (revived by another London fringe company last year), is a small, delicately worked two-hander entirely composed of pastoral affections and jealousies exchanged between

shepherd and shepherdess. On this minimalist dramatic frame Gluck hangs four ravishing long arias, expertly varied in melody, instrumental timbre, courtly manners; in the middle of the fifth (a duet of reconciliation), a dance section is interspersed.

La danza is no more, in sum, than a diversion for the delectation of an elite audience; much of the pleasure of a modern revival comes from noting how precise and practical was Gluck's response to the text, and also how numerous are the pre-echoes of the later, celebrated "beautiful simplicity" of style amidst the copious florid writing (all four solo arias were to be used again in the very last Gluck aria, *Echo et Narcisse*).

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FINANCIAL TIMES

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Monday April 1 1985

Awkward point
in money policy

THE EXTRAORDINARY confusion in the British financial markets over short interest rates last week—a confusion which is still unresolved—reflects something more than the usual anxiety of market participants for a clear signal from those in authority. It reflects some disagreements, and indeed a degree of genuine bewilderment, among the officials involved, both about monetary targets and about the technical means of hitting them. There is no disagreement about the real objectives of policy—a steady and predictable growth of nominal GDP, a stable or preferably falling rate of inflation, and an exchange rate against the dollar which is demanding without being crushing.

Even these very broad objectives can pose dilemmas, and this happened last Thursday. The sharp rise in sterling against the dollar, and the equally sharp fall in the pound (its exchange rate against a weak and feverish dollar is purely a side issue) looked sufficiently threatening to override other considerations. This produced a rather sudden change of mind about interest rates, which were allowed to fall a little sooner than had been planned. This would have been accepted as an admirable effort to head off the threat of an overshoot in the growth of the broad measures of money.

Broad measures

Here we are in much deeper waters. The broad measures of money are purely subsidiary targets, and the growth of bank credit is not officially targeted at all. The relation of broad money to anything in the real economy is still largely a mystery—in the terms used by official economists. It has a highly unstable velocity. To make matters worse, both money and credits are distorted to an unknown extent in the UK by the methods at present used to control their growth. Worse still, it is far from clear how interest rates ought to be managed in order to control them. In the short run it is known that a rise in rates accelerates the growth of both money and credits. In the long run, short-run effect can last for quite a long time. It has yet to be proved that high rates will choke off demand even in the longer run, though commonsense

The challenge of
EEC enlargement

THE CONCLUSION of the European Community's negotiations with Spain and Portugal must be welcomed, because in the end there was and is no alternative to what is probably the final enlargement of the EEC.

But any truthful assessment of this landmark is bound to be a bouquet garni of conflicting judgments in which relief and hope are mixed with regret and anxiety. Perhaps the decisive judgment is that the Ten have very little time left for ensuring that this enlargement does not prove an anachronistic brake on the Community's forward-looking development.

Many years ago, member states explicitly welcomed the implications of the new theories on political grounds. When they belatedly considered the practical consequences, their enthusiasm wilted; hence the interminable negotiations and the toughness of the terms of entry.

Political virtue

The paradox is that the political arguments were directed at the need to endorse democracy in Spain and Portugal, as if the Community was in the business of conferring prizes for political virtue. It was less often asked whether the admission of two new members was likely to make a positive contribution to the political strengthening of the Community itself.

It is only recently that this question has acquired real saliency; because it is only recently that a majority of the member states have started to show real interest in giving the European Community a new political and economic shove forward. There is bound to be tension between the demands of the more dynamic communities and the lethargic problems of new members.

There are four main problems. This enlargement will lead to reinforce once more the

UNTIL QUITE recently, President Reagan's "star wars" Strategic Defence Initiative was regarded in Nato's European capitals with quiet concern, but not yet with alarm. It now looks as though it may precipitate between Europe and the U.S. the biggest debate for 20 years on the essential ingredients of Western security strategy.

One sign is that European leaders are now publicly criticising the SDI; another is that European governments are beginning, with gingerly caution, to consult together on how best to react to it. If this debate gathers momentum, it may turn into an open dispute, with unpredictable consequences for relations within the Atlantic Alliance.

What is surprising is that the first signals of such a debate have come upon us so quickly. Until quite recently, European governments preferred to bite back their long-standing reservations about the Strategic Defence Initiative, and focus their main hopes and fears were focused on the resumed arms talks in Geneva. It was easy to predict that the Russians would continue to wage a propaganda campaign against SDI, and there was widespread apprehension that they would seek to use the Geneva negotiations to draw a wedge between Europe and the U.S.

Accordingly, Mrs Thatcher last December negotiated a four-point agreement with President Reagan which was designed to straddle the twin objectives of Alliance loyalty and implicit reservations about SDI: research was fine, but deployment of anti-missile weapons would have to be negotiated with the Russians. Having laid down this dual marker, Britain and its European partners seemed to be preparing to hunker down for the worst the Soviet propaganda machine could throw at the Alliance.

That scenario has been overtaken by events. Even before the Geneva talks had moved from arguments over procedure to discussions on issues of substance, and well before the tabling of any dazzling Russian offers, Sir Geoffrey Howe chose to deliver a speech openly questioning a series of aspects of the SDI programme in its implications for strategy; and he was quickly followed by Hans-Dietrich Genscher, the German Foreign Minister, whose scepticism about SDI contrasted with the jovial support previously voiced by Chancellor Helmut Kohl.

It is still not entirely clear why Sir Geoffrey chose at this time to come out with a speech which was perceived by Mr Richard Perle, one of the Pentagon's super-hawks, as an unfriendly attack on U.S. policy. It is suggested in Whitehall that the timing was largely dictated by the scheduled series of other speeches—that it had, in some sense, to be got out of the way in the face of a log-jam of other engagements. Such an explanation hardly carries conviction.

It is plausible to suppose that the Foreign Secretary had been persuaded that an Alliance debate on the ramifications of SDI for long-term strategy was unavoidable, sooner or later, regardless of what happened in the Geneva arms talks; and the longer such a debate was postponed, the greater the risk that the SDI research programme would acquire an unstoppable momentum which would spill over into strategic implications. In any case, it would be cleaner to launch the debate right away, before the

Foreign Affairs

A Cheshire
cat's
nuclear
strategy

Ian Davidson, on why the U.S.
Star Wars initiative could
lead to a dispute with Europe

issues could be muddled by propaganda claims and counter-claims from the Soviet and U.S. delegations in Geneva, both of which might in some degree appear suspect and self-serving to European governments.

For there are two distinct, connected, sets of issues. The first, in time, is that of arms control. But the second issue is more fundamental: is SDI simply a research programme,

A scenario that
has been overtaken
by events

or does it represent a shift in U.S. nuclear strategy? If it is, in intention, a shift in strategy—and that is how it is beginning to look—then arms control could be one of the casualties (though the U.S. Administration claims otherwise). But the other casualty could be the support of the European members of the Alliance, and that would be much more serious.

Arms control has had, at best, a patchy record. It has certainly not succeeded in slowing down the arms race, let alone in reducing the arsenals of the two superpowers. Yet for the time being the nuclear balance appears, despite the alarms of the right wing in the U.S., to be as stable as ever.

Public opinion on both sides of the Atlantic would be enormously relieved if the superpowers were able to agree on a substantial reduction in nuclear weapons. But the most pressing problem is not that the Geneva talks may fail to provide a basis for a new strategic theory in Washington. It is that the basis for nuclear stability may be undermined by the adoption, on the strength of Ronald Reagan's wish for a nuclear-free world, of a new strategic theory in Washington.

The last major change in U.S.

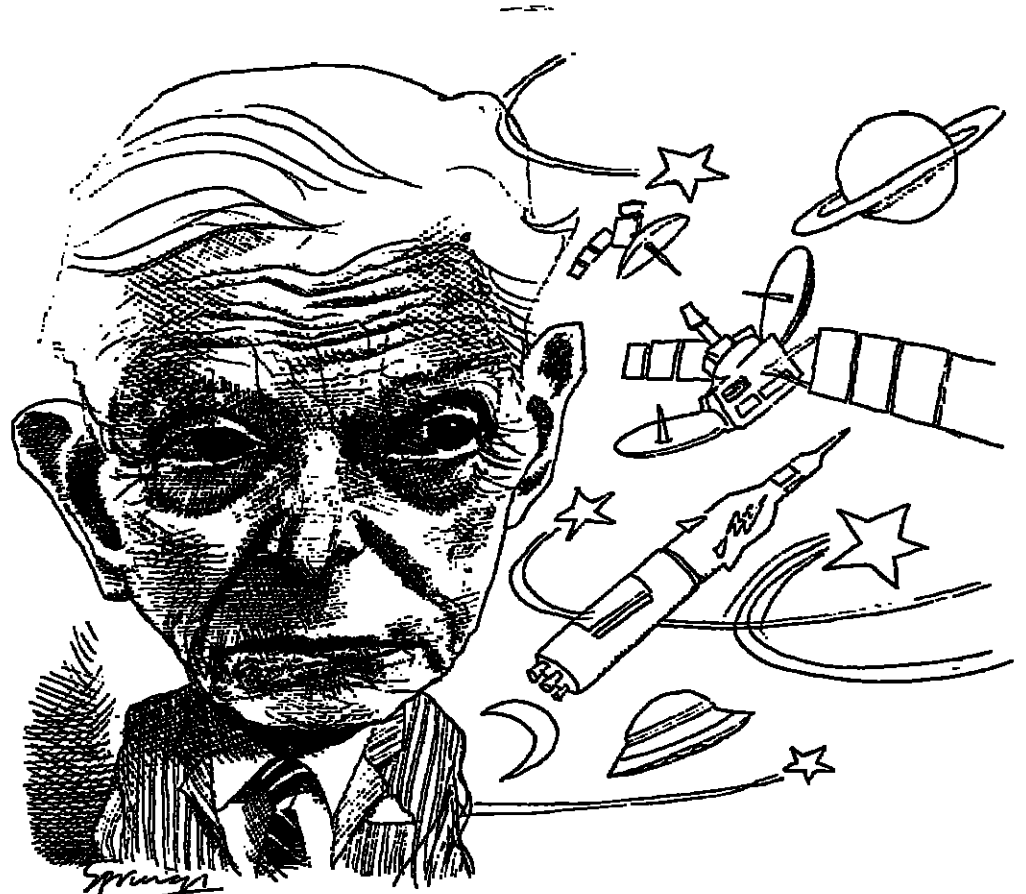
nuclear strategy took place in the 1960s, and that was the shift (in response to growing Soviet nuclear power) from "massive retaliation" to "flexible response" in Europe as at the strategic level. The objective at both levels was to discover intermediate options between surrender and the holocaust; but in Nato the negotiation of this shift took seven years, from 1960 to 1967, and it led to General de Gaulle's decision to take France out of Nato.

Has the U.S. changed its nuclear strategy? Like the Cheshire Cat, the answer to this question comes and goes, varying from one administration spokesman to another, or even within the confines of a single speech. Yet from the strength of the administration's public push behind the SDI research programme, and the enthusiasm with which they advertise the advantages which they claim would follow from successful implementation, it has become impossible to doubt that they want a new strategy based on a much larger ingredient of anti-missile defence than at present.

Speaking to a visiting group of Nato journalists recently, Mr Perle adopted a judiciously agnostic posture on the possible results of the research programme: "We don't know whether it will prove possible to develop a technically competent and affordable strategic defence that would be in our interests to deploy." But if one judges by the weight of the defence of the U.S., and its allies, and Mr Nitze professes to hope for an eventual nuclear-free world. The trouble is that no government could ever know that its defences were perfect, so unless there is an outbreak of perfect brotherhood, a nuclear-free world is unattainable.

Since the certainty of perfect defence is unattainable, the primary European fear is of

between the superpowers. If the Russians refuse to be per-



Mr Paul Nitze, "the grand old man of American arms control"

sued of the virtues of one of the U.S. administration's possible new strategies, and if they fear they cannot match U.S. technology, then, so far from agreeing to arms reductions, they will seek to swamp any U.S. defence through force multiplication. The idle world of Mr Nitze would be replaced by a double arms race, in defensive as well as offensive weapons, on an entirely unprecedented scale.

Averting this outcome thus depends on an agreement with the Soviet Union. Yet Mr Nitze

in principle, the Europeans have no leverage

and other U.S. spokesmen make it clear that this administration, at least, would not permit Soviet objections to deter the U.S. from deploying new defensive systems.

In principle, the European governments have no leverage for influencing America's strategic doctrines. As in the past, the U.S. professes to be eager to consult its European allies: as in the past, consultation risks being a one-way street. There is an established mechanism—the Special Consultative Group—for mutual consultation on arms control for Euro-missiles and, since Euro-missiles are part of a larger negotiation encompassing strategic systems as well as space/defence, some Europeans believe they could get access to the larger negotiating strategy. But when you ask U.S. officials about the future role of the SCG, they invariably reply, defensively, "That's a very sensitive matter."

Because of the Cheshire Cat nature of the new American strategies, it is impossible for any European government to have a meaningful dialogue on the subject with Washington. Unless they are prepared to bow down in blind loyalty to U.S.

leadership, therefore, it is almost inevitable that a number of European governments will want to have a dialogue with each other.

Very little concerted dialogue of this kind has so far taken place, because some European governments are excessively nervous of upsetting their American ally. A few days ago there was a European discussion meeting of officials in Bonn; the U.S., forewarned, had the brass neck to write reproving letters to the participants.

But the writing is on the wall. Four years of Reaganism, first with ferocious anti-Soviet rhetoric, now with "star wars," have made Europe increasingly doubtful of the wisdom of American leadership, and increasingly interested in a strengthening of the European half of the Alliance. One of the aims of the attempt to revitalise the seven-nation Western European Union, which holds its second ministerial meeting in Bonn later this month. Another is the Dooge report on the revitalisation of the European Community, which calls for joint discussions on "weapons technology and strategic doctrines... and the progress of negotiations on disarmament and arms control."

Wider smiles
in Tokyo

Brokers' reports cannot normally be relied upon to raise a laugh. But readers of those about the Japanese market are in luck.

Two British brokerage houses are about to compete in missions to amuse as well as to advise. One man, Simon Grove, holds the key to the tale.

Until now the monopoly of the lighter side of the Japanese market has been held by Grievous Grant in its Weekly Japanese Review, with a series of "tailpieces."

They have been very much Grove's own handiwork ever since the bewhiskered Japanophile left the British diplomatic-military service in 1951 to turn his hand to Japanese finance.

Now he is switching to De Zoete and Bevan to run its new Tokyo operation and, he says, he has every intention of taking his talent to amuse with him.

Grove says of his departure from Grievous, which has followed its absorption by Kleinwort Benson: "Kleinwort wanted to swallow our 20 local professional staff with their 10. The merger led me to seek other employment."

He insists that there are "no hard feelings" thus glossing over what was, in reality, a bitter power struggle.

The British brokerage community in Tokyo agrees that Grove brings unique talents to the Japanese scene. "A genuine British eccentric," says one. He is also said to get on famously with the Japanese.

Grove himself concedes he is "not a researcher or analyst but a crystal ball gazer always on the lookout for what is covered or thought out." He claims to have picked up some impressive long-shots like the semi-bankrupt railway company on whose land Tokyo Disneyland now stands.

He intends to bring new life to De Zoete's investment reports from Japan. He argues that off-beat stories "have some relevance to Japan even at their most peculiar."

Men and Matters

He will have to compete to win back his humour crown. Grievous has continued the tradition he started and some readers think their "tailpieces" have become even funnier since Grove left.

Moran's moment

Yesterday a butt of political jokes; today a hero. The successful outcome of Spain's EEC entry negotiations has brought a spectacular change of mood for Fernando Moran. Until recently the target for criticism and barbs from all quarters, Moran, aged 59, now finds himself feted for his tenacious all-night bargaining.

A cover cartoon by the weekly Gambio 16 portrays the drooping minister, spectacles set at the end of his nose and a well-chewed cigarette dangling from his lips, as Don Quixote charging Elif Towers disguised as windmills. The Conquistador of Europe runs the title.

The magazine, once cutting about his performance, has now awarded him a popularity prize. For months all the jokes the French use about Belgians, the English about Irishmen, the Spanish about Andorrans, were remodelled in Spanish against Moran. His foreign policy, his ministry and his co-ordination with the Prime Minister's office were all described as a mess. His name was top of the hit list for rumoured Cabinet changes.

A career diplomat, former consul in London and spare-time novelist, Moran came from the Socialist Left and was a backer of Third World causes as well as being an opponent of Nato. The oldest member of a young Cabinet, he saw himself forced not only to shift some

of his positions but also to abandon his favourite bow-ties when TV audiences laughed at them.

After a conflict last year over whether Spain should continue to take part in Nato's military committee, the leading newspaper El Pais, broadly pro-government, made a vicious front-page onslaught against him as "the incompetent chief of Spanish diplomacy" and accused him of humiliating the whole Cabinet.

At the end of last week's final negotiations Spanish correspondents in Brussels teased Moran and sang the hymn of his home region "Asturias, Beloved Homeland."

Even El Pais has limited itself to a rather surly comment that it was not Moran but the Secretary of State for Europe, Manuel Marin, who should really take the credit.

Channel storms

France's best-known female television news presenter, Christine Ockrent, has resigned from the news programme of Antenne 2, the French second national television channel.

Her going is the latest chapter in the stormy evolution taking place in the world of French broadcasting. President Mitterrand has now suggested liberalising television broadcasting in France, has launched an ambitious cable television programme, and is planning to go ahead with a direct television satellite project. France also launched last autumn a pay television channel called Canal Plus—which is losing money.

The national television channels, faced with all this emerging competition, have been indulging in a growing ratings war.

Until a few months ago, Antenne 2 was way ahead in the lead in the French television ratings. But the rival TF1 first channel has been steadily climbing back, and now appears to have edged Antenne 2 from the top of the ratings league.

Since taking over the evening news, Ockrent, who played a major role in Antenne 2's success in recent years. She gave the news a sharper edge and became the first woman in France to make a major television news programme. Previously she had learned her trade with both NBC and the rival U.S. chain CBS.

Ockrent, who will be 41 next month, says she is resigning for professional reasons. But her resignation came the day after Albert Du Roy, editor-in-chief of all news on Antenne 2, also stepped down.

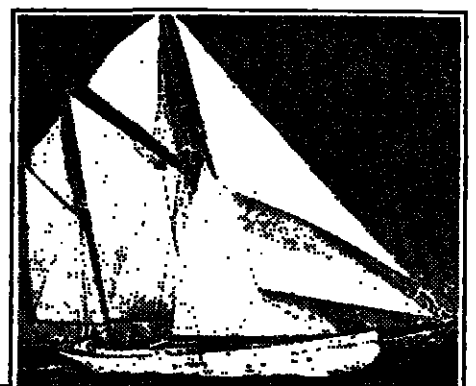
Du Roy is a distinguished political commentator who also contributed in establishing Antenne 2's reputation as France's leading news channel. Ockrent says she asked the chairman of the channel for guarantees to enable her to continue working "in the same spirit" that had prevailed in the channel during the last three years. But she was not given those guarantees.

Pants down

And now the leather mountain. Worries in Bavarian trade circles about mounting stocks of unsold leather have forced the makers of Lederhosen—the traditional leather shorts—to adopt a new marketing strategy. The West German embassy informs me.

Henceforth, the legs of all Lederhosen will be made 5-inches longer, almost down to the knees in fact.

And in Upper Bavaria, states the embassy, there is to be a test-marketing of Lederhosen for women—no doubt to see if they too can rub along in this unusual garb. It will open on April 1 1986.



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Observer

ECONOMIC VIEWPOINT

A new twist to old policies

By Samuel Brittan

THERE ARE those who argue that if we stick to sound internal policies, the exchange rate can be left to take care of itself. In the long run that may well be true; but significant movements in the exchange rate, whatever their cause, can have a short-term impact on the general price level and on inflationary expectations. This process can acquire a momentum of its own, making sound internal policies harder to implement. So benign neglect is not an option.

—UK Budget speech, March 19. IN MANY countries, and even to some extent in the U.S. there has been a cautious and partial move towards "McKinnonism," a doctrine named after Prof Ronald McKinnon of Stanford University in California.

The form that this takes, which is far removed from the pure milk of McKinnon's own writings, is to give some weight to the exchange rate, as well as to domestic objectives, in framing monetary policy.

The last British Budget speech provided an example of the new stance. But if policy is not to be given an unnecessarily restrictive bias, it should be reasonably symmetrical.

If benign neglect is not an option when sterling is falling, it should not be an option when sterling is rising. Otherwise policy really would have too restrictive a bias.

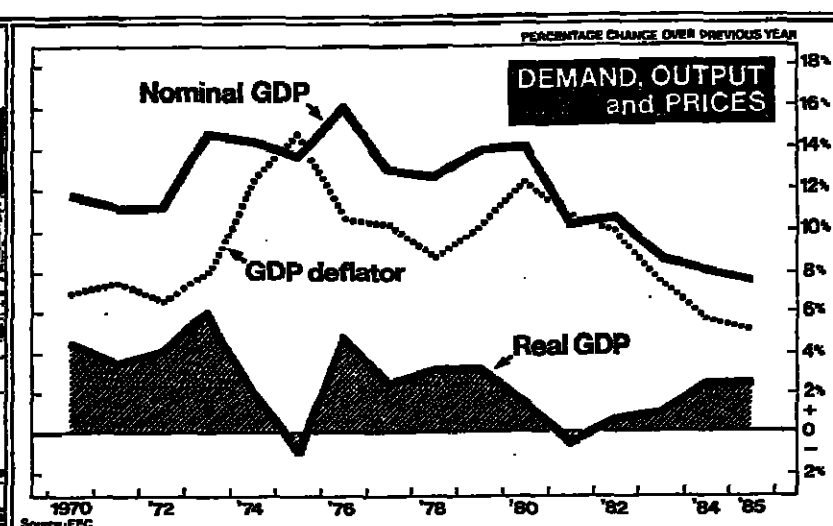
Just as it was right to raise UK interest rates when sterling looked as if it might fall over a cliff, it will be right to let UK interest rates fall to put a brake on any excessive upward movement of the pound.

Just as too rapid a fall in sterling tends to boost inflationary expectations (and actual inflation, as conventionally recorded), so too rapid a rise tends to weaken international competitiveness (as we saw in extreme form in the UK in 1979-80 and are seeing in the U.S. now) and to a slowdown in the growth of the national income in nominal, and in some extent, real terms.

The recent exchange rate movement has in fact been more a fall in the dollar than a rise in sterling, although there has been some of the latter as well. Sterling has regained near all the ground it lost against the D-Mark and the EMS currencies in 1984 and early 1985. On a



When they meet in Palermo the weekend after next, Community Finance Ministers ought to consider calling a halt to the decline in the growth of EEC nominal demand



trade-weighted basis, it is little lower than a year ago.

One does not have to be an enthusiast for depreciation not to want the "recovery" to go too much further. The official figures for the rise in UK manufacturing labour costs over the past year — 5 per cent compared with stability or falls in the U.S., Japan or Germany — may be slightly exaggerated. But they do not suggest there is a lot of room for further appreciation, given the long and imperfect feedback from exchange rates to pay.

The Bank of England should now more forcefully endorse the decisions of those banks that have reduced their base rates to 13 per cent. This still represents a pre-tax real rate of interest of 8 per cent and should not remain at that height longer than necessary.

The worst argument for holding interest rates up is that a fall may have to be reversed. Movement is of the nature of all prices, interest rates included.

Nor, if the trend of sterling is satisfactory or better, should the Bank be inhibited in interest rate cuts because the broad monetary aggregates are at the upper end of the range. There is an incipient dispute between the Treasury and Bank here. Paragraph 2.05 of the Financial Statement (Bank Book) pointed out that households have increased their holdings of liquid financial assets as a form of

(medium-term) savings, and this build-up has been consistent with lower inflation and a steady decline in the growth of Nominal GDP. As a result the significance of the broad aggregates as monetary indicators have somewhat diminished.

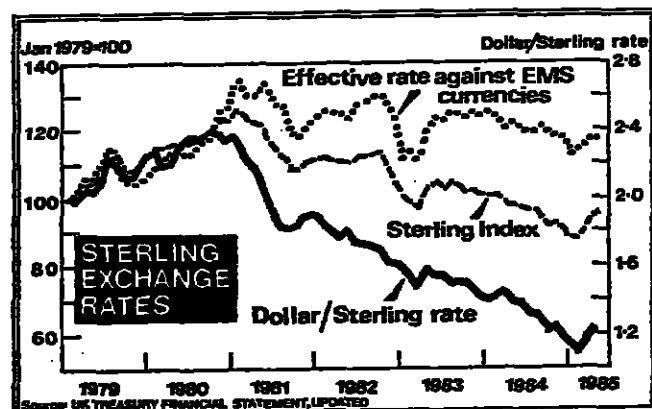
The Bank is unhappy about this passage — a curious reversal of the row of 1980 when Treasury Ministers were attached to Sterling M3 and the Bank fought to get them off the hook. (Moreover, it was not very long ago that the Bank itself was scornful of the effects of high interest rates in curbing either bank lending on the wider aggregates.)

The Bank is probably motivated by the increased difficulty of managing Sterling M3 downwards, as its bill mountain rises.

It is also pre-occupied with the behaviour of bank credit, which is unlikely to be a good guide to future inflationary trends.

It is important that the Treasury should fight back in terms of its broader objectives for Nominal GDP and the exchange rate rather than in terms of its preferred indicator of M3 (notes and coins plus banks' deposits at the Bank of England) which has only a "black box" and disputable relation to policy objectives, and is liable, like all such aggregates, to give false signals and at a crucial moment.

The more sensible attitude to the monetary aggregates is that suggested by Greenwell: a large number should be examined both for forward signals and distortions, but none religiously followed.



nal demand growth is sharp or prolonged, real growth suffers. Repeated shortfalls in output can feed through into long-term performance by means of hysterical — an ugly but convenient word for processes such as the destruction of capacity and the atrophy of skills and work habits.

Those countries with low inflation and low growth of nominal demand should be encouraged to relax their policies slightly. The two countries with lowest likely nominal demand growth are Germany and the Netherlands (below 5 per cent and just over 3 per cent respectively).

In the case of the UK and France, there is an argument for avoiding the 1 per cent decline in nominal GDP growth now forecast for 1985, which will mean some corrective action well inside 1985.

Outside the Community there is a case for easing Japanese policy.

Whether the required relaxation is fiscal or monetary must depend on individual circumstances, including the direction of exchange rate pressures. But whatever the mix of action, the risks will still be lower if several countries act simultaneously.

The argument for some stimulus will, of course, be stronger (a) if the U.S. economy really does slow down, which is still far from certain; and (b) if, as a result of a falling dollar, the U.S. stops exporting inflation and starts to import it instead.

But even without taking a firm view on U.S. developments, the risk of unemployment, even higher than that made inevitable by ossified labour markets, is greater in the EEC than the inflationary risk of excessive nominal demand growth.

I am sorry to hold up the reader by so often inserting the word "nominal" which by now ought to be taken for granted.

But those who want a slight policy easing will strengthen their case if they differentiate themselves as strongly as possible from those who still talk the language of the 1960s and ask for "a measure of reflation." This is a language which attributes to governments a power which they do not necessarily possess and diverts attention from the monetary flows over which they can legitimately aspire to have some influence.

Lombard

Self-regulation or self-interest

By Barry Riley

MR NORMAN TEBBIT, Secretary of State for Trade and Industry, has stunned a large section of the financial community by appointing Mr Mark Weinberg as chairman of the proposed Marketing of Investments Board.

Mr Weinberg is famous for building up one of the more aggressive direct selling life offices, Hambro Life. For some three days a week, he will continue to run this business.

Of course, the body being set up is only the organising committee, not the MIB itself. It is far from clear that the MIB will ever be established as an independent body at all; it may well be merged within the more broadly-based Securities and Investments Board. But the organising committee must have a powerful influence on whatever permanent structure emerges. The Government appears to have started on the wrong foot.

Any self-regulatory approach to investor protection inevitably involves a delicate balancing act. The trade-off is that, by policing itself, the financial sector avoids clumsy and inflexible regulation directly by the Government, but in return must restrain its more racy activities. This applies both to sharp selling practices, and to anti-competitive cartelisation.

The process can only work through a consensus. It was clear from the start that the MIB organising committee's chairman and committee members should have been widely acceptable throughout the financial services industry as well as to the public at large. They should have been viewed as responding to a broad constituency, and not dominated by any one particular sector.

In spite of the inclusion of an accountant and a consumers' representative, this is not how the committee is being seen. It is perceived as dominated by the harder selling end of the life assurance industry, to the extent that interest groups such as the unit trusts, the building societies and the broker-oriented traditional life offices are now howling for fairer representation.

The obvious way to have avoided such a reaction would

have been to have appointed a neutral chairman — just as the man chosen to head the SIB, Sir Kenneth Berrill, has broad experience in many fields. That such a course was not followed can only intensify suspicions that the concept of a separate MIB — which first emerged publicly last summer — arose primarily in response to special pleading by the life assurance industry.

The official justification for establishing an independent MIB is that it will have unique problems in dealing with thousands of assorted agents, brokers and salesmen all over the country, while the SIB will regulate more coherent groups of specialist professionals concentrated, in relatively small numbers, in the markets of the City of London.

An alternative explanation, however, is that the life assurance industry is little short of desperate to avoid having to meet the same standards of disclosure and restrictions on sales techniques as the SIB is likely to impose upon dealers in securities.

Life assurance companies believe that a requirement to disclose commission levels would have a damaging, and perhaps devastating, effect on the level of new business. The White Paper already concedes that tied agents need not disclose their remuneration and incentives.

Meanwhile, many in the unit trust industry, where it has been the longstanding practice to disclose not just sales commissions but a range of internal charges, too, are reluctant to be forced by competition and the influence of a life-dominated MIB to emulate life assurance practices.

There are now many in the financial markets who are apprehensive about the prospects of success for the Government's new investor protection framework. Sir Kenneth Berrill did not create the best initial impression by playing down his watchdog role; now there are the doubts about the credibility of the MIB. These are early days. But as the new system takes shape Mr Tebbit will need to show a clearer commitment to the protection of investors.

Encouraging high-tech

From the chairman of United Leasing

Sir,—The decision to lift the moratorium on the Support for Innovation scheme has to be welcomed, if only to prove that this Government has not totally abandoned its technological industries. The impression remains, however, that Mr Patten's policies are haphazard in concept and seem to lack any cohesive strategy.

Having clobbered those universities which were taking the latest initiatives in transferring technology from academia to industry, and then having removed accelerated tax depreciation from equipment which by its nature is subject to rapid obsolescence, it is any wonder that the new industries are passing Britain by?

To encourage the development and usage of the emerging technologies, a better initiative needs to be taken. First and foremost the most massive efforts must be made to raise technological awareness and to enhance computer related skills throughout the population, almost from cradle to grave. Secondly, enhanced tax incentives need to be introduced to encourage all industries to utilise advanced equipment in order to improve their productivity.

After years of trial and error, it has to be accepted that government or quasi-government agencies (such as the DTI or BTI) have failed to back those new industries which are so vital for our survival. High technology investments are inherently risky; civil servants and jaded industrialists hardly have the background necessary to make the tough decisions necessary to succeed in this competitive environment. Their propensity is to direct government funds (witness Alvey), into the hands of the large corporations who are so skilful in manoeuvring through Whitehall and so inadequate in producing high quality, market

Letters to the Editor

oriented, advanced technology products.

On the other hand the private sector, and in particular the City, has shown an obsessive reluctance to invest large amounts of funding into hi-tech ventures which are often unable to offer positive returns until the middle term.

What is needed is a new national venture. An enterprise which will blend the talents of our more successful businessmen with the funding that only government can bring into effect. This Government's high technology policies are bankrupt, other political parties must lead the way.

Parry Mitchell,
14 Welbeck Street,
London, W1.

Approach to apprenticeship

From the Director of the National Engineering Construction Employers' Association

Sir,—Philip Bassett's article "Lower pay, more jobs" March 26, drew attention to the recent introduction by the electrical contracting industry of a new approach to apprenticeship. It concluded that their deal was unlikely to set a precedent owing to the one-off nature of electrical contracting, with the employers' side fully committed and the EPTU in a sole bargaining position.

While fully in accord with Mr Bassett's enthusiasm for this new initiative, I wish to correct any impression that it is entirely unique. The engineering construction industry has pioneered a very similar industry-

wide apprenticeship scheme before the electrical contracting arrangements were introduced.

Our scheme, known as the National Apprenticeship Scheme for Engineering Construction (Nasec) replaced the existing apprenticeship arrangements which had previously been operated by many different companies. By substituting modest training allowances for the traditionally high apprenticeship rates, the training cost per person was substantially reduced and the industry was enabled to train more young people. This process was assisted by the elimination of liability for income tax and national insurance contributions.

The new system also enabled the industry to upgrade and standardise the training content of its apprenticeships, with a carefully planned mix of off-the-job training and on-site experience.

My association is proud to have been one of the originators of Nasec, but unlike the EPTU/ECA deal it was not an agreement between a single trade union and one employers' association. Our deal required the active support of two employers' associations and eight trade unions and is now jointly administered by the National Joint Council for Engineering Construction and the EITB.

The practical value of this scheme to our industry cannot be questioned, but I believe that we may also have set a pattern for the future which could be adopted with advantage by many other sectors of manufacturing industry.

John G. Porter,
Broadway House,
Tothill Street, SW1

Designing for the disabled

From Mr L. Mellinger

Sir,—You recently reported that the Prince of Wales through his Advisory Group on Disability has urged builders to take the needs of disabled people into account when building new homes. I fear that his emotive appeal and the builders' humane response cannot lead to the improvements envisaged. Time, investment and goodwill is likely to be wasted!

Firstly, disability is not easily defined. It includes the paralysed, blind, deaf, incontinent, claustrophobic, the

elderly and many other categories, each with specific requirements. It is of course not suggested that homes should be designed with all these disabilities in mind. In practice therefore "the disabled" — like the associated pictorial symbol — generally refers to non-ambulant wheelchair cases; an arbitrary and unjustified limitation. However, even if aid were to be limited to wheelchair cases there are irrefutable reasons why their needs cannot be met in buildings for normal use.

At the headquarters of the Royal Institute of British Architects, after much deliberation, ramped access was recently provided between the pavement and the elevated main doors; although the doors themselves, the lift inside, the library, the bookshop, the lavatories and cloakrooms are not appropriate for chairborne visitors. Surely to embellish the building with an external ramp, when the functional elements remain inaccessible, underlines rather than ameliorates the handicap.

The most prevalent disability: defective eyesight, is helped not by adaptation of the norm, not by newspapers in giant print, but by the invention of glasses which assist the disabled at the source of their personal defect. Architects must realise their professional limits and then learn only to take instructions, no matter from what authority, when they can satisfy well-defined needs.

Lucas Mellinger,
4, Kew Green,
Richmond, Surrey

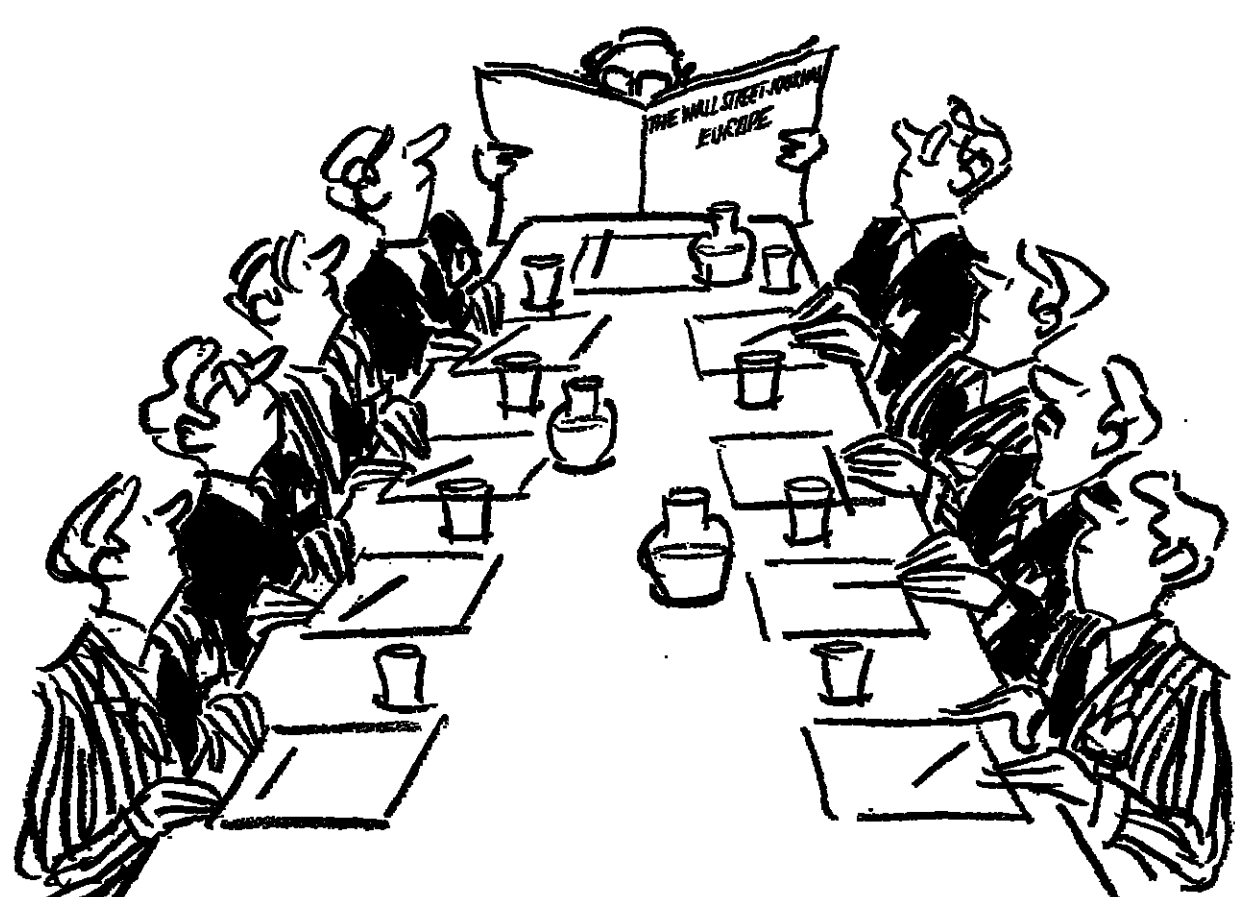
Electricity and the dustbins

From Mr P. Kreamer

Sir,—In his reply to my letter of March 20, Mr Normandale (three cheers for vested interest) has gone a bit over the top in his reply. Were it not for the do-gooders taking up so much CEEG time and effort over Sizewell, Sir Walter might by this time be generating some of our electricity from burning the contents of our dustbins (3 tons = 1 ton of coal). Empty milk cartons have a higher calorific value than empty sauce bottles (much higher) so their addition to the waste stream would further raise the fuel value of refuse.

Most other cities in Europe burn their rubbish and recover the heat, often converting it to electricity. Here, in London alone, more than 1m tons of coal equivalent annually and expensively goes to waste. Its productive pollution-free use only needs a little Marshall aid.

Peter Kreamer,
39, Bell Lane,
Elton Wick, Windsor,
Berks.



Go STRAIGHT To THE TOP

THE WALL STREET JOURNAL EUROPE

EVERY BUSINESS DAY, ALL OVER EUROPE.

When CGT is not so simple

From Mr S. W. Penwill

Sir,—The proposal by the Chancellor to allow indexation of gains on investments based on 1982 values is said by him to simplify matters for the individual taxpayer.

While even this minimal concession is welcome but makes little difference to shares held over 20 years or more, simplification it is not. Most shareholders have a record of the cost price of their holdings; now, in order to apply the new concessions they will have to find out what the market price was, presumably on March 31, 1982, and compare this with cost or will the Inspector of

Taxes be expected to deal automatically with this additional work?

How does the Chancellor arrive at a figure of 15,000 removed from Capital Gains Tax by this move, as the tax is to a great extent a voluntary one? Does he mean that 15,000 CGT payers made the mistake of the exempted limit of gains? It would be interesting to know how many individuals paid capital gains tax, the total amount collected and the cost of collection.

S. W. Penwill,
Room 5.23,
76, Shoe Lane, EC4

The stock market was showing all the signs of having discounted much of the trouble, however. Market turnover was rising again last week, when the NYSE daily turnover topped the 100m share mark again, after fading away when the market was falling. Once the first-quarter earnings period is out of the way the outlook could look much healthier.

in some plants many workers

Germany	16	71	72	11	52	38	10	64	10	64
France	16	71	72	11	52	38	10	64	10	64
Italy	16	71	72	11	52	38	10	64	10	64
Spain	16	71	72	11	52	38	10	64	10	64
Sweden	16	71	72	11	52	38	10	64	10	64
Switzerland	16	71	72	11	52	38	10	64	10	64
Belgium	16	71	72	11	52	38	10	64	10	64
Netherlands	16	71	72	11	52	38	10	64	10	64
Austria	16	71	72	11	52	38	10	64	10	64
Portugal	16	71	72	11	52	38	10	64	10	64
Finland	16	71	72	11	52	38	10	64	10	64
Denmark	16	71	72	11	52	38	10	64	10	64
Norway	16	71	72	11	52	38	10	64	10	64
Poland	16	71	72	11	52	38	10	64	10	64
Czech Republic	16	71	72	11	52	38	10	64	10	64
Slovak Republic	16	71	72	11	52	38	10	64	10	64
Hungary	16	71	72	11	52	38	10	64	10	64
Slovenia	16	71	72	11	52	38	10	64	10	64
Croatia	16	71	72	11	52	38	10	64	10	64
Serbia	16	71	72	11	52	38	10	64	10	64
Bosnia and Herzegovina	16	71	72	11	52	38	10	64	10	64
Montenegro	16	71	72	11	52	38	10	64	10	64
Albania	16	71	72	11	52	38	10	64	10	64
Macedonia	16	71	72	11	52	38	10	64	10	64
Bulgaria	16	71	72	11	52	38	10	64	10	64
Romania	16	71	72	11	52	38	10	64	10	64
Greece	16	71	72	11	52	38	10	64	10	64
Turkey	16	71	72	11	52	38	10	64	10	64
Ukraine	16	71	72	11	52	38	10	64	10	64
Belarus	16	71	72	11	52	38	10	64	10	64
Lithuania	16	71	72	11	52	38	10	64	10	64
Latvia	16	71	72	11	52	38	10	64	10	64
Estonia	16	71	72	11	52	38	10	64	10	64
Armenia	16	71	72	11	52	38	10	64	10	64
Georgia	16	71	72	11	52	38	10	64	10	64
Azerbaijan	16	71	72	11	52	38	10	64	10	64
Yemen	16	71	72	11	52	38	10	64	10	64
Qatar	16	71	72	11	52	38	10	64	10	64
UAE	16	71	72	11	52	38	10	64	10	64
Saudi Arabia	16	71	72	11	52	38	10	64	10	64
Oman	16	71	72	11	52	38	10	64	10	64
Bahrain	16	71	72	11	52	38	10	64	10	64
Kuwait	16	71	72	11	52	38	10	64	10	64
Lebanon	16	71	72	11	52	38	10	64	10	64
Syria	16	71	72	11	52	38	10	64	10	64
Jordan	16	71	72	11	52	38	10	64	10	64
Palestine	16	71	72	11	52	38	10	64	10	64
Israel	16	71	72	11	52	38	10	64	10	64
Libya	16	71	72	11	52	38	10	64	10	64
Tunisia	16	71	7							

Although the Machine Tool Trades Association, which also represents importing companies - imports constitute more than half the UK market - feels that the Government figures overstate the industry's performance, most companies expect business to keep moving ahead this year at least.

The I

	1995		1996	
	CRI	LBS	CRI	LBS
GDP	4.0	3.4	2.5	2.4
Inflation (consumer prices)	5.2	5.3	4.9	4.9
Consumer spending	2.5	2.8	3.0	2.8
Exports	7.5	7.0	4.3	4.1
Imports	4.5	6.4	3.6	2.9
Private investment	7.8		6.1	
Balance of payments current account (€bn)	2.3	0.7	1.6	1.7

In a major newspaper interview, Sr Jose Sayad, the new Planning Minister, argued in favour of tax in-

[illegible]

Continued from Page 1

low the \$12.9m figure forecast by the Figueiredo Government.

Although the March trade figures have not yet been released, the first quarter's export performance is known to be well down on the required target.

Meanwhile, the first warnings of divergence over policy between the monetarists, led by Sr Lemgruber and Sr Francisco Valle, the Finance Minister, and the orthodox Keynesian economists in the government erupted over the week-

ends, especially on unearned income, and a "more flexible" monetary policy.

Sr Seyad warned Brazilians to expect "tough and painful" measures following a meeting tomorrow of the National Monetary Council, the country's top economic policy-making body. These measures were necessary, he said, to combat a public deficit this year of at least Cr 36,000 million (\$8m).

The Brazilian government is to proceed with the negotiations despite the fact that President Tancre-

	1984	1983
	Turnover £'000	Turnover £'000
Profit	£'000	Profit £'000
Sealing systems	71,417	65,810
Service industries	87,814	76,404
Specialist engineering	78,333	76,845
Transport systems	80,741	98,480
	<u>318,405</u>	<u>306,519</u>
Net interest	23,982	20,834
Profit before taxation	133	144
	<u>24,115</u>	<u>21,078</u>

Taxation
The taxation charge includes overseas taxation of £4.0 million (1983) and £4.0 million (1984).

Fixed-rate Eurodollar market shows signs of reviving

BY MAGGIE URRY IN LONDON

SLOWLY, carefully, the Eurodollar fixed rate bond market is beginning to rebuild its confidence. Despite the dollar's fall last week, the straight dollar bond market improved and towards the end of the week new issues were launched with some success.

General Foods was the first U.S. corporate borrower in the straight market for a month and proved to be a good enough name to tempt what retail demand there was around. With a leg-up from the New York market too, the deal ended the week trading around its 1 1/4 per cent selling concession.

Three deals were launched on Friday - for Denmark, the EIB and Franklin Savings. A wobble in the New York market just as syndication was progressing unsettled the Denmark deal, despite its yield of 7 1/4 basis points over U.S. Treasury bonds. The EIB's 12 per cent coupon, and its good credit rating, kept its head above water.

The difficulty was Franklin Savings. Theoretically, this is a top quality credit because the bonds are backed, to 140 per cent of their value, by U.S. government agency securities. Savings and loans, however, even Kansas ones, are not the most popular names at the moment, nor is the targeted registered form that the collateral makes necessary. It makes such a deal a nightmare to price, and in the end it looked too tight. With some syndicate managers turning down co-managements, the issue was bid outside its 1 1/4 per cent commissions.

Flotators are still going better than straight, and one launched last week for NatWest Bank went better than anything. The issue never traded outside its aim 5 basis point selling concession last week, despite an increase from \$300m to \$400m.

Short-term rates have eased, boosting flotators, but the curve has also flattened, cutting the differential between one and six-month rates from one point to 1/2 point in the last week or so.

Also a contender for deal of the week was Redland's zero coupon Eurosterling issue - the first in the sector. With Morgan Grenfell as bookrunner, and Morgan Stanley, Bankings and S. G. Warburg as co-leads, this deal too traded within its selling concession from its launch.

Unusually for a Eurosterling issue, more than half the bonds could end up in the hands of British investors whose tax treatment gives them a generous return.

The borrower gets a favourable tax treatment too, so Redland has laid the foundations for more issues.

Interestingly, Redland, though a high-class credit, is not a name well-known outside the UK and probably could not have done a straight Eurosterling issue on such fine terms.

The falling dollar has given the Swiss franc bond market a real boost, with some bonds gaining a point on Friday and the market on average rising that much over the week. In the domestic market, the Swiss Federal Government must be kicking itself. Having finally given in to the idea of a 3 per cent bond issue, the market's recovery meant a successful tender and a 101.40 issue price. In the foreign market Sweden's SwFr 200m 12-year, 6 per cent issue, which initially looked tight, started trading at 101 1/4 on Friday, before slipping back to 101.

Investors are still looking for 6 per cent coupons, but Kansai Electric Power allowed itself the chance to set a maturity of up to 12 years on its new SwFr 150m deal in case the market remains firm.

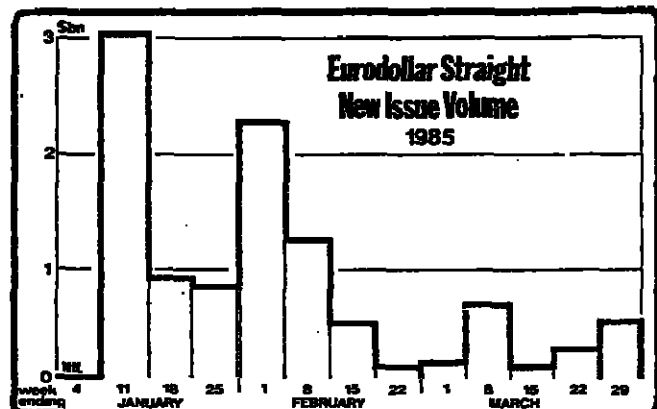
The D-Mark market was also more joyful, with bond prices gaining 1 to 1 1/4 points on the week and new issues going well. The spectre of foreign lead managers of D-Mark Eurobond issues, however, hovers nearer since the speech to bankers last week by Herr Karl Otto Pöhl, the Bundesbank president. He said that, probably within two months, some foreign banks resident in West Germany should be allowed to lead issues.

Deregulation of the yen bond markets takes another step today. Following the lifting of withholding tax on Euroyen issues by Japanese corporates a number of Euroyen convertible issues are expected from these borrowers.

While the December opening of the market to foreign corporates was little short of suicidal, there are some hopes that this time a more orderly market will develop.

First, the borrowers have a natural desire for yen, unlike the non-Japanese borrowers who virtually all swapped back into U.S. dollars. Second, there is likely to be more demand in Europe for convertibles because they give an equity play. Many Japanese shares are hard to buy and a convertible is a good way to get in. Swiss franc convertibles for Japanese companies have done very well, especially as the Tokyo stock market seems to have been unstoppable in recent months.

That could change though if the yen strengthens. The weak yen has helped exporting companies, which have fuelled the stock market rise. The Ministry of Finance has also widened the range of borrowers allowed to borrow in the Euroyen and Samurai markets. Now government borrowers and international organisations with ratings down to single A will be able to make issues. Also corporates rated double A or above



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EUROMARKET TURNOVER				
Turnover (\$m)				
Primary Market	Secondary Market	Credit	Europe	Total
Straights	Conv	FRN	Other	
U.S.\$ 2,060.8	158.6	3,537.3	114.0	
Prev 2,658.9	71.8	3,317.5	59.0	
Other 828.3	3.5	-	10.5	
Prev 323.5	-	1.8	130.9	
U.S.\$ 13,178.9	654.6	13,088.0	179.7	
Prev 17,765.9	624.6	13,465.6	1,701.0	
Other 2,489.3	43.6	343.4	1,126.0	
Prev 2,284.4	17.3	448.9	1,127.6	
U.S.\$ 10,232.6	24,654.3	34,886.9		
Prev 12,790.4	26,874.0	38,664.4		
Other 2,614.5	2,030.2	4,544.7		
Prev 2,474.6	1,959.9	4,534.5		
Week to March 28, 1985 Source: AIBD				

Right-wing body drops proxy fight at CBS

FAIRNESS in Media, the conservative U.S. group that has said it wants to take over CBS, has dropped plans for a proxy fight at the TV network's April 17 annual meeting.

The decision was expected after the conclusion of a legal battle with CBS over Fairness in Media's right to the company's shareholder list. Although CBS released the list last week, Fairness in Media, led by right-wing Senator Jesse Helms, said it would have been too late to start a proxy contest.

Fairness in Media also claimed in a statement that CBS had agreed "not to proceed" with plans to mail a second proxy containing anti-takeover provisions. CBS denied that the company, which mailed its proxy on March 11, had any such plans.

The State of Michigan has offered to provide nearly \$18m for a project by Mazda of Japan to build cars in the U.S.

Michigan officials have proposed the financial measures to make up a shortfall in a \$20m grant Mazda sought from the federal government to help to build its \$450m assembly plant at Flat Rock, near Detroit.

The project's other main obstacle, a breakdown in contract talks between Mazda and U.S. construction workers' unions, also eased as the two sides resumed negotiations.

Tenneco, a candidate widely rumoured for a takeover or a forced restructuring, is asking shareholders to approve a sweeping series of anti-takeover measures.

Tenneco, a conglomerate with extensive energy interests, gave details of the proposals in proxy material for its April 28 annual meeting. The measures include staggered terms for directors, two-thirds approval for holders for mergers and authorisation for 50m shares of junior preferred stock.

Euroyen credit liberalisation adds new dimension to international banking

BY PETER MONTAGNON, EUROMARKETS CORRESPONDENT, IN LONDON

IS IT a damp squib or a major milestone in the history of the Euromarket? While bankers were downplaying the significance of the newly opened Euroyen credit market last week, Sweden was preparing to launch a first deal with a major fanfare.

In a style reminiscent of the almost indecent rush into the Euroyen bond and certificate of deposit markets when they were opened up last year, Sunimoto Bank actually announced its ¥100bn Swedish mandate on Friday - before the new market was officially open.

Daiwa Bank has also wasted no time. It has quietly arranged a \$20m equivalent, seven-year Euroyen revolving loan for Irish Life Assurance of Dublin which is to be signed today.

At this stage, however, it is still hard to tell whether these deals are the first of a big rush or merely reflect the Euromarket's enthusiasm for anything new. After a flurry of activity in December the Euroyen bond market subsided into the doldrums. Some bankers believe the same could happen to the Euroyen credit market.

The problem is that, with the dollar now weakening on the foreign exchange markets, there simply is not much demand for yen borrowing. Debtors are worried that their credits might become far too expensive to service if the yen were to appreciate. Japanese banks have been firing off offers of credit to all and sundry in recent weeks, but the initial response seems to have been lukewarm.

That said, the liberalisation of the Euroyen credit market announced by the Japanese Ministry of Finance in Tokyo last Wednesday does introduce a new dimension to international banking that could have significant structural impact over the medium term. Technically the change is a straightforward one. From today Japanese banks will be able to make Euroyen loans to non-residents for periods of longer than one year.

For a start this has enabled Sweden to come to the market with a deal that would not be possible in the domestic yen syndicated loan market. Its credit is a revolving one (which means that it can be drawn and repaid as needed) with a margin of 1/4 per cent and a commitment fee of 1/8 per cent.

In the domestic market, revolving loans are not feasible. There money is borrowed from domestic banks who actually want it to be drawn so that they have an asset on their books. Most domestic syndicated credits also bear a fixed rate of interest based on the long term prime rate, currently 7.7 per cent, which is higher than the 6 1/4 per cent charge on Euroyen deposits.

The Euroyen credit market has thus already introduced a cheaper and more flexible way of borrowing yen. Beyond that, however, it also opens the possibility of adding a yen option to standard multicurrency Eurocredits, and though this still seems some way off, the scope for borrowers to launch Euroyen floating rate notes that can be bought by banks.

Psychologically, however, the move may have even more significance. Japanese banks will be allowed to offer Euroyen credits entirely on their own, whereas in the dollar sector they may only take up to 50 per cent of any operation. This has made them very much camp followers in the Eurocredit market, rarely seeking out mandates on their own. Now they have an individual product to offer, which could give them more clout both with borrowers and, eventually, the rest of the market.

There is little doubt that Euroyen lending will be very profitable for them. Until today they could only place their surplus yen in the short term interbank market, which yields a very small return. Now they can lend to non-banks at a margin over the London interbank offered rate, which represents a rate far greater than their actual cost of funds.

Some bankers argue that this will lead to fierce competition - driving returns on Euroyen credits ever lower. It might also put downward pressure on the long term prime rate as borrowers switch from domestic to Euro-borrowing. One thing which does seem clear, however, is that non-Japanese banks will be fairly slow to join this particular bandwagon. They are worried about funding Euroyen credits in a very thin market, though certificate of deposit issues have also been made easier from today.

Elsewhere, the Eurocredit market is concentrating on wrapping up existing deals before the Easter break. News International, however, is adding another \$150m to the \$350m facility arranged under the agency of Citibank last year, while a particularly hot bidding war has developed for a credit for Spain's Autopistas del Atlantico, which is seeking up to \$200m.

The project's other main obstacle, a breakdown in contract talks between Mazda and U.S. construction workers' unions, also eased as the two sides resumed negotiations.

Tenneco, a candidate widely rumoured for a takeover or a forced restructuring, is asking shareholders to approve a sweeping series of anti-takeover measures.

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U.S. \$100,000,000

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Banque Nationale de Paris

Daiwa Europe Limited

Dresdner Bank Aktiengesellschaft

Kuwait Foreign Trading Contracting & Investment Co. (S.A.K.)

Mitsubishi Trust & Banking Corporation (Europe) S.A.

Morgan Stanley International

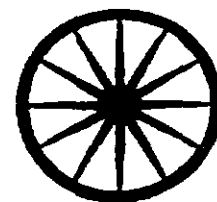
The National Commercial Bank (Saudi Arabia)

Société Générale

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Société Générale de Banque S.A.

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Westpac Banking Corporation

March, 1985

INTERNATIONAL CAPITAL MARKETS AND COMPANIES

CORPORATE FINANCE

Volvo sets trend for internal banks

SWEDISH BANKERS expect several more cash-rich corporations in the country to follow the example of Volvo, Scandinavia's biggest industrial concern, and establish their own internal "banks."

Volvo announced last week that it is to establish a new subsidiary, AB Fortos, to take over the more active management of the group's surplus cash resources. With an equity of SKr 500m (\$56m) it will be bigger than all but the biggest banks in Sweden.

Other industrial groups that are expected to emerge as more active players in the Swedish money and capital markets include Asca, the electrical engineering concern, and Skanska, the construction and investment group.

"That part of the liquidity that is not needed for ordinary Volvo operations will be placed in the new company for active trading," says Mr Lennart Holm-

ström, Volvo treasurer who is to become managing director of Fortos. The new subsidiary is expected to start business on May 1.

Volvo is hoping the move will enable it to improve the return earned on its enormous liquidity, which has been built up during a couple of years in which the group has achieved record profits, in particular on its car operations.

The group currently has liquid assets of SKr 14-15bn and at least SKr 6bn of this is seen as surplus to the needs of the operating subsidiaries. An improvement of even half a percentage point on this extra liquidity could improve earnings by close to SKr 40m a year.

Multinational companies in Sweden with high liquidity face a particular challenge in cash management, because Swedish regulations trap the money inside the country. "Ideally we would like to use the surplus

liquidity to pay off foreign debts," says Mr Holmström, "but as the central bank does not allow such a large capital outflow, the money has to stay in Sweden. So it's a question of placing it most efficiently for the best possible yield."

Fortos will trade chiefly in Swedish treasury bills, bonds and certificates of deposit. Central bank currency regulations mean that it can only operate in Swedish krona instruments.

At the same time it will handle all the foreign exchange business of Volvo's Swedish subsidiaries. "There are good netting possibilities here," says Mr Holmström. "Some companies are buying dollars, some are selling dollars, all within the Volvo group."

In addition to acting as Volvo's internal bank, Fortos will also become the parent company of the concern's other main interests in financial

services, which include STC Finans, a Stockholm-based finance company, Alfred Berg, a Stockholm stock-broker, and Volvo Finance SA, a Swiss-based company involved in dealer finance as well as bridge finance and arbitrage for the Volvo group.

The establishment of Fortos could set the stage at some later date for a more ambitious move by Volvo into the financial services industry with the evolution of a new business area in addition to the existing activities of automobiles and engineering, food processing and pharmaceuticals.

For the banks in Sweden the message of the Volvo move is clear. "It is a step in the direction of the big corporations not needing the banks, so we have to fight harder for our business," says Mr Frank Olsson, senior vice president in the international capital markets

and corporate division of PKbanken, one of Sweden's top three commercial banks.

"No other companies in Sweden have gone as far as to put their financial operations into a subsidiary company," says Mr Richard Molvidson, senior vice-president in Svenska Handelsbanken's central finance and investment division, "but some are centralising money flows through the finance department. They cut off profit margins for the commercial banks, they have a net position in different currencies, instead of all the subsidiaries buying and selling through the banks."

"It means less business for us and more competition. We have to be better with advice and at trading. If Volvo with its cash wants to move a market, it can do it. With SKr 3-4bn cash you can move any market, so they will have to be careful."

Kevin Done

Credit Suisse in plea for Nova-Park bankruptcy

BY OUR FINANCIAL STAFF

CREDIT SUISSE, the largest creditor of the troubled Nova-Park group of Switzerland, said at the weekend it had applied to a Zurich court to have the hotel chain declared bankrupt.

The bank has claims of SwFr 60m (\$23.2m) out of Nova-Park's net debts of more than SwFr 200m.

Credit Suisse said its application was in order to bring about a reorganisation which would allow at least Nova-Park's profitable Zurich hotel to continue operating. The company also owns the Elysees Hotel in Paris and the

Gotham in New York, both of which have been loss-makers, and is undertaking an ambitious hotel project in Cairo.

The bankruptcy proceedings, on which the court is due to rule on April 17, are the second faced by Nova-Park in four months. In December it staved off a suit by a subsidiary of Badische Kommune Landesbank when Mr Rene Hatt, Nova-Park's founder, sold a stake to a U.S. investor group.

The new shareholders settled that claim, for SwFr 5.1m, but a group of dissident existing shareholders have since been attempting to intervene.

Helsinki listing for AGA

AGA, the Swedish industrial gas group, is to become the first foreign company to gain a listing on the Helsinki stock exchange, Kevin Done reports from Stockholm.

The Finnish central bank has given AGA permission to place 70,000 shares in the Finnish market. It is already quoted on the Stockholm and London stock exchanges.

The shares will be sold through a secondary placement at the prevailing market price. The stock will be bought up on

the Swedish market and no new equity will be issued.

To gain a listing the group's shares must first be distributed among at least 500 different shareholders, Finnish foreign exchange regulations normally prohibit the purchase of foreign shares by Finnish citizens or corporations.

"More than 80 per cent of our operations are outside Sweden and we want to broaden the base of our shareholders more in line with our commercial activities," said Mr Jan Belfrage, finance director.

Dubai Bank 'enjoys state support'

BY KATHLEEN EVANS IN ABU DHABI

THE DUBAI Government has reiterated its support for the troubled Dubai Bank and the local banking system, according to a statement issued yesterday by WAM, the national news agency.

The statement said the bank "enjoyed the support" of the Government, and that this was shown by the inclusion on the board of directors of Sultan Ali al Owais, who is also chairman of the National Bank of Dubai.

The agency said Mr Ahmed al Fayer, the Arab Emirates Finance Minister, had repeatedly voiced support for the stability of the local banking system, as had the UAE central bank.

Mr Abdul Rahim Galadari, Dubai Bank's co-chairman, and his brother, Mr Abdul Latif Galadari, who is also a director, together own 70 per cent of the bank, with other shareholders being Wells Fargo Bank of the U.S. and Credit Suisse.

Last Friday's edition of the Financial Times said that Citibank holds a minority stake in Dubai Bank. It should have been made clear that, although shares were pledged to it as part collateral for a loan to the Galadaris, neither Citibank nor its parent, Citicorp, has any equity holding in Dubai Bank.

Armco agrees \$130m aid plan for insurance units

BY PAUL TAYLOR IN NEW YORK

ARMCO, the diversified U.S. steel and oilfield equipment group, has reached agreement with state insurance regulators under which it will provide more than \$130m in cash and other assets to support certain of its domestic insurance units.

The Middletown, Ohio group, which posted a \$205m loss last year — bringing total losses for the past three years to \$1.3bn — has been seeking to dispose of its insurance and other financial service operations as part of a plan to reduce debt, to restore financial stability and ensure survival.

The group's discontinued insurance and financial services operations reported a \$163.9m loss last year.

Armco said the agreement

with state insurance regulators in New Jersey, New York and Wisconsin was reached after more than a month of discussion and is subject to the approval of insurance commissioners in California, Oregon and Iowa.

Under the terms of the plan Armco will provide financial and management support to "significantly strengthen" Northwestern National, Armco's subsidiary based in Milwaukee.

The resources will also be provided "to permit the orderly run off" of the business of Universal Reinsurance of New Jersey and Compass Insurance of New York.

Armco said the plans are expected to be finalised within the next few weeks.

Wella to raise dividend

WELLA, the West German hair-care company, plans to increase its 1984 annual dividend to DM 9 a share from DM 8 in 1983 AP-DJ reports from Darmstadt.

Management will propose the raised dividend to the general shareholders meeting on July 26. The higher annual pay-out will total DM 18.5m (\$8m). Net profits of the parent com-

pany jumped by 23.4 per cent to DM 20m in 1984 from DM 16.2m in 1983. Wella said. Parent company sales climbed by 15 per cent to DM 495m.

In early March Wella reported that its worldwide group sales rose by 15 per cent in 1984 to DM 1.68bn. At that time, the company said 1984 group profit would probably exceed the DM 58.2m of 1983.

NEW INTERNATIONAL BOND ISSUES

Borrowers	Amount in	Maturity	Av. life years	Coupon %	Price	Lead Manager	Offer yield %
U.S. DOLLARS							
Wells Fargo Bank	100	2000	15	3	100	Nomura Int.	3.000
Wells Fargo Bank	10	2000	12	(3%)	-	Yamaichi Int. (Eur)	-
Wt. Westchester (a)†	400	2005	20	(3)	100	Country Bank	-
Sanitron Spec. Met. S	50	2000	15	(3)	-	Daiva Europe	-
Kinki Nippon Rail	50	1992	7	11½	100	Nomura Int.	11.875
Ex-Im Bk of Korea (a)††	100	1995	10	¼	100	Chase (Asia)	-
Ranco Central (a)††	150	2000	15	10½	100	Salomon Bros Int.	-
General Funds	75	1990	5	11½	95½	Salomon Brothers	11.569
Calson Franchise **††	100	1997	12	(a)	100	Merrill Lynch	-
Renovack	100	1998	5	11½	100½	Salomon Sachs	11.840
First Fed. Michigan ††	200	1995	10	(1)	100	Banking Partners	-
EB	200	1995	10	12	100	BBP	12.099
Franklin Savings	100	1990	5	11½	99½	Salomon Brothers	11.599
Council of Europe ††	50	1993	8	(a)	100	Commerzbank	-
CANADIAN DOLLARS							
Nippon Kofun	70	1992	7	11½	100½	Yamaichi Int. (Eur)	11.700
NEW ZEALAND DOLLARS							
BAC-COB Savings Bk	35	1998	5	15½	100	Morgan Guaranty	15.625
D-MARKS							
Escom (Sth Africa)	150	1993	8	8¼	99½	Deutsche Bank	8.338
SWISS FRACS							
Dawid Kopp	30	1990	-	3½	100	UBS	3.375
Salomon Secor	100	1990	-	(1½)	-	SBC	-
Met. Patent Dev. Corp. S	80 max	1995	-	5½	-	Boe Gutzwiller, K.S.	-
Met. Patent Dev. Corp. S II	30	1995	-	5½	-	Boe Gutzwiller, K.S.	-
Kyowa Elec. Man. **S	30	1990	-	(1½)	-	Wirtschafts- und Privatbank	-
Sankofa Man. Co. **S	100	1990	-	(1½)	-	Handelsbank	-
Yokohama Rubber Ind. **S	100	1990	-	(1½)	-	Credit Suisse	-
Taka Int. S	70	1990	-	(3½)	-	Credit Suisse	-
Takasegawa Thermal **S	40	1990	-	(1½)	-	Nikko (Switz) Fin.	-
Sumitomo Realty **S	150 max	1990	-	(1½)	-	Credit Suisse	-
Kansai Electric	150	1995/97	-	(6)	-	UBS	-
ECUs							
ONT	75	1992	7	9½	100	Boe Broz. Lambert	9.750
ONT	75	1995	10	9½	100	Boe Broz. Lambert	9.675
Ont. (a)††	150	1997	12	10½	100	Chase, Int. Bank	-
Solya Strom	30	1998	5	9½	100½	Banking Partners	9.619
Credit Foncier †††	150	1995	10	9½	99½	First Boston	9.831
STERLING							
Radcliff Fin.	60	1992	7	8	48	Morgan Grenfell	11.055
GIULIERS							
Helvetia Helvetic S	100	1998	5	3½	100	Ambro	-
Bank Xerox **†	100	1998	5	8	100½	ABN	7.875
LUXEMBOURG FRANCES							
La Redoute **†	250	1998	5	10½	100	Sogefal Luxem.	10.250
YEN							
Asian Dev. Bank	250	2000	13.32	7.3	99½	Nomura Secs.	7.356
Met. Bk. of Hungary **†	100m	1992	8.4	7.6	100	LTCS of Japan	7.800
World Bank	500m	2000	13.32	7.3	99½	Daiva Secs.	7.356
Air Canada	150m	1995	9	7.3	99.35	Daiva Secs.	7.384
African Dev. Bank	150m	1997	12	7.4	99.98	Nomura Secs.	7.413
Finland	150m	1998	5	6¼	100	BJ Int.	6.750

* Not yet priced. † Fixed terms. ** Private placement. † Floating rate note. † With equity warrants. † Dual-Currency. † Miso-match. (a) ½% over 6m Libor. (b) ½% over 6m Libor. (c) ¼% over 6m Libor. (d) 10bp over 6m Libor. (e) Equal to 6m Libor. (f) Equal to 6m Libor. (g) Equal to 6m Libor. †† Registered with U.S. SEC. Note: Yields are calculated on AIBD basis.

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March 13, 1985

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BUILDING CONTRACTS

AMEC wins £15m

Work worth in total £15.94m has been won by the AMEC construction group. Largest went to Robert Watson & Co (Construction Engineers) which has begun on the new submarine facilities project at Barrow-in-Furness. This will eventually house Trident and other nuclear-powered submarines during their construction by Vickers Shipbuilding & Engineering. More than 12,500 tonnes of steel work will be fabricated and erected by Robert Watson for this £11.8m contract — the biggest in the company's history. The project comprises erection of a steel-framed main structure half with insulated cladding measuring some 288 metres long, 65 metres wide and 51 metres high, with supporting workshops, stores and offices located on each side. Main contractor is Alfred McAlpine Construction. The

Press Offshore Group has won a £3.3m contract with Shell UK Exploration and Production for extension works at the Bacton gas terminal in Norfolk. The contract has been placed on behalf of a joint venture between Shell, Esso, British Union Texas as owners of the licences. Fairclough Building has been appointed (value around £600,000) as management contractor for Phase 1 of the refurbishment of Manchester's Piccadilly Plaza Centre. The Mount Olympus Hotel, Conference and Leisure Centre, Stourport-on-Severn has chosen a building system to increase accommodation by another 24 double bedrooms. The extension will be built to the Add-a-Bloc concept, a modular system developed by Fairclough Building. The work is worth £240,000.

Shand wins road works

SHAND has been awarded road, water and sewerage contracts valued at £2.1m. Included in the awards are two contracts for the Department of Transport. The first, valued at £2.5m, is to construct the new (Relsall) by-pass on the A54 where 1.8 miles of the 2.2-mile stretch is dual carriageway. Shand will also carry out viaduct drainage work on the A54 where a £253,000 contract for the Department of Transport. Other road works include a £2.9m contract for construction of a new Wolverhampton inner ring road for West Midlands County Council. Included is construction of an overbridge giving access to the railway station and a new bus station of concrete block paving construction. Work for Northamptonshire County Council is valued at £1.5m and involves road improvements on the A43 at Gibb Wood Bends and at Britannia Inn on the A435.

For Yorkshire Water Authority, Shand starts work on £2.56m contract to construct a treatment works adjacent to the Albert Reservoir in Halifax. The scheme, due for completion early in 1987, involves a water process area, a control area with reinforced concrete sub-structure, a works inlet chamber, laying water mains and drainage work. For Leeds City Council, Shand has started work on phase one of the Rothwell reservoir scheme — a contract valued at £1.3m to replace the existing main from Rothwell to Oulton. Work on the first phase will be completed in a year. Other awards include a land drainage project for Derbyshire County Council and a £264,000 contract for North West Water Authority to construct a new inlet and outlet to the clear water tank at Oswestry Water Treatment Works which supplies Liverpool's water.

Costain builds for Sainsbury

COSTAIN CONSTRUCTION has been awarded a £6.8m contract by J Sainsbury to build a supermarket complex at Pinner, Middlesex. The complex will comprise a supermarket of some 4,500 sq metres floor area; a three-storey office block providing 929 sq metres floor area; a surface plus single deck car park; separate office and workshop accommodation and various ancillary external works. Eleven self-contained shop units will form an integral part, and will be sublet. The project is due for completion by October 1986.

C. H. PEARCE (CONTRACTORS), Bristol, has been awarded contracts worth £4.8m. Largest is for Normair Garrett

(part of the Westland Group) for some 33,000 sq ft of factory space and associated offices at Hurn Airport, near Bournemouth. The £1.6m contract is for completion in December.

WILTSHIRE NORTHERN, Darlington, has won tenders worth over £2.3m. Largest is alterations to building at Fawcett, Darlington, for the Property Services Agency (worth £1.9m), expected to take 15 months.

A £1.5m contract to demolish an existing building and replace it with single-storey structures including a staff restaurant has been won by WILLEL CONSTRUCTION (NORTHERN). The project is on the Ciba-Geigy Pharmaceuticals site at Wilmslow and will be completed next spring.

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busy in
Scotland

WHATLINGS GROUP has received contracts worth £12.3m in Scotland. Whatlings (Civil Engineering) has been awarded contracts totalling over £5.05m for work in the Fife and Strathclyde area. A contract, worth £4.61m, has been awarded by the Strathclyde Regional Council for the construction of phase 3 at the Townhead Interchange in Glasgow. Two other contracts awarded by the Strathclyde Regional Council are for reconstruction work on footways in north west Kilmarnock and resurfacing work on the A726 Rousay Road in Glasgow. These contracts are worth almost £100,000. A fourth contract, worth over £347,000, awarded by the Fife Regional Council is for work associated with the construction of two roundabouts and their approach roads at Inverkeithing.

Whatlings (Building), another part of the Alfred McAlpine group, has been awarded seven contracts totalling over £7.5m for building work in Scotland. A contract, worth almost £1.18m, has been awarded by the Highland Regional Council for the construction of Council Chambers members' facilities and offices at the Regional Buildings, Inverness. Work, worth £935,000, has been placed by the Strathclyde Regional Council for alterations and extensions to the Pollok Police sub-divisional HQ. Whatlings property division is to undertake conversion work worth £1m on St Peter's School, Glasgow. Whatlings also has contracts worth £1.51m, from Inverclyde District Council for the construction of sheltered and amenity housing for the elderly in Greenock and a £2.05m project for Nairn Floors, a member of the Unilever Group to construct a new office complex in Kirkcaldy. The general works division has been given two contracts worth £533,300: one is for the construction of a warehouse at Clydebank for Fleming Howden & Co, and the other is for pre-cast work at the education offices in Glasgow for the Strathclyde Regional Council.

RAYMILLS (CONTRACTORS) has been given Property Services Agency a number of measured term contracts worth a total of £8m for maintenance work at a range of service establishments.

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Mixed Fund	147.1	154.9	-1.6
Fixed Interest Fund	121.3	127.7	-1.4
UK Equity Fund	163.6	172.3	-1.2
Property Fund	113.4	119.4	+0.1
Overseas Fund	155.5	163.8	-6.7
Index Linked Fund	102.8	108.3	-3.8
Stock Exchange Fund	119.5	125.8	-1.3
North American Fund	103.9	109.4	-3.5
Far East Fund	99.3	105.1	-8.3
Special Situations Fund	104.2	109.7	-2.3

Prices March 27 Unit dealings on Wednesday

Clerical Medical Managed Funds Limited			
	Bid	Offer	Change
Cash Fund	144.5	144.5	+0.3
Mixed Fund	213.6	218.9	-2.2
Fixed Interest Fund	190.2	193.1	+2.0
UK Equity Fund	220.4	246.6	-1.7
Property Fund	129.6	135.4	+0.2
Overseas Fund	230.7	242.2	-9.9
Index Linked Fund	116.6	118.3	-4.2
Stock Exchange Fund	123.1	126.2	-1.4

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For the three months

27th March, 1985 to 27th June, 1985

In accordance with the provisions of the Notes, notice is hereby given that the rate of interest has been fixed at 13 1/2% per cent and that the interest payable on the relevant interest payment date, 27th June, 1985 against Coupon No. 20 will be £34.82.

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By order of the Board
H. J. McTear, Secretary

48 Palmerston Place, Edinburgh EH2 5BR

1st April, 1985

U.S.\$50,000,000

Floating Rate Notes due

March 1988

IRELAND

In accordance with the provisions of the Notes, notice is hereby given that the rate of interest for the next interest period has been fixed at 10 1/2% per annum.

The coupon amount will be US\$5,171.01 and will be payable on 30th September, 1985, against surrender of Coupon No. 9.

Agent Bank:

Morgan Guaranty Trust
Company London

APPOINTMENTS

Four promotions at Plessey

Four senior executives have joined the board of THE PLESSEY COMPANY. They are: Professor John Bass, director of research since 1980 and managing director of the Allen Clark Research Centre; Mr Vivian Butler, managing director of engineering and components division since 1981, which includes the solid-state businesses of semiconductors and optoelectronics; Professor William Gedling, technical director of Plessey Electronic Systems since 1981 and formerly Professor of Electronic Engineering and Pro Vice-Chancellor at the University of Bath; and Mr Alan W. Jones, international director since January and formerly managing director of the displays and sensors division including Plessey Radar. In welcoming them to the Board, Sir John Clark, chairman and chief executive, said: "These appointments recognise the growing importance of high technology and marketing in the continuing development of our electronics and communications business world-wide."

Sir Frank Cooper has taken over as chairman of UNITED SCIENTIFIC HOLDINGS in succession to Sir Peter Levene, who resigned on March 11 from the board and all its subsidiary companies. Sir Frank was Permanent Secretary at the Ministry of Defence, where Mr Levene has taken a top post. Sir David Fraser, managing director of the United Scientific Group, has joined the boards of Avimo and United Scientific Instruments. Mr R. A. Mount, currently managing director of Avimo, has been appointed chairman of the company. Mr R. Macdonald has been appointed managing director of Heli Mirror Company. Mr I. W. Moore joins the board of Alvis as production director.

Mr Hugh Freeberg, AMERICAN EXPRESS vice president and general manager, consumer

financial services, UK and Ireland, has been promoted to vice president and general manager, travel related services, South East Asian region. Mr Freeberg will be based in Singapore.

Mr Roy Blackman joins SHANDWICK CONSULTANTS as a senior consultant from April 8. He will be in charge of two years with Good Relations City as account director and later as a group head. Following a career in journalism, which included periods as Express Newspapers bureau chief in Moscow and later as a lobby correspondent, he has specialised in financial and corporate public relations.

Mr David Justham has been appointed chairman-elect of CENTRAL INDEPENDENT TELEVISION. He has been a member of the board since 1981 and is chairman of Central's West Midlands regional board. Mr Justham will succeed Sir

Gordon Hobday, who will retire at the end of this year. Mr Alan Faulkner, Central's director of personnel and industrial relations, is to become a member of the main board.

BON-ACCORD FINANCE, Aberdeen, has appointed Mr Ernie Upton as managing director. He joins from First Co-operative Finance, where he was group

Mr Rodney A. Hilton has joined the board of BROWN SHIPLEY AND CO. He is managing director of Medens Trust, wholly-owned instalment credit subsidiary of the bank. Sales director based in Manchester. Mr Bob Pearson becomes chairman of Bon-Accord Group.

Following the retirement of managing director, Mr E. McEneaney, THE WELLMAN BIBBY COMPANY has appointed Mr E. J. Tarrant, director and general manager.

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(Incorporated in England under the Companies Act 1948 to 1976 Registered in England No. 1398777)

Introduction to the Official List

Number: 30,000,000
Authorized: 22,500,000
Issued and fully paid: 2,250,000

The Council of The Stock Exchange has admitted the whole of the issued share capital of The Spring Ram Corporation PLC, formerly dealt in on the Unlisted Securities Market, to the Official List. It is expected that dealings will commence on 1st April, 1985.

Listing particulars relating to the Company are available in the *Financial Times* and copies of such particulars are also available during normal business hours on any weekday (excluding Saturdays) up to and including 10th April, 1985 from:

Company Bank Limited, The Spring Ram Corporation PLC, P.O. Box 11, 11 Old Broad Street, London EC2M 1BB.
The Spring Ram Corporation PLC, P.O. Box 11, 11 Old Broad Street, London EC2M 1BB.
P.O. Box 11, 11 Old Broad Street, London EC2M 1BB.

and are also available from the Company's Administrative Office, Quenns Department, P.O. Box 119, The Stock Exchange, London EC2P 2BT on 2nd and 3rd April, 1985.

1st April, 1985

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FLOATING RATE DEPOSIT NOTES, DUE 1994

For the three months
27th March, 1985 to
27th June, 1985

In accordance with the provisions of the Deposit Notes, notice is hereby given that the rate of interest for the above interest period has been fixed at 13% per cent and the interest amount payable on the 27th June, 1985 for such interest period will be £171.71 on a principal amount of £5,000 of the Deposit Notes and £1,717.12 on a principal amount of £50,000 of the Deposit Notes.

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1	1100	1945	2508	3421	4142	4838	5637	6381	7026	7681	8440	9178	9858	10638	11344	12014	12622	13211	14008	14792	15458	16275	16883	17719	18418	19124	19742	20442	21220	21943	22655	23257	23864	24740	25474	26182	26884	27620	28419	29064	29873
2	1107	1957	2511	3425	4146	4844	5639	6384	7027	7682	8441	9179	9859	10639	11345	12015	12623	13212	14009	14793	15459	16276	16884	17720	18419	19125	19743	20443	21221	21944	22656	23258	23865	24741	25475	26183	26885	27621	28420	29065	29874
3	1110	1960	2514	3429	4149	4847	5640	6385	7030	7683	8442	9182	9862	10642	11346	12016	12624	13213	14010	14794	15460	16277	16885	17721	18420	19126	19744	20444	21222	21945	22657	23259	23866	24742	25476	26184	26886	27622	28421	29066	29875
4	1113	1963	2517	3432	4152	4849	5643	6388	7031	7684	8443	9185	9865	10643	11347	12017	12625	13214	14011	14795	15461	16278	16886	17722	18421	19127	19745	20445	21223	21946	22658	23260	23867	24743	25477	26185	26887	27623	28422	29067	29876
5	1116	1966	2520	3435	4155	4850	5646	6391	7034	7686	8444	9188	9868	10644	11348	12018	12626	13215	14012	14796	15462	16279	16887	17723	18422	19128	19746	20446	21224	21947	22659	23261	23868	24744	25478	26186	26888	27624	28423	29068	29877
6	1119	1969	2523	3438	4158	4853	5649	6394	7037	7689	8445	9191	9871	10645	11349	12019	12627	13216	14013	14797	15463	16280	16888	17724	18423	19129	19747	20447	21225	21948	22660	23262	23869	24745	25479	26187	26889	27625	28424	29069	29878
7	1122	1972	2526	3441	4161	4856	5652	6397	7040	7692	8446	9194	9874	10646	11350	12020	12628	13217	14014	14798	15464	16281	16889	17725	18424	19130	19748	20448	21226	21949	22661	23263	23870	24746	25480	26188	26890	27626	28425	29070	29879
8	1125	1975	2529	3444	4164	4859	5655	6400	7043	7695	8447	9197	9877	10647	11351	12021	12629	13218	14015	14799	15465	16282	16890	17726	18425	19131	19749	20449	21227	21950	22662	23264	23871	24747	25481	26189	26891	27627	28426	29071	29880
9	1128	1978	2532	3447	4167	4862	5658	6403	7046	7698	8448	9200	9880	10648	11352	12022	12630	13219	14016	14800	15466	16283	16891	17727	18426	19132	19750	20450	21228	21951	22663	23265	23872	24748	25482	26190	26892	27628	28427	29072	29881
10	1131	1981	2535	3450	4170	4865	5661	6406	7049	7701	8449	9203	9883	10649	11353	12023	12631	13220	14017	14801	15467	16284	16892	17728	18427	19133	19751	20451	21229	21952	22664	23266	23873	24749	25483	26191	26893	27629	28428	29073	29882
11	1134	1984	2538	3453	4173	4868	5664	6409	7052	7704	8450	9206	9886	10650	11354	12024	12632	13221	14018	14802	15468	16285	16893	17729	18428	19134	19752	20452	21230	21953	22665	23267	23874	24750	25484	26192	26894	27630	28429	29074	29883
12	1137	1987	2541	3456	4176	4871	5667	6412	7055	7707	8451	9209	9889	10651	11355	12025	12633	13222	14019	14803	15469	16286	16894	17730	18429	19135	19753	20453	21231	21954	22666	23268	23875	24751	25485	26193	26895	27631	28430	29075	29884
13	1140	1990	2544	3459	4179	4874	5670	6415	7058	7710	8452	9212	9892	10652	11356	12026	12634	13223	14020	14804	15470	16287	16895	17731	18430	19136	19754	20454	21232	21955	22667	23269	23876	24752	25486	26194	26896	27632	28431	29076	29885
14	1143	1993	2547	3462	4182	4877	5673	6418	7061	7713	8453	9215	9895	10653	11357	12027	12635	13224	14021	14805	15471	16288	16896	17732	18431	19137	19755	20455	21233	21956	22668	23270	23877	24753	25487	26195	26897	27633	28432	29077	29886
15	1146	1996	2550	3465	4185	4880	5676	6421	7064	7716	8454	9218	9898	10654	11358	12028	12636	13225	14022	14806	15472	16289	16897	17733	18432	19138	19756	20456	21234	21957	22669	23271	23878	24754	25488	26196	26898	27634	28433	29078	29887
16	1149	1999	2553	3468	4188	4883	5679	6424	7067	7719	8455	9221	9901	10655	11359	12029	12637	13226	14023	14807	15473	16290	16898	17734	18433	19139	19757	20457	21235	21958	22670	23272	23879	24755	25489	26197	26899	27635	28434	29079	29888
17	1152	2002	2556	3471	4191	4886	5682	6427	7070	7722	8456	9224	9904	10656	11360	12030	12638	13227	14024	14808	15474	16291	16899	17735	18434	19140	19758	20458	21236	21959	22671	23273	23880	24756	25490	26198	26900	27636	28435	29080	29889
18	1155	2005	2559	3474	4194	4889	5685	6430	7073	7725	8457	9227	9907	10657	11361	12031	12639	13228	14025	14809	15475	16292	16900	17736	18435	19141	19759	20459	21237	21960	22672	23274	23881	24757	25491	26199	26901	27637	28436	29081	29890
19	1158	2008	2562	3477	4197	4892	5688	6433	7076	7728	8458	9230	9910	10658	11362	12032	12640	13229	14026	14810	15476	16293	16901	17737	18436	19142	19760	20460	21238	21961	22673	23275	23882	24758	25492	26200	26902	27638	28437	29082	29889
20	1161	2011	2565	3480	4200	4895	5691	6436	7079	7731	8459	9233	9913	10659	11363	12033	12641	13230	14027	14811	15477	16294	16902	17738	18437	19143	19761	20461	21239	21962	22674	23276	23883	24759	25493	26201	26903	27639	28438	29083	29890
21	1164	2014	2568	3483	4203	4898	5694	6439	7082	7734	8460	9236	9916	10660	11364	12034	12642	13231	14028	14812	15478	16295	16903	17739	18438	19144	19762	20462	21240	21963	22675	23277	23884	24760	25494	26202	26904	27640	28439	29084	29891
22	1167	2017	2571	3486	4206	4901	5697	6442	7085	7737	8461	9239	9919	10661	11365	12035	12643	13232	14029	14813	15479	16296	16904	17740	18439	19145	19763	20463	21241	21964	22676	23278	23885	24761	25495	26203	26905	27641	28440	29085	29892
23	1170	2020	2574	3489	4209	4904	5700	6445	7088	7740	8462	9242	9922	10662	11366	12036	12644	13233	14030	14814	15480	16297	16905	17741	18440	19146	19764	20464	21242	21965	22677	23279	23886	24762	25496	26204	26906	2			

INTL. COMPANIES

INTERNATIONAL APPOINTMENTS

Major reshuffle at Nissan Motor

BY KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT

NISSAN MOTOR, the second-largest Japanese automotive group, has appointed Mr. Yutaka Kume to the key position of president—effectively chief executive—as part of a major reshuffle of its executive ranks. In Japanese corporate terms, Mr. Kume, 63, is relatively young. He has a manufacturing background, but recently, as an executive vice-president, he was responsible for research and development, corporate planning, quality administration and non-automotive operations. His career has been closely linked with that of Mr. Takashi Ishihara, 73, who becomes Nissan's chairman, a non-executive role. Mr. Ishihara takes over from Mr. Ratsui Kawamura, who at the age of 80 steps down after 12 years as chairman of the world's fourth-largest car company. Mr. Kawamura will become a "counselor."

The new team takes over at a troubled time for Nissan. Some of its new products have not been particularly well received, and the company has lost considerable ground to Toyota, the major Japanese group and market leader. In the year to March 31, 1984, Nissan's net sales rose only slightly, from ¥3,188bn (about \$12.6bn) to ¥3,460bn, while its net income dropped from ¥95.5bn (\$377m) to ¥70.5bn. Nissan's management changes also include the appointment as vice-chairman of Mr. Kaichi Kaneko, 66, the executive vice-president responsible for production, operating, cost management and the group's project in the U.S.

Surprise resignation at General Instrument

BY OUR NEW YORK STAFF

MR. C. MORRIS CHANG, who became president and chief operating officer of General Instrument, the once high-flying U.S. electronics group, just over a year ago, is to resign.

Mr. Chang, a specialist in semi-conductors, spent 25 years with Texas Instruments before joining G.I. His surprise resignation was announced in a brief statement issued by Mr. Frank Hickey, G.I.'s chairman and chief executive, which said that the two men "had reached an understanding" under which

Mr. Chang would resign effective April 15. Mr. Hickey, who will assume Mr. Chang's posts, added, "We make this announcement with regret since the board of directors and I respect and admire Morris Chang. We are pleased that Chang will be available to us as a consultant." In the same statement, Mr. Chang, aged 53, said, "While I have enjoyed my tenure at General Instrument, my personal interest is such that my leaving G.I. is appropriate at this time."

Malaysian banking moves

BY WONG SULONG IN KUALA LUMPUR

Major board changes have been made at Malaysian Banking and at United Malaysian Banking Corporation, respectively Malaysia's second and third largest commercial banks, following the recent appointment of Datuk Jaffar Hussein to succeed Tan Sri Aziz Taha as Governor of the Central Bank from June 1. Datuk Jaffar's post of executive chairman at MB has been split. Tan Sri Hashim, former Chief Secretary to the Government, is appointed non-executive chairman, with Azmi Wan Hamzah, a 35-year-old account-

ant, becoming president and chief executive.

At UMB, Mr. Abdul Rahman Hamid has given up the executive chairmanship to become president and chief executive, while Mr. Zain Azahari, a board member, is promoted chairman.

The appointments reflect the control of the financial system exercised by Mr. Daim Zaiduddin, the Finance Minister, who is currently pushing the banks and financial institutions to play a more dynamic role in boosting private enterprise.

REPUBLIQUE ALGERIENNE DEMOCRATIQUE ET POPULAIRE

(Algerian Popular Democratic Republic)

MINISTRE DE L'HYDRAULIQUE DE L'ENVIRONNEMENT ET DES FORETS

(Ministry for Hydraulics, Environment and Forestry)

DIRECTION GENERALE DES INFRASTRUCTURES HYDRAULIQUES

(General Administration for Hydraulic Infrastructures)

NOTICE OF NATIONAL AND INTERNATIONAL OPEN CALL FOR TENDERS

CONSTRUCTION OF THE CHEURFA II DAM ON THE OUED MESTOUH WILAYA DE MASCARA

The General Administration for Hydraulic Infrastructures, Ministry for Hydraulics, Environment and Forestry, is launching a National and International Open Call for Tenders for the construction of the Cheurfa II dam on the Oued Mestouh Wilaya de MASCARA.

This Call for Tenders concerns the following operations: the construction of a concrete gravity dam.

The scale of the operations to be carried out are as follows:

- 1—Demolition of the existing dam: 36,000m³
- 2—Excavation of the site: 350,000m³
- 3—Excavations: 160,000m³
- 4—Concrete: 270,000m³
- 5—Drainage and grout curtain = 32,000m²

Tenders interested (in this call for tender) may obtain the specifications from the following address: Ministère de l'Hydraulique de l'Environnement et des Forêts Direction Générale des Infrastructures Hydrauliques—D.I.M.T.—KOUBA ALGIERS, for the sum of 3,000 DA from 15 March 1985.

Offers should be prepared in accordance with the clauses of the specifications and the current regulations and must be sent in a double-sealed envelope to the following address: Ministère de l'Hydraulique de l'Environnement et des Forêts Direction Générale de l'Administration Bureau des Marchés—Kouba—Algiers. The outer envelope should not bear any mark that might identify the tenderer.

Offers should be submitted by 12 noon on 30 June 1985.

Tenders shall be bound by their offer for 120 days from the closing date for submission of the tenders.

IVORY COAST

Ministry of Public Works, Construction,

Posts and Telecommunications

National Office of Telecommunications,

Ivory Coast

regrets to inform the possible tenderers to the

INTERNATIONAL INVITATION TO TENDER

No. 3290/84/ONT/DFB/M/031

which appeared in FRATERNITE MATIN, INTERNATIONAL HERALD TRIBUNE, JEUNE AFRIQUE, FINANCIAL TIMES and LE MONDE, during the first week of March, that said tender is considered void.

More detailed information will be given to them later.

THE NATIONAL OFFICE OF TELECOMMUNICATIONS

apologises for this inconvenience.

THE DIRECTOR OF THE NATIONAL OFFICE OF TELECOMMUNICATIONS

B. L. AKA

SOCIETE GENERALE
French Capital 1,000,000,000
Paid-up Capital 1,000,000,000
Head Office: 10 Boulevard des Capucines
PARIS 92 — FRANCE
PARIS 92 120 223

SECOND NOTICE TO HOLDERS OF FLUENT SHARES OF THE SOCIETE GENERALE
The General Assembly of the Société Générale, held on 27 March 1985, has decided to call a Special General Assembly on 27 April 1985 at 10.00 a.m. in the Grand Salon of the Société Générale, 10 Boulevard des Capucines, Paris 92. The agenda of the meeting is as follows:

- 1. Approval of the financial statements for the year ended 31 December 1984.
- 2. Appointment of the auditors for the year 1985.
- 3. Appointment of the members of the Board of Directors for the year 1985.
- 4. Appointment of the members of the Board of Supervisors for the year 1985.
- 5. Appointment of the members of the Board of Directors for the year 1986.
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Closing prices, March 29

Continued on Page 21

Closing prices, March 29

Continued on Page 22

Continued on Page 22

Sales figures are optimistic. Yearly highs and lows reflect the previous 52 weeks plus the current week, but not the latest 52 weeks. Dividends are shown for the year ending 12/31. Dividend per cent or more has been paid, the year's high-low range and dividends are shown for the new stock only. Unless otherwise noted, dividends are annual distributions based on the latest declaration.

a-dividend also accrues; b-annual rate of dividend plus stock dividend; c-equating dividend, old-called, c-a new yearly low; d-dividend declared or paid in preceding 12 months; g-dividend declared or paid in preceding 12 months; h-dividend declared after split-up or stock dividend; i-dividend paid this year, omitted, deferred, or no action taken at least 90 days before the next meeting; j-dividend declared or paid in preceding 12 months; k-dividend declared or paid in preceding 12 months in arrears; n-new issue in the past 52 weeks. The high-low range begins with the start of trading; o-offer by delivery; PIF-price-averaging method; q-dividend declared or paid in preceding 12 months, plus stock dividend; r-stock split; S-dividends begin with date of split; s-a sales; t-value on ex-dividend or ex-distribution date; u-new yearly high; v-trading halted; w-in bankruptcy or receivership or being reorganized; x-dividend declared or paid in preceding 12 months; y-such companies, w-when distributed, w-when issued, w-when warrants; y-dividend or ex-rights; z-ex-distribution; z-dividend warrants; y-dividend and sales; yd, yd-p; z-sales in full



Energy review
every Wednesday in the

FINANCIAL TIMES
EUROPE'S BUSINESS NEWSPAPER

INSURANCE, OVERSEAS & MONEY FUNDS

[illegible]

OFFSHORE AND

OVERSEAS

Actinoids Investment Fund SA
37 rue Notre Dame, Luxembourg
Accounts to tel. 1700.68

Aldis Investment
Postfach 708, 9000 Munich 1, Telex 52426
Aldis AG, D-8000 München 1
Aktienfonds 110.0108 52 113.04
Fondsch. 024645 77 48.06
Aktienf. 024645 26 43.06

Allkany Fund Management Company Limited
P.O. Box 73, St. Helier, Jersey.
Allkany F.M. (CI) 1293.25 256.02

Alm Invest
Für Aktien und Anleihen
Alliance Capital Management Int'l
52-63 International Station, E.C.4.

Alliance International Dollar Reserves

Disbursement Mar 18-Mar 24 (0.001260686)	7
Health Care Mar 27	59.84
Tech March 27	\$16.85
Ginger March 27	\$48.93

[illegible]

Joseph Trust.....	43.0	44.0
Unilateral Trust.....	519.72	16.13
Widow Trust.....	586.99	57.71

2. Thomas M. Douglas, Isle of Man

[illegible]

3-Month Treasury Bill	5.25	8.94	+0.69
10-year High Yield	12.01	2.16	-0.85
Gold Fund	11.79	0.84	+0.05
Japan Dollar Portfolio	10.98	1.01	-0.11

[illegible]

Business Energy Acc	54 98	5.23
Business Inv. Acc	53 50	3.61

100

Money Market

Trust Funds		Non	CAR
The Money Market Trust			
63 On Victoria St, EC4N 4S7.			
Call Fnd	123.75	14.35	
7-day Fnd	74.34	14.99	
Oppenheimer Money Management			
66 Cannon St, EC4N 6A6.			
Call Fnd	123.64	14.10	
7-day Fnd	124.23	14.79	
Dollar	7.87	8.65	
Money Mgmt. Acct.	113.50	14.14	

Money Market

Bank Accounts		
	Apn	CAR
39	Affken Mume	
40	30 City Road, EC1Y 2AY.	
41	Treasury Acc	13.75
42		14.48
43		14.71
44	Bank of Scotland	
45	38 Throldville Sq, EC2P 2EH.	
46	Cheney Acc	13.60
47		13.80
48	Barclays Prime Account	
49	PO Box 125, Northampton	
50	High Int. Current	13.50
51		14.19
52	Britannia Grp of Investment Com	
53	100 Abchurch Lane, EC4N 3AG	
54	Cash Acc	13.25
55		14.09
56	Charltonhouse Japhet plc	
57	1 Paternoster Row, EC4M 7DH.	
58	Swire	13.50
59		14.20

94	German Marks	50	5.115
82	Swiss francs	100	2.018
89	Japanese Yen	50	5.115
73	Co-operative Bank		

78-80 Cornhill	ECS 01-626	543 £ 46
Under £1,500	11 8	11 47
Over £1,500	12 10	12 50
Dartington & Co Ltd		
Dartington, Totnes, Devon TQ9 6JE		
Money Rate A/c	113.50	14 20
Henderson/Bank of Scotland		
200 George Street Glasgow G2 7JL		
Money, Mkt. Charge A/c	113.80	13 60
Lombard North Central PLC		
17 Beacon St, W1A 3DN		
14-day Money	113.25	13 26
M & G/Kleinwortz Benson		
200 The Quadrant St James's, London		
High Int. Charge A/c	113.50	14 40
Midland Bank plc		
PO Box 2, Sheffield		0742 20
High Int. Chg	113.00	13 46
Provincial Trust (Formerly Chester		
Equity Ltd, Attercliffe, Cheshire, W14 9JL		
Charge A/c	114.00	14 95
Save & Prosper/Robert Fleming		
28 Western Rd, Romford RM1 3LB		

High Int BA Acc. 112 76 1361
 Premier Acc. 112 76 1361
Tyndall & Co
 29-33 Princess Victoria St, Bristol BS8 4B

73	232241		
	Dowdell Inc.	21.50	24.35
	Winery Ave.	21.50	14.47
	J. Henry Schroder Wagg & Co. L		
	Entertain Home, Portland		
03	Special Acc.	21.50	14.39
	Over £10.00	21.75	14.65

Notes: CAR = compounded annual rate. In interest Credit

NOTES

Prices are in pence unless otherwise noted.
 designated 3 has no serials to US dollar.
 discount in last column allow for all bank
 charges. 100 = 100 pence.
 C = Yield based on offer price. E = Estimate
 opening price. D = Distribution free of
 P = Pending premium insurance plan. S =
 Insurance. O = Offered price includes all expenses
 except commission. D = Offered price includes
 all bought through managers. P = Premium
 G = Guarantee given. S = Guaranteed. Y = Yield
 tax. T = Yield tax. G = Yield. S = Yield. S = Yield.
 C = Yield. S = Yield. S = Yield. S = Yield.

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Grange Met.	325	Trusco	20	Lombro	54
GUS 'A'	60	Thorne EMI	35	Roe T Zinc	16
Guardian	60	Trust Options	13		

A selection of Options traded is given on the London Stock Exchange Report page.

"Recent Issues" and "Rights" Page 12

This service is available to every Company dealt in on the Exchanges throughout the United Kingdom for a fee of £800 annually per each agent.

CURRENCIES, MONEY and CAPITAL MARKETS

FINANCIAL FUTURES FOREIGN EXCHANGES

Sentiment runs against dollar

BY COLIN MILLHAM

Sentiment continued to move against the dollar last week, and by Friday it was generally assumed the U.S. currency was heading back below DM 3.00. Only about a month ago the dollar was above DM 3.45, but since then the mood of the foreign exchanges has changed quite dramatically. Factors that may not have worried the market in February sent the dollar tumbling last week. After the problems in Ohio, rumours of difficulties among banks in Texas led to fears of a wider U.S. banking crisis, while the dollar was also hit by a sudden fall in the Federal funds rate to 6 per cent on Tuesday night in New York.

A few weeks ago the market may have shrugged off an unexpected fall in U.S. M1 money supply. The programme of U.S. Treasury bond auctions was more successful than feared, but this did nothing to increase expectations of higher U.S. interest rates.

FOREIGN EXCHANGES

BY COLIN MILLHAM

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Your Best Partner

China National Chemicals Import & Export Corporation, Anhui Branch

Main Export Items:

Chemicals: Calcium Carbonate, precipitated, Light Dicalcium Phosphate (Feed Grade), Phosphoric Acid, Potash Alum, Trisodium Phosphate, Iron Oxide Yellow, Oxalic Acid, Zinc Oxide

Pharmaceuticals: Oxytetracycline HCL, Tetracycline HCL, Saccharin Sodium, DL-Tetramisole, L-Cystine, Diosgenin, Ascorbic Acid, (Vitamin C)

Orders and enquiries for the above are most welcome



China National Chemicals I/E Corp., Anhui Branch
Import & Export Building, Jinzhai Road, Hefei, China
Cable: SINOCHIMIS HFEI Telex: 90011 AHFTB CN

LONDON

THREE-MONTH EURO-DOLLAR
51m points of 100%
June 80.26 80.26 80.16 80.11
Sept 80.12 80.12 80.02 80.02
Dec 80.10 80.10 80.02 80.02
March 80.07 80.07 80.02 80.02
June 80.03 80.03 80.02 80.02
Est volume 5,533 (502)
Previous day's open int 15,804 (15,804)

THREE-MONTH STERLING
100,000 points of 100%
June 104.28 104.28 104.28 104.28
Sept 104.28 104.28 104.28 104.28
Dec 104.28 104.28 104.28 104.28
March 104.28 104.28 104.28 104.28
June 104.28 104.28 104.28 104.28
Est volume 1,085 (2,281)
Previous day's open int 5,657 (5,657)

20-YEAR 12% NOTIONAL GILT
100,000 points of 100%
June 104.28 104.28 104.28 104.28
Sept 104.28 104.28 104.28 104.28
Dec 104.28 104.28 104.28 104.28
March 104.28 104.28 104.28 104.28
June 104.28 104.28 104.28 104.28
Est volume 1,085 (2,281)
Previous day's open int 5,657 (5,657)

STERLING £25,000 \$ per £
June 1.2251 1.2251 1.2180 1.2140
Sept 1.2138 1.2138 1.2138 1.2086
Dec 1.2128 1.2128 1.2128 1.2086
March 1.2128 1.2128 1.2128 1.2086
June 1.2128 1.2128 1.2128 1.2086
Est volume 43 (254)
Previous day's open int 8,740 (8,740)

DEUTSCHE MARKS DM125,000 \$ per DM
June 1.2251 1.2251 1.2180 1.2140
Sept 1.2138 1.2138 1.2138 1.2086
Dec 1.2128 1.2128 1.2128 1.2086
March 1.2128 1.2128 1.2128 1.2086
June 1.2128 1.2128 1.2128 1.2086
Est volume 43 (254)
Previous day's open int 8,740 (8,740)

THREE-MONTH EURO-DOLLAR (IMM)
51m points of 100%
June 80.26 80.26 80.16 80.11
Sept 80.12 80.12 80.02 80.02
Dec 80.10 80.10 80.02 80.02
March 80.07 80.07 80.02 80.02
June 80.03 80.03 80.02 80.02
Est volume 5,533 (502)
Previous day's open int 15,804 (15,804)

THREE-MONTH STERLING (IMM)
100,000 points of 100%
June 104.28 104.28 104.28 104.28
Sept 104.28 104.28 104.28 104.28
Dec 104.28 104.28 104.28 104.28
March 104.28 104.28 104.28 104.28
June 104.28 104.28 104.28 104.28
Est volume 1,085 (2,281)
Previous day's open int 5,657 (5,657)

20-YEAR 12% NOTIONAL GILT (IMM)
100,000 points of 100%
June 104.28 104.28 104.28 104.28
Sept 104.28 104.28 104.28 104.28
Dec 104.28 104.28 104.28 104.28
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June 104.28 104.28 104.28 104.28
Est volume 1,085 (2,281)
Previous day's open int 5,657 (5,657)

STERLING (IMM) \$ per £
June 1.2251 1.2251 1.2180 1.2140
Sept 1.2138 1.2138 1.2138 1.2086
Dec 1.2128 1.2128 1.2128 1.2086
March 1.2128 1.2128 1.2128 1.2086
June 1.2128 1.2128 1.2128 1.2086
Est volume 43 (254)
Previous day's open int 8,740 (8,740)

DEUTSCHE MARKS DM125,000 \$ per DM
June 1.2251 1.2251 1.2180 1.2140
Sept 1.2138 1.2138 1.2138 1.2086
Dec 1.2128 1.2128 1.2128 1.2086
March 1.2128 1.2128 1.2128 1.2086
June 1.2128 1.2128 1.2128 1.2086
Est volume 43 (254)
Previous day's open int 8,740 (8,740)

THREE-MONTH EURO-DOLLAR (IMM)
51m points of 100%
June 80.26 80.26 80.16 80.11
Sept 80.12 80.12 80.02 80.02
Dec 80.10 80.10 80.02 80.02
March 80.07 80.07 80.02 80.02
June 80.03 80.03 80.02 80.02
Est volume 5,533 (502)
Previous day's open int 15,804 (15,804)

THREE-MONTH STERLING (IMM)
100,000 points of 100%
June 104.28 104.28 104.28 104.28
Sept 104.28 104.28 104.28 104.28
Dec 104.28 104.28 104.28 104.28
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U.S. TREASURY BONDS